

April 2022

Action Plan 2022 Status Update

Q1 Progress Update



Growing the Internet

Led by Michuki Mwangi,
Distinguished Technologist, Internet Growth



Deploying and Growing Community Networks

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of existing CNs improved, with expanded coverage, or added services	7	In progress	0	Work has begun for 5 of the 7 deployments, with the remaining 2 scheduled to start in Q2. On track to complete by Q3.
Number of new community networks with 15 or more users connected	3	In progress	0	Work has begun for 3 deployments, with 2 additional new ones scheduled to start in Q2. On track to complete by Q4.
Number of unique users accessing resources and content on ISOC-supported CNs	1000	In progress	752	New resources published in Q1, including CN explainer series. Case studies and deployment stories under production for Q2.



Deploying and Growing Community Networks (cont.)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of people trained	300	In progress	190	The actuals are the number of people who registered for existing training courses, while 2 new courses are expected to launch by the end of Q2.
Funds raised for additional CNs	\$100,000	Not started	0	Working on several prospects, including NRC (\$100K+), USAID (~\$100k), in collaboration with Partnership team.



Fostering Sustainable Peering Infrastructure

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of new IXPs established in 2022	3	In progress	2	Thanks to work started in 2021, we completed our support for new IXPs in Georgia and Canary Islands in Q1. We have made progress with Cape Verde, Maldives, and Suriname.
Number of existing IXPs supported in 2022	10	In progress	1	The work on Mexico (IXSY) is done; we have made progress with Angola, Rwanda, and Paraguay. We sent out the call for proposals in collaboration with the regional IXP associations to identify existing IXPs that need our support.



Fostering Sustainable Peering Infrastructure (cont.)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of IXP development organizations that organize and deliver IXP development work at national, regional, and global levels as a direct result of ISOC's support	8	In progress	5	APIX, APNIC, APNIC Foundation, PeeringDB, Euro-IX. Early collaboration leaves more room to accomplish tasks together over the year.
Number of regional IXP associations adopting our vision towards enabling 50% of Internet traffic locally accessible by 2025	3	In progress	0	We held preliminary discussions with Euro-IX, LAC-IX, and APIX and outlined the next steps toward adopting the vision. Euro-IX featured the vision in their newsletter: https://mailchi.mp/0df755624810/euro-ix-newsletter-april-2022



Enabling Sustainable Technical Communities

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of participants in courses related to Network Operations and Local Area Networks	1,800	In progress	541	The team will keep exploring collaborations with TeL to attract more people from our communities of practice into the DDCN, NetOps 1.0, and NetOps 2.0 courses.
Number of new technical communities	5	In progress	0	During Q1, the team members focused their efforts on identifying potential new technical communities to support, with progress on the implementation expected for Q2 onwards.



Measuring the Internet

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Percent increase in total number of <i>Pulse.internetsociety.org</i> page views	50% increase compared to 2021	In progress	923%	15 blog posts were published in Q1, all of which were promoted on social media, drawing traffic to the site.
Percent increase in overall engagement of Pulse-related social media channels	50% increase compared to 2021	Achieved	1,108%	The target for the year is achieved in Q1. A paid Twitter campaign at the end of 2021 and early 2022 enabled us to attract several hundred new followers.



Measuring the Internet (cont.)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of media mentions	12	Achieved	19	The target for the year is achieved in Q1. Excellent coverage of our comments on the Kazakhstan shutdown (Callum Voge) and on the Internet Resilient Index in African media (proactive outreach by Allesandra/FINN) increased our media mentions in Q1.
Number of new data partnerships developed with data and research providers	4	Not started	0	We have met with some potential data partners (Linkstate) and looked into other data sources (Kentik Market Intelligence), but a strategic decision was made to hold off on bringing new data partners on board in Q1 while we discuss how the platform will evolve.



Understanding Low Earth Orbit Satellites and Opportunities for the Internet

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
All segments of Internet Society community contribute to/participate in the Policy Development Process (PDP)	Achieved	Not started	N/A	This activity is planned in Q2/Q3.
LEO position statement is communicated to the Internet Society community, staff, and public	Achieved	Not started	N/A	This activity is planned in Q2.



Strengthening the Internet

Led by Joseph Lorenzo Hall,
Distinguished Technologist, Strong Internet



Promoting the Internet Way of Networking (IWN)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of internal analysts who complete IIAT training	15	In progress	0	Trainings initiated but not yet completed.
Number of new training courses developed	2	In progress	0	Training courses production in progress. Module 2 ready for production by consultant and all content prepared.
Number of Internet Impact Briefs added to Repository	10	In progress	6	Repository not yet online, but project have added 6 new briefs during Q1, of which 4/6 have been produced with external co-author. We also have 2 more currently in production (EARN IT + Brazil Chapter's analysis of Bolsonaro Bill)
Number of downloads of the IWN advocacy playbook	200	Not started	0	Playbook is still in production.



Securing Global Routing (MANRS)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Begin transition to 501(c)(6) or equivalent	Achieved	In progress	N/A	Requirements provided to legal, awaiting response.
Percent increase in ROA (Route Origin Authorisation) creation by MANRS participants compared to 2021	15%	In progress	2%	2% improvement 69% RPKI implementation in Dec 2022 71% RPKI implementation in Apr 2022
Percent increase in ROV (Route Origin Validation) by MANRS participants compared to 2021	5%	In progress	10%	88 Networks (ASNs) are dropping invalid ROAs as per APNIC ROV measurement data. Compared to 870 networks (ASNs) in Network Operators and Cloud/CDN programs.



Securing Global Routing (MANRS) (cont.)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Percent reduction in the number of MANRS participants subsequently becoming non-conformant after joining	25%	In progress	2%	2% improvement 628 (80%) out of 778 ASNs were conformant in Dec 2021. 692 (82%) out of 845 ASNs were conformant in Apr 2022. Note - Monthly conformance reports were introduced in March 2022 which are the keystone of raising awareness of issues and encouraging fixes.



Extending Encryption

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Growth in number of Global Encryption Coalition (GEC) members	400	In progress	275	<p>We started the year with 256 members and added 19 in Q1. Now have members in 82 countries, and 56% of GEC organizations are in the global south.</p> <p>In Q2, we will be proactively recruiting new members from specific geographies, a variety of industry segments, and cause-oriented groups (e.g., LGBTQ+, domestic violence survivors, women).</p>



Extending Encryption (cont.)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of advocacy activities* by the GEC/ISOC community *e.g., organizations or individuals hosting/speaking at event, signing open letters, etc.	750	In progress	247	Activity was driven primarily by advocacy around major threats - UK Online Safety Bill, US EARN IT Act, EU CSAM proposals, EU eIDAS (web root certificates), and EU DMA interoperability. There was also activity around a Bangladeshi proposal similar to the Indian Intermediary Guidelines.
Number of government entities that make statement in support of end-to-end encryption and against undermining it (e.g., by agencies or agency officials)	2	In progress	0	We are currently identifying likely government officials and agencies who may make such statements. We expect this to culminate around Global Encryption Day in October.



Sharing Cutting Edge Knowledge at NDSS

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Ranking in the top 5 academic research symposium for computer and network security	Achieved	In progress	N/A	NDSS is still considered one of the "big four" academic security conferences. The objective metrics that we have historically been using to reinforce this statement need to be revisited in light of the move to virtual and hybrid meeting formats.
Number of collaborations between NDSS research community and the open standards community	2	In progress	0	While there are no workshops focused specifically on open standards related topics this year, we expect that a number of individual contributions will impact open standards work. We will also be looking to the the NDSS 2023 call for workshops to encourage relevant workshops.



Sharing Cutting Edge Knowledge at NDSS (cont.)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Funds from sponsors and grants	\$45,000	Achieved	\$93,650	The sponsorship team has done a stellar job this year and exceeded our original targets for sponsorship and grants.



Exploring Digital Sovereignty and Opportunities for the Internet

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
All segments of Internet Society community contribute to/participate in the Policy Development Process (PDP)	Achieved	Not started	N/A	The project kicks-off in Q2.
Number of speaking opportunities secured	1	Not started	0	The project kicks-off in Q2.



Empowering People to Take Action

Led by Rinalia Abdul Rahim,
Senior Vice President, Strategy, Communications, and Engagement



Sharing Knowledge Globally to Inspire Action Locally

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of Chapter members trained to support our mission	500	In progress	N/A	Training takes place in Q2 and Q3.
Percent of Fundamentals training participants that implement an activity locally as a result of the training	20%	Not started	N/A	Training takes place in Q2 and Q3 – activities will be reported in Q4.



Building Structure and Strength in Special Interest Groups (SIGs)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of SIGs that have implemented more than 70% of work plan deliverables by end-of-year	5	In progress	N/A	Results will be measured end of year.
Net promoter score	50	Not started	N/A	Net promoter score will be measured end of year.



Mobilizing Individual Members

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Percentage of total membership that have an engagement score	10%	Not started	N/A	This success measure will establish a baseline in 2022. However, it is dependent on the Association Management System (AMS) transition.
Global Newsletter open rate	26%	In progress	31%	
Tailored Newsletter open rate	28%	In progress	60%	



Empowering Internet Advocates

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Total number of Fellowship Program Participants	90	In progress	15	15 Early Career Fellows selected. Mid Career Fellows, IGF Youth Ambassadors, and MANRS Fellows have not been selected yet. We won't have IETF Policy Fellows in 2022.
Baseline established for alumni participation rate	Achieved	Not started	N/A	The Alumni Program will be launched in Q3. Until the end of the year, we won't have the baseline.



Securing Resources for Growth and Greater Impact

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of new Memorandums of Understanding (MoUs)	25	In progress	5	5 new (1 renew without counted). Total of 77 MoU.



Securing Resources for Growth and Greater Impact (cont.)

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Grants Fundraising: Revenue amount secured	\$600,000 total (\$230K from Empowerment activities)	In progress	\$15,847	\$10,847 empowerment + \$5,000 non-empowerment = \$15,847
Sponsorship Fundraising: Revenue amount secured	\$390,000 total (\$160K from Empowerment activities)	In progress	\$165,650	\$40,000 empowerment + \$125,659 non-empowerment = \$165,650
Number of sources of funding (sponsorships and grants) secured in support of revenue diversification target	16	In progress	7	1. Homelight 2. TII 3. Workonline 4. Resecurity 5. NAMEX 6. Twitter 7. 48%



Driving Action through Knowledge

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of community course attendees enrolled annually	10,000	In progress	2,134	In Q1, we have achieved 21.34% of the total target
Percent satisfaction expressed towards our courses	92%	In progress	96%	96% for Quarter 1
Baseline for completion rate established	Achieved	Achieved	16.50%	Established in 2021
Baseline established for percent of people who have completed a course that intend to apply the knowledge and skills gained on our courses to grow and/or strengthen the Internet	Achieved	Achieved	90%	Established in 2021



Strengthening Our Community Connections and Participation

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Development of an Implementation plan for the new systems/tools that were selected in 2021	Achieved	In progress	75% complete	A tentative implementation plan has been developed; however, it will not be considered complete until we have finalized all contracts with our chosen vendors and after we complete discovery with our implementation partner. At that time, we will finalize the implementation plan based on the agreed upon scope.
Implementation of new systems/tools, as applicable, according to the Implementation plan	Achieved	Not started	0%	
Decommission of legacy systems/tools, as applicable, according to the Implementation plan	Achieved	Not started	0%	



Sharing Legal Precedent in Alignment with Our Mission

Success Measure	Target	Q1 Status	Q1 Actuals	Comments
Number of important, precedential opportunities for amicus briefs identified by Internet Society amicus counsel	6	Achieved	8	
Number of amicus briefs filed at appropriate courts of law	At least 2	In progress	0	We considered a number of opportunities, but none were the right ones for our amicus contributions.
Number of other amici THAT solicit our sign-on to their briefs or reach out to coordinate briefs	4	In progress	2	



Thank you.

Rue Vallin 2
CH-1201 Geneva
Switzerland

11710 Plaza America Drive
Suite 400
Reston, VA 20190, USA

Rambla Republica de Mexico 6125
11000 Montevideo,
Uruguay

66 Centrepoint Drive
Nepean, Ontario, K2G 6J5
Canada

Science Park 400
1098 XH Amsterdam
Netherlands

3 Temasek Avenue, Level 21
Centennial Tower
Singapore 039190

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[@internetsociety](https://twitter.com/internetsociety)

