Quick facts

Founded April 2000 *(20th anniversary celebration to come in 2020)*

450 Members
• Active (about 300) – residing in Canada
• Observer (about 150) – residing abroad

Mission/Vision
• Improve connectivity and the development of innovative services, content and uses of the Internet
• Transforming Québec into an inclusive, equitable, interconnected and connected digital society.

Board expertise
• Academic, Technical, Civil Society
• Governance, Content discoverability, Metadata, Digital Media, Shared data, etc.
Recent and ongoing projects

Governance and discoverability
Governance

IGF Québec

• 1st edition in 2017
  • 40 experts and speakers
  • 300 people direct reach (on-site and live)
    • Digital governance
    • Open data
    • Digital divide
    • Local content discoverability

• 2nd edition to come this Fall 2019

LID – Leaders Internet de Demain

• Capacity-building workshops over 3 days
• 30 young Ivorians selected (PhD students, telecom engineers, web developers, entrepreneurs in digital communication)
• Introductory training on the fundamental principles and challenges of governance and best practices
  • Big Data
  • IoT
  • AI
Discoverability

CLIC Québec

- *Beyond The Net* funding support
- Promoting the online presence of Québec Local Content and Cultural Industries
  - Gap between local content production and offer of foreign content (algorithms impact)
  - Combination of research, workshops, trainings
- ORISON
  - Observatory entity
  - Study the various aspects of the digital transformation of societies in a new era of global interconnections
  - UNESCO Chair in communication and technologies for the development

DÉFI Québec

- Collaboration/Sharing on the influence of the Canadian Francophonie in a digital world
  - Governance issues
  - Cultural visibility challenges
  - Stakeholder networking opportunities.
- Collaborative platform
  - Francophone and Acadian professionals
  - Digital and Internet fields
  - Linking young professionals and mentors
Upcoming projects

Discoverability, data and connectivity
Discoverability

**FINC AfriQ - Formation en Innovation Numérique Culturelle**  
(*Training in Cultural Digital Innovation*)

- Sectors: Music and Audiovisual
- Train 50 people (artists, creators, producers, etc.) to spread their local cultural works and products on the Internet
- Expertise transfer to introduce them to techniques and strategies:
  - Descriptive data production
  - Indexing and use of metadata
  - Digital marketing
  - Discoverability

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**Découvraison**

- Hackathon format
- Local content discoverability
- Bringing together young people from all over Québec

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**International Study Days**

- Availability and accessibility of content
- Governments and their responsibilities
- Emerging business models
- Copyright and monetization
- “Cultural data” market
Data

Smart cities
- Use of data for citizens
- Connected ecosystem

Connectivity

Infrastructure and networks access
- Digital divide
- Poorly served areas
- Remote communities

Social

5@7 “Restons Branchés”
- Serie of recurrent social gathering
- Every 6-8 weeks
- Rolling themes
  - Cybersecurity and data protection
  - 5G and IoT
  - Digital platforms regulations
Thank you.