

# Tutorial

## MASK-A-THON and IoT Video Competition

### Who Can Enter

1. To be eligible to participate in this competition, entrants must be Jamaican residents who are existing users of Instagram.
2. Only one (1) entry allowed per Instagram account.

### How to Enter

1. Watch the video below.
2. Download the UniteAR App for [Android](#) or [iPhone](#).
3. Setup an Account.
4. Open the AR Gallery.
5. Select a 3D image of your choice.
6. Take a video of 1 minute or less showing the proper wearing of a mask with the AR image of your choice in the video
7. Post the video to your Instagram account with the hashtag #isocjamaica in the body of the text.
8. Submissions with 10 or more likes will be advanced to the next round and posted to the Facebook Group page - Facebook post links shared for each contestant will be on the ISOC Jamaica Chapter website competition page.
9. Contestants with the most likes by Midday (12PM) Saturday October 31, 2020 will win 1st, 2nd and 3rd place prizes respectively.
10. 1st place prize is US\$250, 2nd place prize is US\$150 and 3rd place prize is US\$75.
11. Winners will be announced on the ISOC Jamaica Chapter website Competition Page.
12. All videos must be posted to Instagram with #isocjamaica.
13. ISOC Jamaica Chapter is not responsible for lost, late or misdirected entries, power outage, Internet unavailability, computer or any other electronic malfunction.

### Content of the Video

1. By entering, entrants represent and warrant that they own the video submitted.
2. The video does not violate the rights of any third parties.
3. No lewd, nude, crude or offensive video as determined by ISOC Jamaica Chapter in its sole and absolute discretion will be accepted.
4. ISOC Jamaica Chapter reserves the right in its sole and absolute discretion to disqualify any entry.

### The Prize

1. Each winner will be notified by Instagram private message.
2. Before claiming the prize, the winner must provide their correct name, email address and telephone number to ISOC Jamaica Chapter at the time of notification.
3. If the winner is a minor, then the parents or guardian must sign an authorization form.

4. Each winner must show picture identification to claim prize.
5. ISOC Jamaica Chapter reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on identification presented.
6. In claiming your prize, you acknowledge that ISOC Jamaica Chapter has the right to publicize your name, photograph, video and the fact that you are the winner.
7. This contest is in no way affiliated with Instagram or Facebook. This is an independent social media research contest being conducted by ISOC Jamaica Chapter.
8. Contestants relinquish all rights for re-posting and distribution of this content.

### **Video Suggestion**

1. Use your imagination to tell your story about how to wear your mask properly.
2. Be creative, innovative and original.
3. **Good Luck, Stay Safe and Stay Strong.**