

Path to 2025

We are the Internet Society.

We believe in a world where the Internet means opportunity. Because we care about its future, we're driven to keep it a force for good. The *Path to 2025* outlines our five-year strategy to advance the Internet Society's enduring vision: The Internet is for everyone.

Mission

The Internet Society supports and promotes the development of the Internet as a global technical infrastructure, a resource to enrich people's lives, and a force for good in society. Our work aligns with our goals for the Internet to be open, globally-connected, secure, and trustworthy. We seek collaboration with all who share these goals.

Together, we focus on:

- Building and supporting the communities that make the Internet work;
- Advancing the development and application of Internet infrastructure, technologies, and open standards; and
- Advocating for policy that is consistent with our view of the Internet.

Strategic Goals

Open
An open Internet is one where anyone may create, use, or deploy the Internet and its technologies according to their own wishes.

Globally Connected
A globally-connected Internet is one in which everything and everyone that wants a connection can get one that is good enough to satisfy the desire, or that any set of nodes that wish to inter-connect can do so in a manner that is good enough to satisfy the desire.

Secure
The Internet is secure when it does not make any person, organization, or society overall more vulnerable than they are without it.

Trustworthy
The Internet is trustworthy when it is designed, built, and deployed so that people can justifiably believe it will not be a threat and not betray their expectations.

Focus Areas

Grow the Internet

Strengthen the Internet

2025 Strategic Objectives

Build
Extend the Internet to communities who do not have it and need it most.

Promote
Promote the Internet model of networking as the preferred model.
Convince leading governments of the world to adopt policies that favor the Internet model and improve Internet connectivity.
Promote the deployment of technologies and protocols that secure the interconnection of independent networks.

Defend
Shape the policies of leading governments in favor of the growth of independent networks, which are free to interconnect.
Counter attempts by leading governments to undermine encryption.
Defend against shutdowns by increasing cross-border connectivity and resiliency.

2025 Targets

We will have built and extended connectivity to 50 communities.

The Internet model of networking will be dominant.
Leading governments of the world will have adopted policies that "favor" the Internet model and improved Internet connectivity.
Security technologies promoted by the Internet Society will have provided resiliency, stability, availability, confidentiality, and integrity for networks that want to interconnect.

Leading governments of the world have adopted policies that favor the growth of independent networks, which are free to interconnect.
We will have countered attempts by at least three leading governments to undermine encryption.
We will have defended against shutdowns in six countries by increasing cross-border connectivity and resiliency.

Sustainability Priorities

Strong public support

Accountable and effective Board of Trustees

Strong reputation and influence

Empowered Internet Champions

Meaningful opportunities for community to engage

Expert staff who are committed to our core values

Staff Core Values

 **Collaboration**

 **Inclusion**

 **Respect**

 **People**

 **Passion**