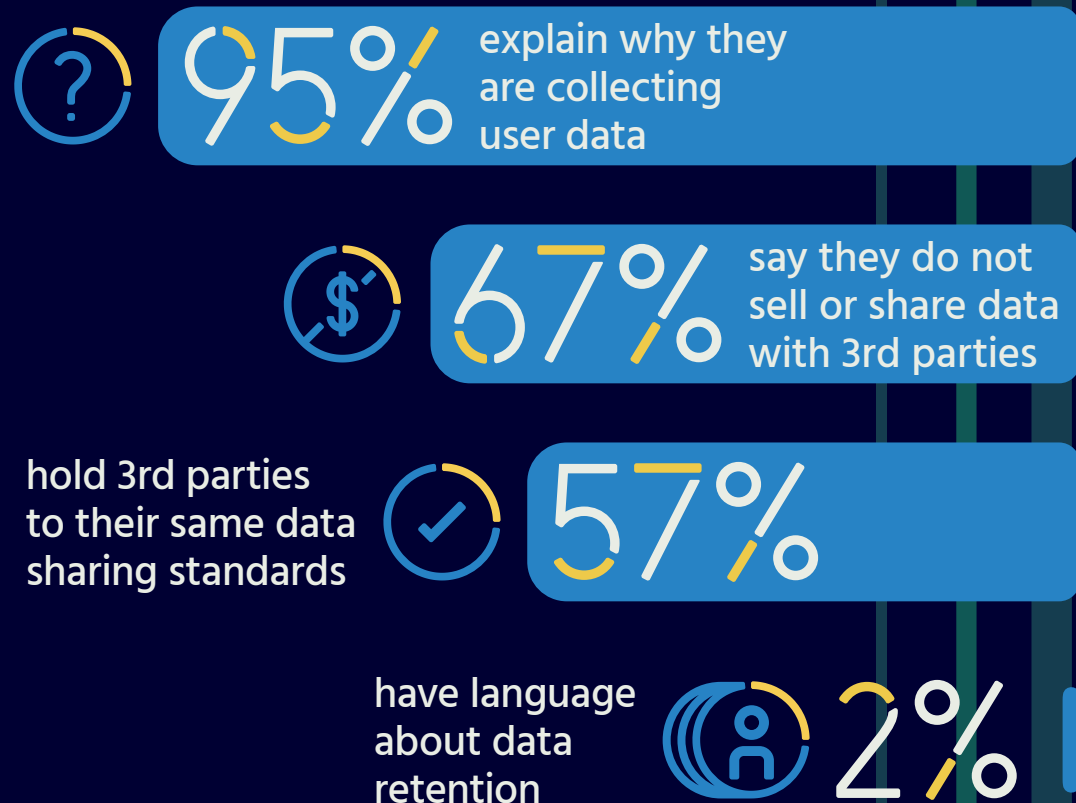


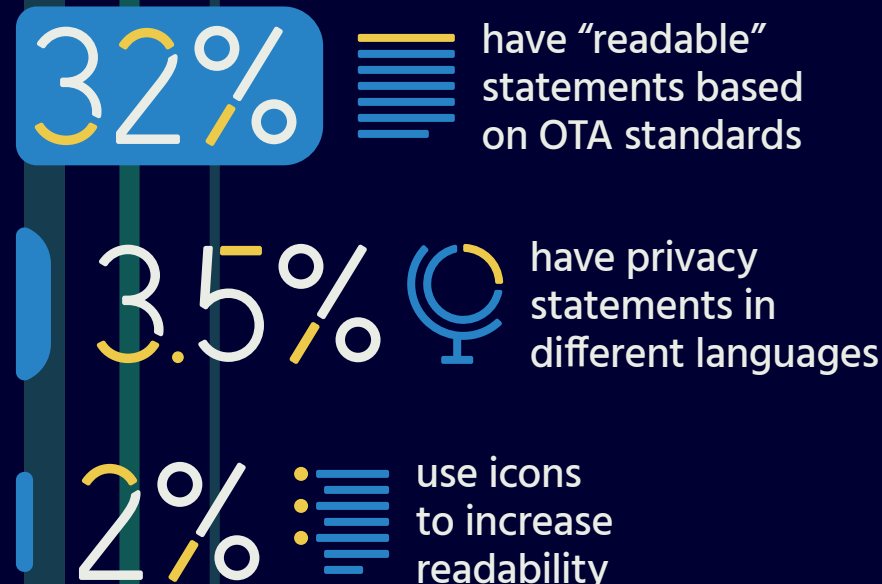
Are Organizations Ready for New Privacy Regulations?

The Internet Society's Online Trust Alliance (OTA) analyzed 29 variables in 1,200 privacy statements against three major privacy regulations: the European Union's **General Data Protection Regulation (GDPR)**, the **California Consumer Protection Act (CCPA)**, and Canada's **Personal Information Protection and Electronic Documents Act (PIPEDA)**.

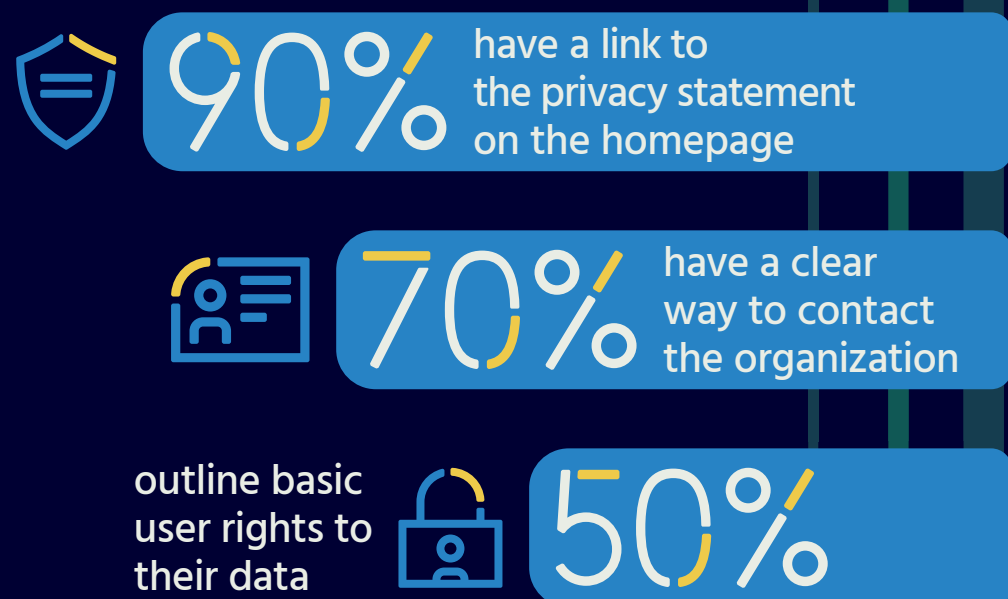
Users Need to Know How Their Data is Handled



Statements Must Be Understandable



Users Need a Clear Way to Contact Organizations



Statements Must Be Up to Date & Transparent

