YOUR DIGITAL MANUAL

Enabling your business to transition and grow via digital platforms
A Booking app, that is FREE?! YESS FREE!!

STEP 1

Don't have a Booker account?
Sign up now

To make a booking via the FRESHA App or to create an account that accepts bookings “Sign up now”

STEP 2

- Weaves
  - 3h
  - From
  - EC $80

- Relaxer
  - 2h
  - From
  - EC $70

Once registered, list your business services, prices and your location. Tell a friend or Family Member

STEP 3

Beauty Salon, St Vincent and the Grenadines

1 result for Beauty Salon in St Vincent and the Grenadines

Once registered, clients can find you by searching your location, or by business name.

Clients can book an available time and even pay via the App
Log on to your business page via FACEBOOK

**STEP 01**

+ **Add a Button**

Select the “Add Button” from your Business’ Facebook Page

**STEP 02**

- **Book Now**
  Choose where people can book with you.

From the drop down menu, select “Book Now”

**STEP 03**

- **Book Now**
  Where would you like this button to send people?
  - Appointments on Facebook
    People can schedule with you right on Facebook and get reminders automatically.
  - Connect Another Tool
    Connect your page to another tool that you already use.
  - Link to Website
    Send people to your website to book with you there.

From the Book Now menu, you have several options.
To link the FRESHA App, Select “Connect Another Tool”

**STEP 04**

- **Fresha**

From the App Menu, select the “FRESHA” App

Once your services are listed, clients can select an available time and service of their choice. You are then notified where you can confirm or suggest a different time if needs be.
Already have a profile? YES?!

STEP 01
Edit Profile
TAP THE “EDIT PROFILE” BUTTON

STEP 02
Contact options
GO TO THE “CONTACT OPTIONS” TAB

STEP 03
Add an action button
GO TO THE “ADD AN ACTION BUTTON” TAB

STEP 04
Fresha
SELECT THE “FRESHA” APP

Instagram has been able to maintain its user base fairly consistently over the last year. In 2019, the percentage of US adults who use Instagram rose from 35% to 37% and the active reported users have held steady around 1 billion people.

There is a high chance your client/potential booking is using Instagram already.
Internet Society
Saint Vincent and the Grenadines

An open and trusted internet for everyone.

FIND US ON YOUR FAVOURITE SOCIAL MEDIA PLATFORMS

YouTube  Facebook  Twitter