

April 2019

Strategy 2025 & Action Plan 2020

Development process and community input



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Strategy & Implementation

Introduction

You, the community, are at the heart of the Internet Society's work – and we need you to help develop our Strategy 2025 objectives and the 2020 Action Plan.

Let's work together to ensure an open, globally-connected, secure, and trustworthy Internet for everyone.



How is our annual planning process different from before?

- We are taking a longer, strategic look at how we prioritize our work.
- We have identified what we would like to achieve by the year 2025 in order to build, promote, and defend the Internet. These objectives will form the foundation of our 2025 strategy.
- Our annual action plan for year 2020 onwards will focus on these long-term objectives.



We would like feedback from our community about the direction of the long term objectives for Strategy 2025.

Feedback gathering period:
27th March– 26th April via **SURVEY**

English: <https://www.surveymonkey.com/r/internetsocietystrategy2025>

French: <https://www.surveymonkey.com/r/internetsocietystrategy2025?lang=fr>

Spanish: <https://www.surveymonkey.com/r/internetsocietystrategy2025?lang=es>

Strategy 2025 Overview (our why)

The Internet Society exists to build, promote, and defend the global infrastructure that connects independent networks into a single trustworthy Internet beyond borders and communities.



Strategy 2025 Overview - Objectives

1. BUILD THE INTERNET

Extend the Internet to communities that do not have it and need it most.

2. PROMOTE THE INTERNET

Promote the Internet model of networking as the preferred model.

Convince leading governments of the world to adopt policies that favour the Internet model and improve Internet connectivity.

Promote the deployment of technologies and protocols that secure the interconnection of independent networks.

Strategy 2025 Overview - Objectives

3. DEFEND THE INTERNET

Shape the policies of leading governments in favour of the growth of independent networks. [Note: Independent networks here pertain to networks that are free to interconnect]

Counter attempts by leading governments to undermine encryption.

Defend against shutdowns by increasing cross-border connectivity and resiliency.

Action Plan 2020 Development

- We're starting the development process much earlier than we have in the past.
- The planning process is more structured and for the first time includes input from you, our community.
- Your feedback will help refine our strategy 2025 objectives and identify strategic priorities for the 2020 action plan.



Timeline for gathering community Input

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	ORG drafts high Level Strategy 2025 Objectives	Community Input on 2025 Objectives		ORG finalises 2025 Objectives and develops Strategic Priorities for 2020	ORG develops 2020 Project Proposals	Community Input on 2020 projects		ORG finalizes 2020 projects finalized	ORG drafts 2020 Action Plan document	Community Forum: 2020 Action Plan	

ORG = Internet Society Organization (Staff)

COMMUNITY = Members of our community (Chapters, Organizational Members, Individual Members, etc.)

Questions & Answers

SURVEY: 27th March– 26th April

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For questions regarding the Strategy 2025 survey or the process for developing the Action Plan 2020, please reach out to the 2020 Action Plan Team via actionplan2020@isoc.org