



Internet Society
Saint Vincent
and the Grenadines

YOUR DIGITAL MANUAL

Enabling your business to
transition and grow
via digital platforms



DIGITAL BOOKING THROUGH Your Smartphone.

THE INTERNET. #MorePowerfulThanYouThink



Instagram

facebook

F R E S H A



FRESH A

A Booking app, that is FREE?! YESS FREE!!

STEP 1

Don't have a booker account?

[Sign up now](#)

To make a booking via the FRESHA App or to create an account that accepts bookings **"Sign up now"**

STEP 2

- Weaves 3h From EC \$80
- Relaxer 2h From EC \$70

Once registered, list your business services, prices and your location. Tell a friend or Family Member

STEP 3

← Beauty Salon, St Vincent and t

Nearest ▾

Men and women ▾

1 result for Beauty Salon in St Vincent and the Grenadines

Once registered, clients can find you by searching your location, or by business name.

Clients can book an available time and even pay via the App

facebook

Log on to your business page via FACEBOOK

STEP 01

+ Add a Button

Select the **“Add Button”** from your Business' Facebook Page

STEP 02

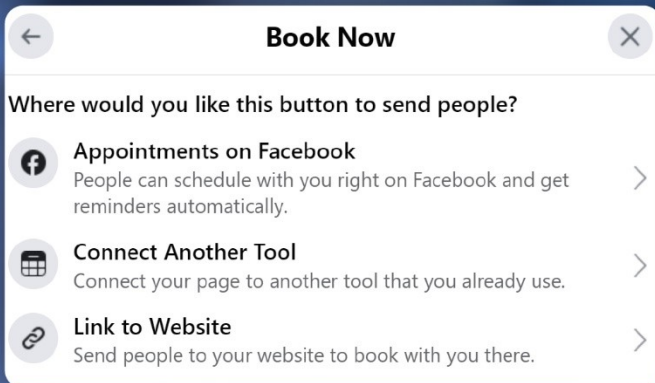


Book Now

Choose where people can book with you.

From the drop down menu, select **“Book Now”**

STEP 03



From the Book Now menu, you have several options. To link the FRESHA App, Select **“Connect Another Tool”**

STEP 04



From the App Menu, select the **“FRESHA”** App

Once your services are listed, clients can select an available time and service of their choice. You are then notified where you can confirm or suggest a different time if needs be.

Instagram

Already have a profile? YES?!

STEP
01

Edit Profile

TAP THE “**EDIT PROFILE**” BUTTON

STEP
02

Contact options

Email, Phone >

GO TO THE “**CONTACT OPTIONS**” TAB

STEP
03

Add an action button >

GO TO THE “**ADD AN ACTION BUTTON**” TAB

STEP
04

Fresha >

SELECT THE “**FRESHHA**” APP

Instagram has been able to maintain its user base fairly consistently over the last year. In 2019, the percentage of US adults who use Instagram rose from 35% to 37% and the active reported users have held steady around 1 billion people.

There is a **high chance** your client / potential booking is using Instagram already.



Internet Society Saint Vincent and the Grenadines

*An open and trusted internet
for everyone.*

FIND US ON YOUR FAVOURITE SOCIAL MEDIA PLATFORMS

You **Tube**

facebook

