

April 2019

Together We Can Make the Internet Better

2019 Projects with community involvement



Evelyn Namara
Global Community Engagement Manager
namara@isoc.org

“An open, globally-connected, trustworthy
and secure Internet for everyone.”

Our Mission, Our Purpose.



Together We Can Make the Internet Better

Collaborate with us or join us

Here are ways to do that



2019 Projects with Community involvement



Internet Fundamentals

Going Back To Basics

Description

- A communications effort which will go back to basics and remind decision makers around the world how the Internet works and why it's so critical to our future.

Goals & Objectives

- Help decision makers in each region know how the Internet works

Why you should care

- Users can help spread the word. Their involvement is key to decision makers hearing the message.



Get Involved:

Work with your local Internet Society chapter to formulate awareness-raising initiatives, expertise and knowledge-support for decision makers

Community Networks Campaign

Connect People in the World's Hardest to Reach Places

Description

- Initiative to join people around the world dedicated to connecting the world's hardest to reach places. The target community works the way the Internet works – open, distributed, bottom-up, and collaboratively.

Goals & Objectives

- Promote Community Networks as one of a variety of complementary connectivity models to contribute and support the global targets defined in the UN's SDGs.

Why you should care

- Users are involved in creating their own community networks as well as finding new sustainable business models for their Community Networks to last.



Get Involved:
Internet Society will support
5 Regional Community
Network summits in 2019.
Join the Community
Networks Special Interest
Group (SIG) or an Internet
Society Chapter to learn
more

IoT campaign

*Rally Consumers and Businesses to Work Together
Put Our Collective Security First in IoT*

Description

- Work with manufacturers and through influential consumers' demand for IoT device manufacturers to put security and privacy first.

Goals & Objectives

- Raise our collective voices to call on suppliers of consumer grade IoT devices and services to put security and privacy first.

Why you should care

- Security and privacy affect all users. Help bring awareness to IoT device owners to consider security of their devices as well as privacy considerations prior to purchase.



Get Involved:
Join/Support chapters that
are organizing activities to
engage governments and
consumers in their countries
in support of the IoT
campaign

Chapterthon

Pitch a Project, Change The World, Win a Prize.
2019 topic: Connecting the Unconnected

Description

- All Internet Society chapter members and Special Interest Groups develop a project that meets a common goal for Internet development. After project completion, the most successful receives a prize.

Goals & Objectives

- To get our Chapters & Special Interest Groups to work on a common issue to improve the lives of people in their communities

Why you should care

- Users through their chapters get to take part in community projects within their regions



Get Involved:

Join an Internet Society chapter or Special Interest Group and learn more on how to get involved.

Get inspired by our chapters' projects:
<https://www.internetsociety.org/grants/chapterthon/2018/projects/>

Civil Society Initiatives

Build Civil Society Capacity

Description

- Test and then develop robust, informed training programs on priority topics for the Internet Society

Goals & Objectives

- Provide training on Community Networks and Encryption (education and advocacy) to chapters and other civil society groups associated with Internet Society

Why you should care

- Users benefit from Internet Society chapter and civil society groups' knowledge and advocacy about Community Networks and Encryption



Get Involved:

Contact the Internet Society community engagement manager in your region to learn more about training opportunities for your chapter

Beyond the Net

Internet Society Foundation

*Help Your Community Where It Needs It Most
with the Internet*

Description

- A chapter funding programme that gives Internet Society chapters and Special Interest Groups the chance to make a positive difference through projects

Goals & Objectives

- Giving Internet Society Community the opportunity and resources to initiate projects in support of the Internet Society's mission at local or regional level

Why you should care

- Users benefit from Internet Society community-initiated/led projects that are implemented for local and regional impact



Get Involved:
Join an Internet Society chapter and apply for small, medium, and large scale grants through the Internet Society Foundation

<https://www.isocfoundation.org/>

Global Citizens

*The Internet is for Everyone
Your Voice Counts*

Description

- Organize the consultations of multiple countries (including by Internet Society chapters) to draft recommendations for strengthening the global IGF's thematic focus.

Goals & Objectives

- Bring the voices of ordinary citizens into the global discussion on the future of the internet.

Why you should care

- Users can participate in these consultations. Chapters can play a key role in mobilizing user engagement in the consultations.



Get Involved:
Obtain the recruitment
schedule from participating
chapters (due in May);
Updates can be found here:
<http://wetheinternet.org/>

Join the Global Citizen's
debate on Sept 19th, 2019.

AIIESEC Partnership

Developing Tomorrow's Technology Leaders

Description

- In partnership with AIESEC (the world's largest youth-run organization), develop a global ICT education project for young people.

Goals & Objectives

- Train young Internet users from the Internet Society and AIESEC in the digital skills that will be relevant to their future

Why you should care

- Young users with potential as future leaders are trained in digital skills that are relevant for their future and they become informed about how the Internet actually works



Get Involved:

Join Internet Society Youth
Special Interest Group and
respond to the call for
participation posted on
aiesec.org (March)

2019 Projects with Indirect Community Involvement



IXPs and Interconnection

Increasing IXPs in Africa by 50%

Help Africa Reach the Traffic Ratio of 80% local and 20% international

Description

- Continue championing Interconnection and Traffic Exchange (ITE) programs; shifting “Internet Consumers” to “Internet Creators” and “Internet Innovators”.

Goals & Objectives

- Help the African region attain an 80% local and 20% international traffic balance by 2020 which will ultimately lower user cost.

Why you should care

- This project ultimately empowers African creators, innovators and users. It supports a stronger African IXP Community with a 50% targeted increase in number of Internet Exchange Points (IXPs).



Get Involved:
Join an Internet Society chapter and be part of the African Peering and Interconnection Forum (AfPIF) that will be held in August in Mauritius.

Check out:
<https://www.afpif.org/> to learn more

MANRS Campaign

Encourage Network Operators to Sign Up and Bring Security to Us All

Description

- Engage with network operators, NRENs, CDNs, IXPs, governments, associations and enterprises for commitment to MANRS

Goals & Objectives

- Strengthen the MANRS community through deeper awareness and valued partnerships with industry players; increasing the number of MANRS adoption

Why you should care

- Operators who are part of MANRS join a community of security-minded operators, who are working together to make the Internet better and more secure for users.



Get Involved:

Help advocate for network operators to commit to MANRS – Mutually Agreed Norms for Routing Security.

<https://www.manrs.org>

Engage in emerging issues

How is Consolidation Affecting the Internet?

Description

- Using the 2019 Internet Society report on consolidation, understand the issues and impact of “consolidation” on the continued evolution of the Internet.

Goals & Objectives

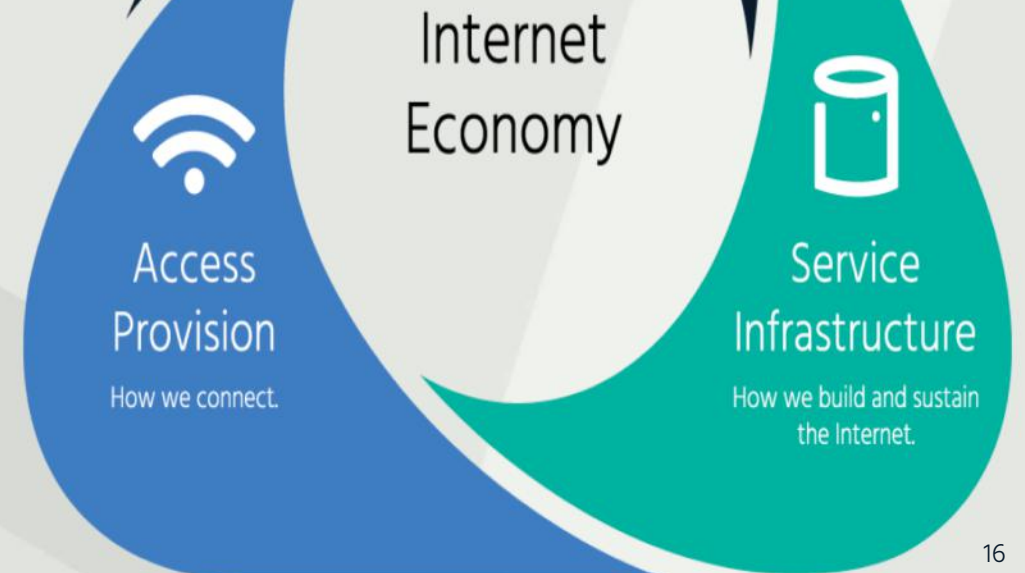
- Conduct a deeper dive into the topic and implications of consolidation

Why you should care

- Consolidation has a complex impact on the Internet. Contribute your thinking power on the answers to the question. Be informed users and champions for a better Internet.



Get Involved:
Join the conversation: either on the Internet Society website or over social media.



Get involved.

There are many ways to support the Internet. Find out today how you can make an impact.

internetsociety.org
[@internetsociety](https://twitter.com/internetsociety)

Quai de l'île 13
1204 Genève
Switzerland.
+41 22 807 1444

1775 Wiehle Avenue,
Suite 201, Reston, VA
20190-5108 USA.
+1 703 439 2120

