

February 2019

# The Internet Society 2019 Action Plan



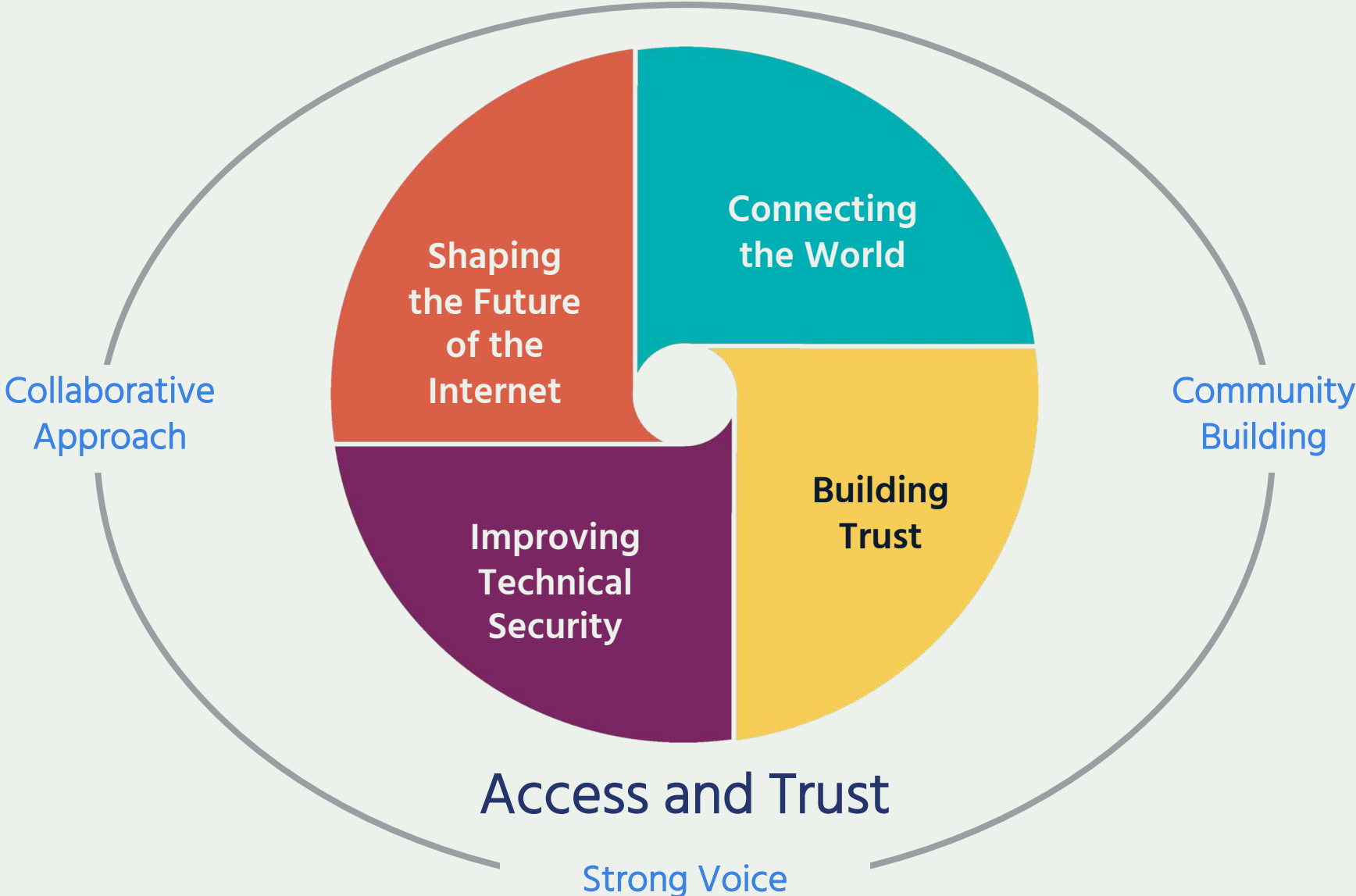
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Together, our Vision and Mission give us purpose

“An open, globally-connected,  
trustworthy and secure Internet  
for everyone.”



# The 'what' and the 'how' – a framework for organizing our work



# What we will do



# Connecting the World

- Support new and existing deployments of Community Networks worldwide showcasing their effectiveness and committing governmental support
- Adopt policies, procedures, and programmes that allow for the deployment of Community Networks
- Support the ongoing development of the global CN community with key partners through capacity building, research, and strategic fund-raising.
- Hold a series of Regional Preparatory Summits that bring together industry, government, technical experts, and community networks themselves, to prepare for a Global Summit in 2020





# Building Trust

- Build partnerships to help us effect change:
  - Shape public policies & technologies related to encryption, privacy, & security to enhance user trust
  - Grow OTA community to improve enterprise privacy and security practices
- Advance security research through support for NDSS
- Contribute to the global norm development around Cyber and International Stability through our work in the GCSC
- Speak out against Internet shutdowns
- Increase adoption of Security and Privacy practices to protect the network, users, and critical information infrastructure from cyber threats



@ Nyani Quarmyne



# Improving Technical Security

- Strengthen the security and resiliency of the Internet's routing system through global adoption of MANRS
- Advance efforts to enable confidential end-to-end communication
- Lead efforts to develop and deploy Time Synchronization protocols.
- BGP Security, DNSSEC etc. Drive deployment of standards including TLS 1.3, DNS over TLS and HTTP.
- Encourage adoption of industry and community-wide norms that protect the Public





# Shaping the Future of the Internet

- Maintain and safeguard the key attributes of the Internet so that it remains open and trusted into the future.
- Explore the effect of emerging technologies on the Internet
- A thematic research focus on Consolidation, culminating in a 2019/20 Global Internet Report that answers key economic, policy and technical questions outlined in the 2018 report
- Influence policy fora where governance decisions are made





# How we will work



# Building our Community

- Engage with our community of staff, members and chapters to mobilize people in support of our mission
- Support the activities of the Chapters Advisory Council
- Develop resources and fund activities that allow chapters to be our advocates
- More closely connect our individual members, org members, and partners experience with the Internet Society's priorities
- Engage with Civil Society
- Strengthen the Regional Bureaus



## Fostering a Collaborative Approach

- Promote the decentralized, collaborative and multistakeholder approach to policy and governance issues.
- Continue to build momentum for the multistakeholder model in global conversations
- Promote the work of the IETF
- Promote the spread of multistakeholder governance in Internet-related governmental processes
- Advocate for IGF reform; evaluate our future role

The future of the  
Internet in the hands  
of all who use it





# Speaking with a Strong Voice



Our communications are key to our shared success.

We will communicate strategically and in harmony, with urgency and purpose as we look to fulfill our mission.

As we do so, we will continue to look for new ways to align our messages and outputs with our strategic priorities, growing our influence on how the Internet is shaped for the future.

We will remain outcome and results focused.

We will speak clearly in a way that others can understand and that makes us relevant to the global conversation.



Also...



# Strengthen ties with the IETF

- Use the LLC to clarify the relationship between the IETF and the Internet Society
- Fulfil our commitments under the IETF LLC
- Use Technical Fellows and Deploy360 programmes to continue to drive participation in the IETF



# Launch the Foundation

- Open up a new chapter in the Internet Society's history with the launch of the Foundation as the next step in our grant-giving programme
- Attract a new grantees
- Begin to distribute grant funding for projects that are aligned with our mission
- Create value for the Foundation around the stories we can tell about work that is changing lives and making a positive impact

“The Internet Society Foundation exists to showcase and support the positive difference the Internet can make to people everywhere.”

# Thank you.

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