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## Our Mission

The Internet Society supports and promotes the development of the Internet as a global technical infrastructure, a resource to enrich people's lives, and a force for good in society.

Our work aligns with our goals for the Internet to be open, globally connected, secure, and trustworthy. We seek collaboration with all who share these goals.

Together, we focus on...



**Building** and supporting the communities that make the Internet work.



**Advancing** the development and application of Internet infrastructure, technologies, and open standards.



**Advocating** for policy that is consistent with our view of the Internet.



# Message from the CEO



**Andrew Sullivan** 

President & CEO

In 2023, Internet Society celebrated 31 years since our founding by early pioneers who were leading the technical development of the Internet. While technology has evolved substantially since our founding, our belief that the Internet is truly a resource to enrich people's lives remains at the heart of our mission.

The very foundation of society lies in our ability to communicate with one another, and the Internet assumes a pivotal role in facilitating this fundamental human need. Connectivity empowers global collaboration among researchers, ensures families remain linked despite geographical distances, and allows individuals to broaden their economic opportunities by venturing into markets beyond their immediate environments. We passionately assert that the Internet functions as a positive force for good in society. While the Internet is undoubtedly a technological innovation, we recognize it as a deeply human one. Everyone deserves it if they want it.

That is why we are proud to offer this review of the positive difference we made for the Internet in 2023. In some cases, our focus was narrow or technical, making sure that the Internet remains secure and trustworthy. In other cases, we worked to keep corporations, governments, and judiciaries from undermining the very things that weave together many independent networks into the global Internet. This review shows how each step we took in 2023 had but one purpose—to ensure the Internet is for everyone.



## **2023 Highlights**



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#### **Keeping People Safe Online**

Strong encryption protects freedom of expression for groups like human rights activists and journalists and ensures the online safety of vulnerable populations like children.

Each year on Global Encryption Day, we amplify our pro-encryption message with the support of our community and partners like Mozilla, Center for Democracy and Technology (CDT), Global Partners Digital, and the Institute for Internet Freedom. With its 75 events spanning five continents, our 2023 Global Encryption Day event brought awareness about the importance of encryption to millions of people around the world.

## **Avoiding Costly Internet Shutdowns**

When governments shut down the Internet in an attempt to manage issues like civil unrest, the spread of misinformation, or cheating on national exams, it's the citizens and national economies that suffer the cost.

We created a resource, the NetLoss calculator, to estimate the cost of a past shutdown and the probability of a future shutdown in a given country. The NetLoss calculator provides powerful evidence about the devastating economic cost of Internet disruptions. This information can be used by citizens to advocate against shutdowns in their own country and by policymakers to consider the true costs of Internet shutdowns.





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VIDEO: Internet Heroes | Stories from People Defending the Internet | Nighat Dad

## **Empowering Indigenous Women**

Together with our chapters, the Internet Society helped build infrastructure that has so far connected more than 5,000 people in indigenous communities located in the Gran Chaco region of South America, a remote region spanning Bolivia, Paraguay, Argentina, and Brazil.

We then worked with local partner NANUM Mujeres Conectadas in the Gran Chaco region to develop the digital skills of newly connected women living in these communities. As a result, these women can fully access online economic and social opportunities.

## **Protecting the Internet for Everyone**

All over the world, passionate people are taking local action to protect the Internet against harmful policies and decisions.

We launched a <u>new video series</u> featuring these Internet heroes and their journeys to becoming Internet advocates. From a human rights lawyer in Pakistan to a software engineer in the Democratic Republic of the Congo to an academic researcher in Brazil, these Internet heroes and their stories are powerful examples of the positive difference one person can make.





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## **Bridging the Unemployment Gap**

Finding employment after graduation can be a difficult and daunting task, especially as more qualified graduates enter the job market. Many people pursue additional certifications to gain practical experience and to stand out in a crowded field, like the young women in Bolivia, Morocco, Pakistan, and Mali who completed our hands-on computer networking training. A certification in Fundamentals of Digital Deployment of Computer Networks opened doors for these female graduates, leading to better career prospects, internships, and jobs.

## Partnering to Improve Access in the Arctic

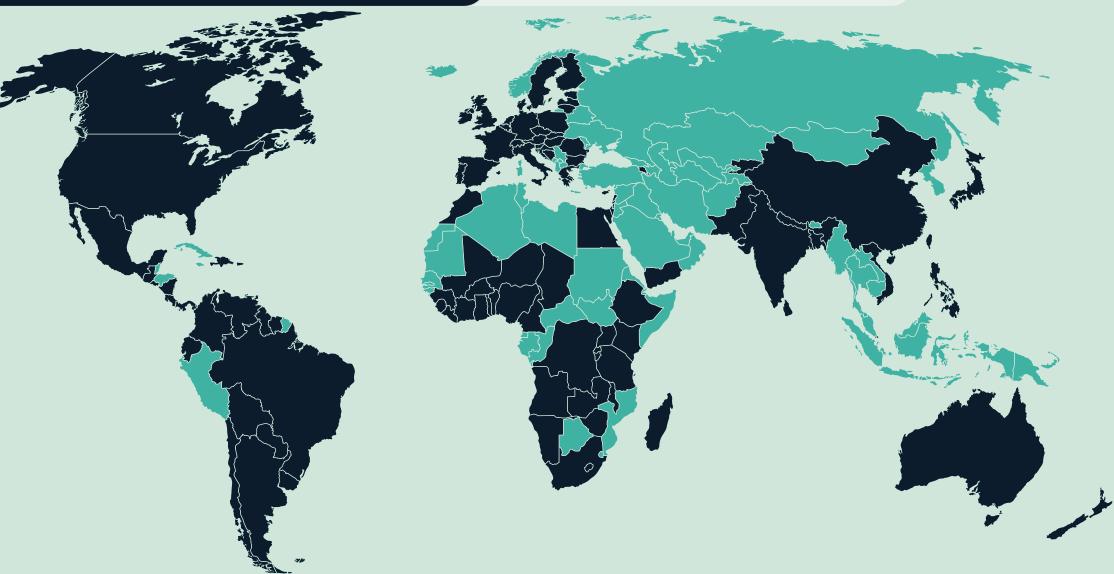
The vast and remote nature of Canada's Northwest Territories makes access to fast, affordable, and reliable Internet a challenge. In fact, communities in this part of North America are among the most underserved in terms of Internet connectivity. In partnership with the National Research Council of Canada, we helped train more than fifty local leaders and community members from Ontario and the Northwest Territories about alternative Internet access solutions. Trainees gained the knowledge, resources, and technical skills needed to create and sustain networks and are now empowered to shape the future of connectivity in their own communities.



# **Our Global Reach**

Together with our community and partners, we worked to make the Internet more globally connected, open, trustworthy, and secure in countries around the world.

Internet Society at Work



## **Our Efforts to Protect the Internet**

The world relies on a secure and trustworthy Internet.



© Nyani Quarmyne



We helped keep Internet users safe

by educating policymakers on the critical importance of protecting and promoting strong encryption that ensures the confidentiality and integrity of online communications.

We protected the Internet against decisions that could break it by working with advocates and government officials worldwide to reject any actions that could divide or fragment the Internet.



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We fostered network security research and collaboration by bringing together experts to consider the most pressing security challenges facing the Internet at the annual Network and Distributed Systems Security (NDSS) symposium.

We improved the Internet's security and trustworthiness by promoting increased routing security alongside a robust community of fellow supporters of Mutually Agreed Norms for Routing Security (MANRS).

We gave the Internet a voice in critical **legal cases** by leveraging our technical and policymaking expertise to enlighten courts about the potential implications their decisions may have on the Internet.



## **Our Efforts to Build the Internet**

We believe the Internet paves the way for people and communities to thrive.



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We helped close the global digital **divide** by reducing barriers to access so that more people living in rural, remote, and underserved areas can connect to the Internet.

We improved the Internet's **infrastructure** by supporting local experts and communities in self-organizing and setting up technologies that improve the quality and lower the cost of Internet access.



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© Colnodo

We made sure the Internet is more sustainable at a local level by empowering communities to advocate, grow, and maintain local Internet infrastructure and services.

We helped people understand the Internet's health, availability, and evolution by curating data about its reach, reliability, and resilience on our **Internet** Society Pulse platform.



# **Our Community**

Our impact is magnified by the collective efforts of our vibrant community, comprised of dedicated chapters, special interest groups, invaluable partners, and organization members worldwide.

Thanks to the dedication and support of the Internet Society community, we can make a meaningful impact on the Internet. Our community's passion for the Internet as a force for good has a lasting impact, fostering hope and progress for a truly inclusive Internet.

We are excited to share that in 2023, we welcomed over 70 new donors to Internet Society's community of supporters, and more than 12,800 new members joined our community of supporters.

Together, we are shaping a brighter future.





# **Donor Spotlight**

In 2023, our Organization Members donated \$873,063\* in support of our mission.

\* unaudited results

We give to the Internet Society because it's a good way to contribute to the Internet's well-being and growth and demonstrates our support for the Internet Society's mission.

**Tim Draegen**, Founder, dmarcian Organization Member since 2017



© João Paulo de Vasconcelos Aguiar

Organization members are companies, nonprofits, academic institutions, and governmental organizations committed to supporting the Internet Society's mission.

Learn More >

## **Board of Trustees**

Meet our dedicated volunteer Board of Trustees, a diverse team of passionate individuals committed to advancing the values and impact of the Internet Society.

- Olufunke Baruwa (Nigeria)
- Ramanou Biaou (**Benin**)
- Brian Haberman (**United States**)
- Ted Hardie (Portugal)
- Victor Kuarsingh (**United States**)
- Barry Leiba (United States)
- Luis Martinez (**Mexico**)
- Charles Mok (Hong Kong)
- Caleb Ogundele (Nigeria)
- Robert Pepper (United States)
- Jon Peterson (United States)
- Andrew Sullivan (Canada)
- Laura Thomson (United States)
- Sagarika Wickramasekera (**Sri Lanka**)





# **Our Advisory** Groups

We are grateful to our volunteer advisory group leaders and members. The contributions and insights of these groups play a valuable role in advancing the Internet Society's mission.

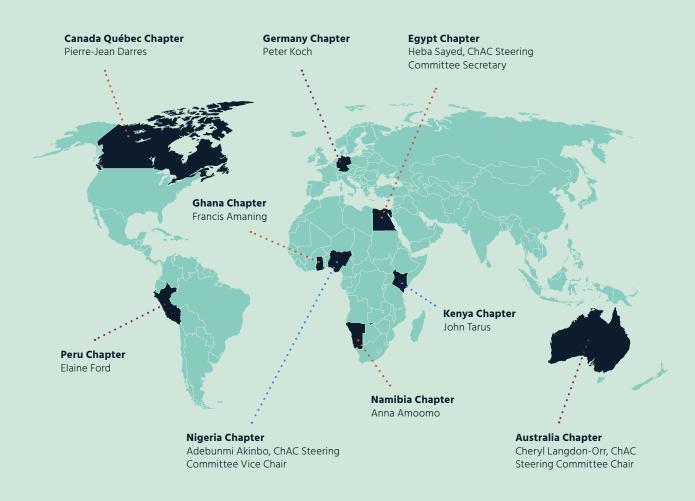
## **Organization Member Advisory** Council (OMAC) 2023 Officers

Harald Summa, DE-CIX, Chairperson

Melchior Aelmans, Juniper Networks, Vice Chairperson

Helen Harris, Amazon, Secretary

## Chapter Advisory Council (ChAC) 2023 Steering Committee





# **Looking Ahead**



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Our 2024 efforts remain focused on bringing the Internet to those who need it while defending it from the forces that threaten it—so everyone has equal access to the opportunities the open, borderless Internet brings.

The Internet puts us closer to what we care about the most. It transforms our lives and our society for the better. It gives the gift of opportunity. It is our collective responsibility to preserve and care for it. That way, we can be sure that the Internet remains a sound infrastructure and transformative resource that we can all continue to count on for years to come.

With an astounding 2.6 billion people still unconnected, we need passionate people, creative solutions, and funding to build a healthy, sustainable, and resilient Internet. With your support, we can build a future where access to a robust and secure digital world becomes a fundamental right for all.



**2.6** billion people

still unconnected





# You, too, can deliver on the Internet's promise and help secure its future.

## **Donate Today**



The Internet Society is a U.S. 501(c)(3) charity (EIN 54-1650477) with a multi-year top 4-star ranking from Charity Navigator. Organization membership dues are tax-deductible to the fullest extent allowable by law. For non-profit organizations, we offer a discount on membership fees. The Internet Society does not endorse private companies or their products or services, regardless of membership status.

