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# Together We Can Make the Internet Better 2019 Projects with community involvement



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“An open, globally-connected, trustworthy  
and secure Internet for everyone.”

Our Mission, Our Purpose.



Together We Can Make the Internet Better

Collaborate with us or join us

Here are ways to do that



# 2019 Projects with Community involvement



# Internet Fundamentals

*Going Back To Basics*

## Description

- A communications effort which will go back to basics and remind decision makers around the world how the Internet works and why it's so critical to our future.

## Goals & Objectives

- Help decision makers in each region know how the Internet works

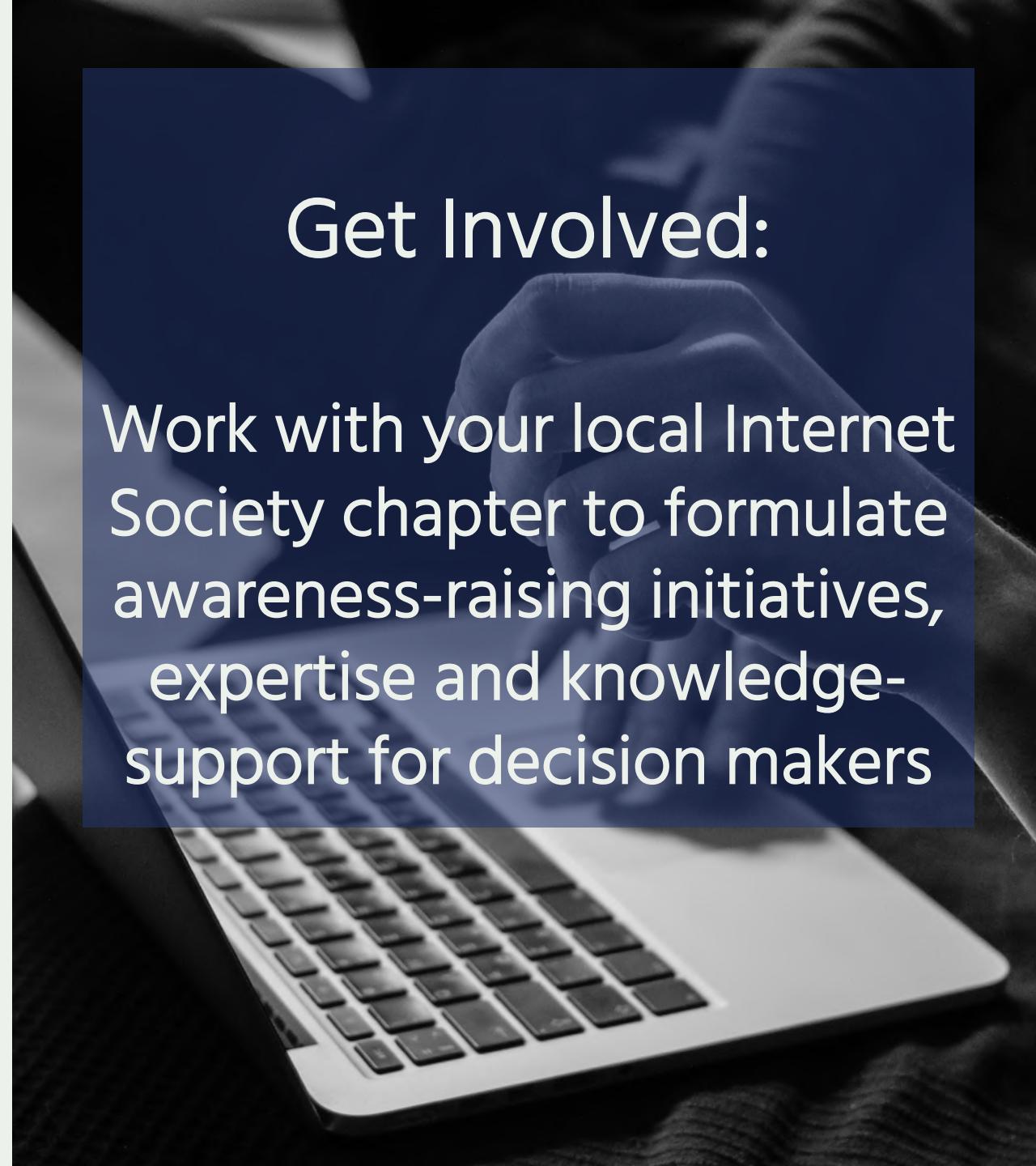
## Why you should care

- Users can help spread the word. Their involvement is key to decision makers hearing the message.



## Get Involved:

Work with your local Internet Society chapter to formulate awareness-raising initiatives, expertise and knowledge-support for decision makers



# Community Networks Campaign

*Connect People in the World's Hardest to Reach Places*

## Description

- Initiative to join people around the world dedicated to connecting the world's hardest to reach places. The target community works the way the Internet works – open, distributed, bottom-up, and collaboratively.

## Goals & Objectives

- Promote Community Networks as one of a variety of complementary connectivity models to contribute and support the global targets defined in the UN's SDGs.

## Why you should care

- Users are involved in creating their own community networks as well as finding new sustainable business models for their Community Networks to last.



**Get Involved:  
Internet Society will support  
5 Regional Community  
Network summits in 2019.  
Join the Community  
Networks Special Interest  
Group (SIG) or an Internet  
Society Chapter to learn  
more**

# IoT campaign

*Rally Consumers and Businesses to Work Together  
Put Our Collective Security First in IoT*

## Description

- Work with manufacturers and through influential consumers' demand for IoT device manufacturers to put security and privacy first.

## Goals & Objectives

- Raise our collective voices to call on suppliers of consumer grade IoT devices and services to put security and privacy first.

## Why you should care

- Security and privacy affect all users. Help bring awareness to IoT device owners to consider security of their devices as well as privacy considerations prior to purchase.



**Get Involved:  
Join/Support chapters that  
are organizing activities to  
engage governments and  
consumers in their countries  
in support of the IoT  
campaign**

# Chapterthon

*Pitch a Project, Change The World, Win a Prize.*

*2019 topic: Connecting the Unconnected*

## Description

- All Internet Society chapter members and Special Interest Groups develop a project that meets a common goal for Internet development. After project completion, the most successful receives a prize.

## Goals & Objectives

- To get our Chapters & Special Interest Groups to work on a common issue to improve the lives of people in their communities

## Why you should care

- Users through their chapters get to take part in community projects within their regions



## Get Involved:

Join an Internet Society chapter or Special Interest Group and learn more on how to get involved.

Get inspired by our chapters' projects:  
<https://www.internetsociety.org/grants/chapterthon/2018/projects/>

# Civil Society Initiatives

*Build Civil Society Capacity*

## Description

- Test and then develop robust, informed training programs on priority topics for the Internet Society

## Goals & Objectives

- Provide training on Community Networks and Encryption (education and advocacy) to chapters and other civil society groups associated with Internet Society

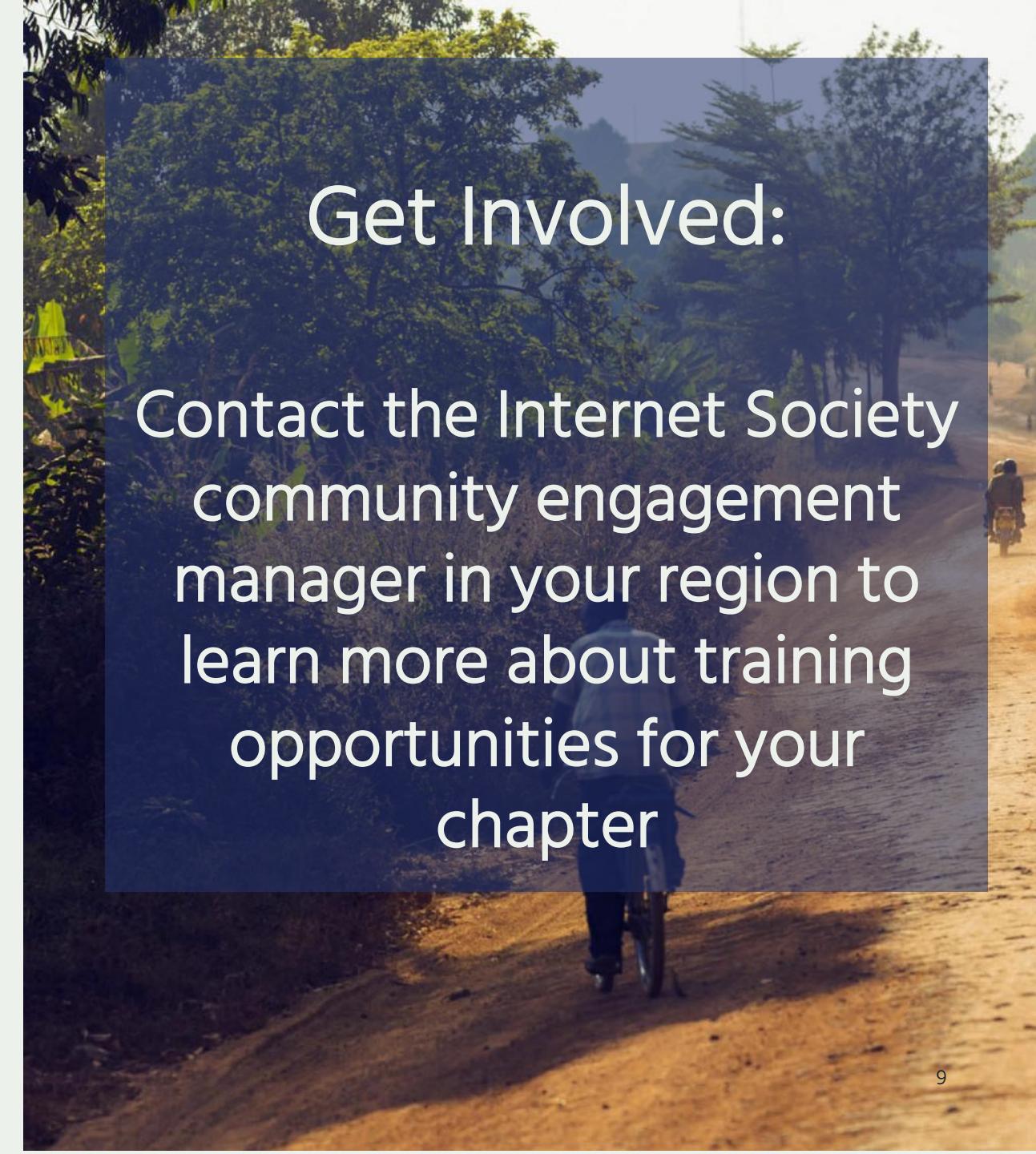
## Why you should care

- Users benefit from Internet Society chapter and civil society groups' knowledge and advocacy about Community Networks and Encryption



**Get Involved:**

Contact the Internet Society community engagement manager in your region to learn more about training opportunities for your chapter



# Beyond the Net

## Internet Society Foundation

*Help Your Community Where It Needs It Most  
with the Internet*

### Description

- A chapter funding programme that gives Internet Society chapters and Special Interest Groups the chance to make a positive difference through projects

### Goals & Objectives

- Giving Internet Society Community the opportunity and resources to initiate projects in support of the Internet Society's mission at local or regional level

### Why you should care

- Users benefit from Internet Society community-initiated/led projects that are implemented for local and regional impact



Get Involved:  
Join an Internet Society  
chapter and apply for small,  
medium, and large scale  
grants through the Internet  
Society Foundation

<https://www.isocfoundation.org/>

# Global Citizens

*The Internet is for Everyone  
Your Voice Counts*

## Description

- Organize the consultations of multiple countries (including by Internet Society chapters) to draft recommendations for strengthening the global IGF's thematic focus.

## Goals & Objectives

- Bring the voices of ordinary citizens into the global discussion on the future of the internet.

## Why you should care

- Users can participate in these consultations. Chapters can play a key role in mobilizing user engagement in the consultations.



**Get Involved:  
Obtain the recruitment  
schedule from participating  
chapters (due in May);  
Updates can be found here:  
<http://wetheinternet.org/>**

**Join the Global Citizen's  
debate on Sept 19<sup>th</sup>, 2019.**

# AIESEC Partnership

*Developing Tomorrow's Technology Leaders*

## Description

- In partnership with AIESEC (the world's largest youth-run organization), develop a global ICT education project for young people.

## Goals & Objectives

- Train young Internet users from the Internet Society and AIESEC in the digital skills that will be relevant to their future

## Why you should care

- Young users with potential as future leaders are trained in digital skills that are relevant for their future and they become informed about how the Internet actually works



**Get Involved:**

Join Internet Society Youth  
Special Interest Group and  
respond to the call for  
participation posted on  
[aiesec.org](http://aiesec.org) (March)



# 2019 Projects with Indirect Community Involvement



# IXPs and Interconnection

*Increasing IXPs in Africa by 50%*

*Help Africa Reach the Traffic Ratio of 80% local and 20% international*

## Description

- Continue championing Interconnection and Traffic Exchange (ITE) programs; shifting “Internet Consumers” to “Internet Creators” and “Internet Innovators”.

## Goals & Objectives

- Help the African region attain an 80% local and 20% international traffic balance by 2020 which will ultimately lower user cost.

## Why you should care

- This project ultimately empowers African creators, innovators and users. It supports a stronger African IXP Community with a 50% targeted increase in number of Internet Exchange Points (IXPs).



**Get Involved:  
Join an Internet Society  
chapter and be part of the  
African Peering and  
Interconnection Forum  
(AfPIF) that will be held in  
August in Mauritius.**

**Check out:  
<https://www.afpif.org/>  
to learn more**

# MANRS Campaign

*Encourage Network Operators to Sign Up and Bring Security to Us All*

## Description

- Engage with network operators, NRENs, CDNs, IXPs, governments, associations and enterprises for commitment to MANRS

## Goals & Objectives

- Strengthen the MANRS community through deeper awareness and valued partnerships with industry players; increasing the number of MANRS adoption

## Why you should care

- Operators who are part of MANRS join a community of security-minded operators, who are working together to make the Internet better and more secure for users.



## Get Involved:

Help advocate for network operators to commit to MANRS – Mutually Agreed Norms for Routing Security.  
<https://www.manrs.org>



# Engage in emerging issues

*How is Consolidation Affecting the Internet?*

## Description

- Using the 2019 Internet Society report on consolidation, understand the issues and impact of “consolidation” on the continued evolution of the Internet.

## Goals & Objectives

- Conduct a deeper dive into the topic and implications of consolidation

## Why you should care

- Consolidation has a complex impact on the Internet. Contribute your thinking power on the answers to the question. Be informed users and champions for a better Internet.



**Get Involved:**  
Join the conversation: either  
on the Internet Society  
website or over social media.



# Get involved.

There are many ways to support the Internet. Find out today how you can make an impact.

[internetsociety.org](http://internetsociety.org)  
@internetsociety

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