

# Indigenous Connectivity Summit Sponsor Benefits

**Event Dates:** October 12-15

**Location:** Virtual

The 2021 Indigenous Connectivity Summit (ICS) will expand on the success of the inaugural ICS in Santa Fe, New Mexico, USA in 2017, the 2018 ICS in Inuvik, Northwest Territories, Canada, the 2019 ICS in Hilo, Hawaii and Pu'uhonua o Waimānalo, Hawaii, and the 2020 ICS held virtually.

The 2021 ICS will take place virtually from October 12–15th, 2021. It will consist of technical and policy trainings, and a conference focused on building partnerships, sharing powerful examples of Indigenous-led projects, and developing policy recommendations that will support connectivity efforts.

With the success of last year's virtual summit, the 2021 ICS will be hosted again as an online event. We will continue to utilize the tools and techniques that made the 2020 summit an engaging and productive experience, while introducing new virtual elements to build on an already successful format.

- Zoom
- Virtual polling and surveys
- Virtual networking platforms, including social events and entertainment that showcase Indigenous works
- Physical Ethernet kits and event merchandise mailed to attendees

Indigenous Connectivity Summits focus on supporting solutions for connecting Indigenous communities in North America to the Internet.

They are community-led events intended as a forum for sharing success stories of Indigenous community networks in Canada, the United States, and around the globe.



The community network training program with Nation of Hawai'i, as part of 2019 Indigenous Connectivity Summit, saw the build of Hawai'i's first community network in Pu'uhonua o Waimānalo in November 2019. Photo © Elyse Butler

Indigenous Connectivity Summit sponsors will have the unique opportunity to connect with more than 200 technical, government, academic, and policy leaders who are from, or working with, Indigenous communities.

Below, please find some of the many benefits of a 2021 Indigenous Connectivity Summit sponsorship.

**For more information about becoming a sponsor please contact Mark Buell (buell@isoc.org)**

“Great forum to connect with key individuals and listen to the challenges our nation’s Indigenous communities face, understand their priorities and consult with them on solutions.”  
— Michele Beck, Telesat

	Platinum \$10,000 USD	Gold \$5,000 USD	Silver \$2,500 USD	Bronze \$1,000 USD
<b>Promotion</b>				
– Inclusion on all event related communications	Logo	Name	Name	Name
– Inclusion on livestream signage	Logo	Logo	Logo	Name
– Inclusion on event website	Logo	Logo	Logo	Name
– Inclusion on all event materials	Logo	Logo	Name	Name
<b>Press</b>				
– Quoted in press release	Yes	No	No	No
– Sponsorship noted in press release and inclusion in bi-weekly editions of the Internet Society Organization Member Digest	Yes	Yes	No	No
<b>At the Event</b>				
– Lunch time speaking opportunity*	Yes	No	No	No
– Introduction of keynote speaker*	Yes	Yes	No	No

\*Availability limited (first come, first serve)

Examples of Summit and sponsor cover in the press:

- [Mashable](#) article on Indigenous connectivity
- NowThis livestream of [Day One](#) and [Day Two](#) of the 2019 ICS
- NowThis [video short](#) on the ICS build in Pu’uhonua o Waimānalo
- [Vice coverage](#) of additional build in Ulukhaktok, NWT
- [Salon coverage](#) of the Summit

“Indigenous populations often tend to be the most isolated from the reach of the Internet ... Google’s primary objective is to organize the world’s information and make it universally accessible and useful. We are happy to have been able to facilitate serious discussions about the way forward in Inuvik.”  
— Vint Cerf, Google

Hand-painted satellite at Natural Resources Canada’s Inuvik Satellite Station Facility (SSF) managed by Jiri Raska Photo © Jim Schlichting



# Sponsor a Summit Aspect

## Sponsor a Community Network Training and Deployment - \$20,000 USD

Given the success of past Indigenous Connectivity Summit community network training and deployment, we have been approached by communities across the US and Canada interested in similar opportunities. We have selected a handful of communities to partner with and we are seeking additional partners for the technical training and deployments. Although we cannot meet in-person to perform these trainings and deployments, we can provide communities with the tools necessary to do it themselves. This sponsorship opportunity would allow interested equipment manufacturers, other vendors, or those with existing technical or digital literacy training to partner with us on the training and deployment of a community-owned network. This sponsorship will directly contribute to the capacity building and empowerment of an Indigenous community and will be formally recognized at the 2021 Indigenous Connectivity Summit.

### Benefits:

- Inclusion in training development and deployment
- Ongoing organizational partnership opportunities
- Special thank you at the training days
- Name included in all event related communications and deployment related media placements
- Inclusion of logo on event website
- Inclusion of branded materials in conference packets (swag or virtual marketing papers)
- Inclusion of name on all event materials (including livestream and program)
- Sponsorship noted in press release and bi-weekly editions of the Internet Society Organization Member Digest

## Sponsor Virtual Networking Software: \$5,000 USD

To adapt to a virtual format, we will use various virtual tools during the Summit that enable live polls, quizzes, brainstorming sessions, and more. The Summit hosts in-depth, collaborative conversations that allow participants to make new connections and create solutions to Internet access issues.

### Benefits:

- Special thank you at the Summit
- Sponsor name included on website
- Inclusion of branded materials in conference packets (swag or virtual marketing papers)
- Inclusion of name on all event materials (including livestream and program)

## Sponsor the Ethernet Kits and Shipping: - \$10,000 USD

This year's Indigenous Connectivity Summit will offer an opportunity for interested attendees to participate in a pre-event training course. Technical and Policy trainings will be offered through a series of webinars and virtual meetings leading up to the event. After the Summit, those that have completed the course will participate in a remote training. The remote training will involve shipping kits of Ethernet crimping supplies (e.g. cables, crimpers, testers, connectors) and other materials to participants for a hands-on experience. The sponsor of this portion of the event will directly contribute to a long-term connectivity solution for local

### Benefits:

- Special thank you at the trainings
- Opportunity to provide brief remarks, or recorded message, during the trainings.
- Name included in all event related communications
- Inclusion of logo on event website
- Inclusion of branded materials in conference packet (swag or virtual marketing paper)
- Inclusion of name on all event materials (including lives-tream and program)
- Sponsorship noted in press release and bi-weekly editions of the Internet Society Organization Member Digest

## Sponsor Summit T-Shirts: \$2,500 USD

Each year, Summit participants receive a specially-designed t-shirt featuring art work from a local Indigenous artist. We will send these along with other materials to participants ahead of the Summit. These t-shirts feature an image that is symbolic of the conference and setting, and will be a reminder for all participants of the work they accomplished whenever they wear it.

### Benefits:

- "Sponsored by" and logo appear on the t-shirt.
- Special thank you at the Summit
- Sponsor name included on website
- Inclusion of branded materials in conference packets (swag or virtual marketing papers)
- Inclusion of name on all event materials (including livestream and program)



# How does the Internet Society work with Indigenous communities?

## We build communities

In order for a technical network to grow and thrive, you first need to connect with and build up a network of people. We work in partnership with local people to help them connect to the Internet on their own terms.

## We support community-led solutions

We are a strong supporter of the development of Community Networks—communications infrastructure built, managed and used by local communities.

These networks provide a sustainable solution to address connectivity gaps in underserved, remote, rural, urban, and Indigenous areas. They are a complementary access model for communities where traditional market-based solutions don't exist.

## We bring people together

The annual Indigenous Connectivity Summit, facilitated by the Internet Society, brings together Indigenous leaders and community members, network operators, Internet service providers, researchers and policy makers. Our common goal: To connect Indigenous communities to build a bigger and stronger Internet.

## We develop knowledge

Local knowledge is a crucial aspect of community networks' long-term success. Working with our partners across North America, the Internet Society delivers two annual training programs to enhance the capacity of tribal areas to advocate for, build and operate networks.

## We advocate for connectivity

At the Indigenous Connectivity Summit, participants create and endorse a set of community-developed recommendations to overcome connectivity-related challenges. The recommendations include both policy and technical applications, and build on previous years' work.

The Internet Society then amplifies the voices of the summit participants by advocating for their recommendations alongside our Indigenous allies.



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