

Safer and Conscious Use of the Internet and ICTs Among
K-12 Children in Turkey



Turkey Chapter

Interim Report

25 July 2016

1. Project information

- **Project leader (indicate name and email)**

Fatma Demirel – fatima skin@gmail.com

- **Team members (list the name of your peers – if available
insert a team picture at the end of this section)**

Ceren Ünal

Aslı Telli Aydemir

Mutlu Binark

Cengiz Acartürk

Mert Nomer

Ece Basay

Nihan Güneli

Şule Karataş

Alanur Ayhan

- **Partner organizations**

ILKYAR (Primary Education Relief Foundation)

- **Total amount awarded**

\$30,000

- **Period covered by this report**

01.01.2016 – 25.07.2016

2. Project Summary

According to ISOC's mission, supporting education, particularly in developing countries, is a key priority. With this project, we aim to educate children on safer Internet use and teach them how to avoid risks online while using social media, search engines, and video gaming sites. We believe that through education, children can become more aware of the risks of Internet use and they can use the Internet without the need for any kind of prohibitions to content – since blocking content is not the solution, which is in line with the values of ISOC. We will also conduct seminars and workshops about how to access reliable information from the Internet. As indicated in the ISOC mission, we are aiming for all people to benefit from using the Internet.

3. Project Background and Justification

Internet is a large ecosystem. Everyone can reach its beneficial services. Although Internet has many advantages, there are some drawbacks. Threats not only influence adults, they also influence children with regards to psychological and physical ways. We believe that, the best way of raising awareness among children is education. Because of that, we decided to constitute this project. We detected that children do not know how to change privacy settings, how to research, how to protect themselves

from cyber threats. We have decided to create some sets of videos to enhance awareness about these topics.

4. Project Objectives

The main aim of the project is to educate children in Turkey on safer and more conscious ICT use through educational content and training. We also aim to teach them about the risks lurking on the Internet and how they can avoid online risks when using social media, search engines, video websites, and other sites. Another aim is to teach them how to research and access reliable information from the Internet through effective and appropriate educational ICT tools.

5. Project Activities Completed so far

No	Name of the Activity	Date
1	Project Team - Company Meeting 1	18-01.2016
2	Workshop for Project Team	28.02.2016
3	Project Team - Company Meeting 2	4.03.2016
4	Project Team - Company Meeting 3	20.05.2016
5	Teacher Education Event	22.06.2016

6	Project Team - Company Meeting 4	29.07.2016
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We have agreed with the instructional materials production company which name is enocta in January. You can see their works from their page: <http://www.enocta.com/en> They will prepare a portal, a video collection that includes approximately 50 short videos, printed materials and one teaser. We have started to develop the content in March. Accordingly, the company has prepared a demo portal which under the URL cevrimicocuk.org.tr, a teaser for the project and three videos on accessing reliable information, search engines and basic internet research.

We have organized a workshop for the project team, in which the titles and subtitles of the content was finalized. Ring the full day meeting, an expert from the company also joined us to give information on their working style and details about the steps of video production. We have reached an agreement on how to process the content by giving constant and timely feedbacks etc.

Finally, we have organized a teacher training event in Istanbul Technical University Foundation Schools to make a presentation on the topic "Accessing Accurate and Reliable Information in the Internet Environment" (Pictures of event is attached in the Appendix section)

The project team has decided the second module to be dedicated to Cyberbullying, Privacy and Online Safety and currently the company is working on this topic and developing the content we have provided.

6. Project outcomes

Our first module is accessing accurate and reliable information in the internet environment. It includes 1 teaser and three videos that can be accessed through the following links:

http://www.myencta.com/download/content/_CMS2009/Teaser/ank/5JUfQnJJNTkVPdTXYX6jWg3d3d/

Teacher training event is the most important outcome of the project so far, as it gave us the opportunity to test the content and provide feedback. We have also exchanged information and ideas with teachers on how to proceed with the project.

We also have a portal for the project at cevrimicocuk.org.tr, which is currently being developed. All project materials will be publicly accessible on the portal, which is the main sustainable output of this project.

7. Any changes in the design of the project

The project's target population was originally children in Turkey between the ages of 7 and 18, which corresponds to the K-12 grade levels. However, later from a practical and pedagogical point of view, we have decided to narrow down the target group age to 7-11 children, as they constitute the higher risk group for online threats.

In the project proposal, video messages was to be collected from Turkey's Internet pioneers, such as Mustafa Akgül, Attila Özgüt, Ufuk Caglayan, and Kürsat Cagiltay, targeting children, parents, and teachers. This part is also abandoned, as according to

our research, children do not show interest in speeches. Thus, more colorful and enjoyable videos will be developed instead, to attract the attention of the children.

We indicated cartoonists will be contacted to draw illustrations on the topics of the projects. However, as we later decided to hire a professional company specialised in instructional content and online teaching, this content will also be provided by the company.

8. Dissemination and Chapter presence

We have observed a very welcoming attitude at the schools that we have contacted so far. The project is addressing to very specific and current problems that the children are exposed to online and teachers and parents have both stated that there is a strong demand and need for a practical, reliable and kid-friendly content in this field. The project has clearly helped to improve chapter visibility in that sense.

After all the content is finalized with the complete set of videos, supporting instructional material and the portal we will expand our audience and travel to all parts of the country, including the underdeveloped areas as well.

We are willing to cooperate with other chapters working on similar projects and make a contribution with our already developed content. All videos will have subtitles, which will make possible translations into other languages easier.

9. Any additional information that would be useful to the Internet Society community for purposes of an interim report.

It is a valuable project for Internet community. Thus, some other chapters does the same content. Our aim is spreading whole contents as much as possible. We are willing to work with other chapters. We can share our experiences with them. We believe after completing the contents, this project will be very successful. Thanks for your all your supports.

APPENDIX A: PICTURES FROM EVENT



