



Internet Development Conference (IDC)

 March 2024, TBC

 Addis Ababa, Ethiopia

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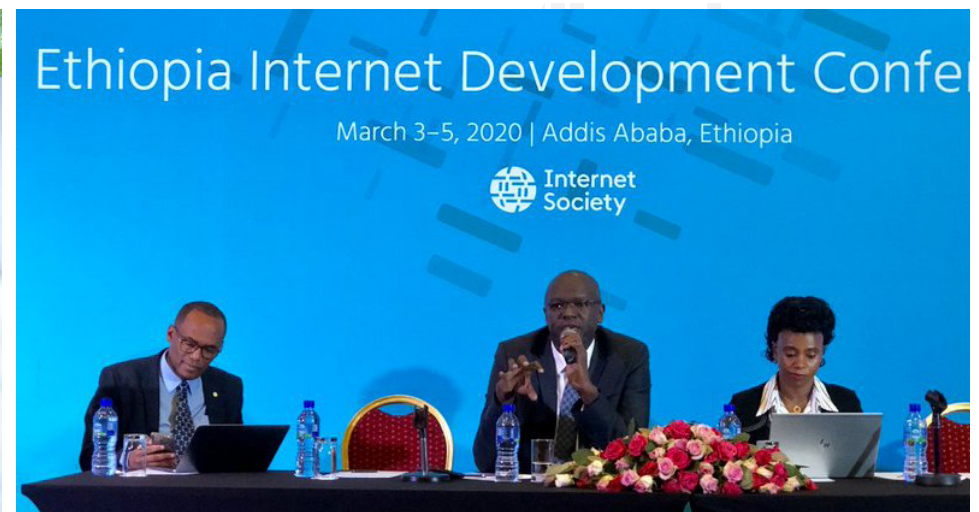
📅 March 2024, TBC

👥 Addis Ababa, Ethiopia

Due to the liberalization of the Ethiopian telecom sector in 2019, Internet Society, in partnership with Meta, hosted the first Internet Development Conference (IDC) in Addis Ababa in March 2020. The conference's success led to the revival of the Ethiopian Internet community, the launch of the Internet Society Ethiopia Chapter and discussions on establishing a local IXP.

The COVID-19 pandemic and the security challenges in Ethiopia hampered progress on Internet development, but we are now ready to move forward and further the gains made in Ethiopia.

The Internet Development Conference 2024 (IDC 2024) will focus on the IGAD countries: Ethiopia, Djibouti, Kenya, Somalia, South Sudan, Sudan and Uganda. This will expand the conference's impact and allow the countries in the sub-region at different stages of Internet development to learn from each other and build regional relationships.



The main aim of the **Internet Development Conference (IDC)** is to contribute to the **building of the Internet ecosystem** in the IGAD sub-region by laying the foundation for better **regional Internet infrastructure & regulatory framework** improvement to create a greater Internet economy.

The conference objectives are to:

- ④ Address the main issues and challenges various countries in the region are facing in relation to the Internet.
- ④ Create a forum of discussion for the countries to learn from each other in the various areas of Internet Development.
- ④ Explore different technical options to improve the internet infrastructure in the region and to make better use of the regional and global internet infrastructure.
- ④ Discuss national and regional interconnection successes and challenges and what needs to be done in the future.
- ④ Explore potential and future Internet-related obstacles, and threats and discuss potential solutions and recommendations.



➤ Sponsorship Packages



Platinum Sponsor

Sponsorship Value:
\$15,000

- Opportunity to provide branded swag for the delegate bags;
- Use of a meeting room during the event;
- Sponsor logo displayed prominently on event signage throughout the event;
- Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area, with the opportunity to select location before lower-level sponsors;
- Opportunity to display one pop-up banner inside the conference room;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post-event communications (includes 1 quote from Sponsor and a link to the Sponsor's homepage);
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on social media channels.



Gold Sponsor

Sponsorship Value:
\$10,000

- Opportunity to provide branded swag for the delegate bags;
- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post- event communications (includes link to the Sponsor's homepage);
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on social media channels.



Silver Sponsor

Sponsorship Value:
\$5,000

- Sponsor logo displayed on event signage throughout the event;
- Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- Exclusive exhibition table in the exhibition area;
- Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- Recognition of sponsorship in pre- and post- event communications;
- Sponsor logo included in video reel playing at start and end of each day of the event; and
- Recognition of sponsorship on social media channels.



Bronze Sponsor

Sponsorship Value:
\$3,000

- ⌄ Sponsor logo displayed on event signage throughout the event;
- ⌄ Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- ⌄ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⌄ Recognition of sponsorship in pre- and post- event communications;
- ⌄ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⌄ Recognition of sponsorship on social media channels.



Barrista Sponsor

Sponsorship Value: \$10,000

- ⌄ Sponsor logo displayed on event signage throughout the event;
- ⌄ Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- ⌄ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⌄ Recognition of sponsorship in pre- and post- event communications;
- ⌄ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⌄ Recognition of sponsorship on social media channels.



Streaming Sponsor

Sponsorship Value:
\$15,000

- ⌄ Opportunity to provide branded swag for the delegate bags;
- ⌄ Sponsor logo displayed on event signage throughout the event;
- ⌄ Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- ⌄ Exclusive exhibition table in the exhibition area;
- ⌄ Opportunity to display one pop-up banner inside the conference room;
- ⌄ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⌄ Recognition of sponsorship in pre- and post-event communications (includes 1 quote from Sponsor and a link to the Sponsor's homepage);
- ⌄ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⌄ Recognition of sponsorship on social media channels.



Fellows Sponsor

Sponsorship Value:
\$5,000

- ⌄ Sponsor logo displayed on event signage throughout the event;
- ⌄ Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- ⌄ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⌄ Recognition of sponsorship in pre- and post- event communications;
- ⌄ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⌄ Recognition of sponsorship on social media channels.



Social Event Sponsor

Sponsorship Value:

(Tailored packages available)

- ⊗ Sponsor logo displayed on event signage throughout the event;
- ⊗ Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- ⊗ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⊗ Recognition of sponsorship in pre- and post- event communications;
- ⊗ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⊗ Recognition of sponsorship on social media channels.



SI and Closed Captioning Sponsor

Sponsorship Value: \$12,000

- ⊗ Opportunity to provide branded swag for the delegate bags;
- ⊗ Sponsor logo displayed on event signage throughout the event;
- ⊗ Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- ⊗ Exclusive exhibition table in the exhibition area;
- ⊗ Opportunity to display one pop-up banner inside the conference room;
- ⊗ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⊗ Recognition of sponsorship in pre- and post-event communications (includes 1 quote from Sponsor and a link to the Sponsor's homepage);
- ⊗ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⊗ Recognition of sponsorship on social media channels.



Lanyard Sponsor

Sponsorship Value:

\$3,000

- ⊗ Sponsor logo displayed on event signage throughout the event;
- ⊗ Sponsor logo displayed prominently on the event website, including a link to the Sponsor's homepage;
- ⊗ Exclusive exhibition table in the exhibition area;
- ⊗ Recognition of sponsorship and expression of thanks to Sponsor at plenary;
- ⊗ Recognition of sponsorship in pre- and post- event communications;
- ⊗ Sponsor logo included in video reel playing at start and end of each day of the event; and
- ⊗ Recognition of sponsorship on social media channels.

GET INVOLVED

To discuss sponsorship opportunities, please contact:

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☎ +44 (0) 7825 093 130

To discuss your involvement in helping to create the foundation for a robust Internet Ecosystem in the IGAD sub-region, contact:

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