Update on 2019 Action Plan
Refining the workplan

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Taking a longer-term view

We have begun to set out a direction that takes us to 2020 and beyond. We have begun working towards this longer-term view. We’ve reviewed our 2019 projects with our future priorities in mind, and; We have begun the work of narrowing our focus, and our operations, to better align with our direction of travel.
Operationalizing our work
2019 Action Plan Focus Areas: WHAT we are doing

- Shaping the Future of the Internet
- Connecting the World
- Improving Technical Security
- Building Trust

Collaborative Approach
Community Building

Access and Trust
Strong Voice
## WHAT we are doing: areas where we want to have impact

<table>
<thead>
<tr>
<th>Improving Technical Security</th>
<th>Connecting the World</th>
<th>Shaping the Internet's Future</th>
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<tbody>
<tr>
<td>MANRS Campaign</td>
<td>CN Campaign</td>
<td>Emerging Technologies</td>
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<tr>
<td>Salam Yamout</td>
<td>Sebastian Bellagamba</td>
<td>Mat Ford</td>
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<td>Deployment Trust Infrastructure</td>
<td>IXPs and Interconnection</td>
<td>Emerging Issues Consolidation</td>
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<td>Olaf Kolkman</td>
<td>Jane Coffin</td>
<td>Konstantinos Komaitis</td>
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<td>Cryptech - 708</td>
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<td>Emerging Policy Issues</td>
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<td>Public Core</td>
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<td>Konstantinos Komaitis</td>
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<td>Olaf Kolkman</td>
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<td>Emerging Policy Issues / Regulation Issues</td>
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<td>Deploy360</td>
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<td>Konstantinos Komaitis</td>
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<td>Kevin Meynell</td>
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<td>NDSS</td>
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<td>Karen O’Donoghue</td>
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<td>Building Trust</td>
<td>IoT Campaign</td>
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<td>Frederic Donck</td>
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<td>Megan Kruse</td>
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<td>Trust Techno Policy</td>
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<td>Christine Runnegar</td>
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2019 Action Plan Focus Areas: HOW we will work

Collaborative Approach

Connecting the World

Shaping the Future of the Internet

Access and Trust

Improving Technical Security

Community Building

Strong Voice

Building Trust
### How we will work: ways to enhance our impact

#### Fostering a Collaborative Approach
- **Promote IETF**
  - Mat Ford
- **Policy Engagement (Global)**
  - Constance Bommalaer
- **Policy Engagement (Regional)**
  - Raj Singh
- **Support IG Community**
  - Dawit Bekele
- **IETF Policy Program**
  - Elizabeth Olouch-Do-Canto
- **Other Evaluation of Fellowship Programs**
  - Sally Wentworth

#### Building our Community
- **Chapters Engagement-Service Bureau**
  - Christine Saegesser
- **Support Regional Events**
  - Mark Buell
- **Community Engagement-Members and Partners**
  - Joyce Dogniez
- **Civil Society**
  - Katie Bengaard
- **Sustainable Development**
  - Agustina Callegari
- **Partnership Development**
  - Sally Harvey

#### Strong Voice
- **Community Leadership Recognition**
  - Lia Kiessling
- **Brand**
  - Beth Gombala
- **Identity & Community**
  - Beth Gombala
- **External Communications**
  - James Wood
- **Online Presence**
  - Dan York
- **Google AdWords**
  - Dan York
- **Internal Communications**
  - James Wood
- **Communications Platform**
  - James Wood
Impact Indicators

1. We are working on developing an appropriate set of high-level impact indicators for Action Plan 2019
2. We will present these indicators to the board in July
3. In November we will present the Action Plan Reporting Tool that will track project milestones (financial and programmatic milestones based on KPIs)
4. The 2019 Action Plan Impact Report will be published in January 2020 – we will share a preview of impact status based on available data with the Board in November
2019 Project Adjustments
2019 Project adjustments

• We see 2019 as a transition year to build/set the foundation for our future success
• We analyzed all projects and took a hard look at the potential impact of 2019 work and whether it supports our future direction and priorities
• We have identified some projects and activities as requiring adjustment or re-alignment
• The Executive Team has taken action and adjustments have been made including budget repurpose decisions
  • We will build on our affirmed commitments
  • We will reduce/begin to off ramp projects that do not align with our long term strategic focus
    • 3 projects have been removed
    • 7 activities across 3 projects have been removed
What this means

• Information has been shared internally
• Some staff are affected and their roles and responsibilities have changed
• Budget has been reallocated
• Our Emerging Opportunities Fund is accordingly impacted
Staff and Community consultation

• Multiple touchpoints in the process for staff and community involvement
• An agile process
• Use of our internal tools to comment on Focus Areas and to submit project proposals
• Sufficient time to incorporate community input
• A plan for 2020 that everyone feels ownership of
Backup Slides
### Summary of Reductions in Projects and Activities

<table>
<thead>
<tr>
<th>Projects Removed from 2019 Plan</th>
<th>Amount (000)</th>
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</thead>
<tbody>
<tr>
<td>Connecting the World: Emerging Access</td>
<td>$100</td>
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<tr>
<td>Improving Technical Security: Names and Numbers</td>
<td>$25</td>
</tr>
<tr>
<td>Fostering a Collaborative Approach: Collaborative Governance (Board Fund)</td>
<td>$384</td>
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</table>

<table>
<thead>
<tr>
<th>Activities Removed from 2019 Projects</th>
<th>Amount (000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improving Technical Security: Deployment Trust Infrastructure: Technologies Development</td>
<td>$4</td>
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<tr>
<td>Shaping the Internet’s Future: Emerging Policy Issues: Unforeseen Policy Issues</td>
<td>$5</td>
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<tr>
<td>Shaping the Internet’s Future: Regulation: Extraterritorial Consequences: Engage I* Community</td>
<td>$15</td>
</tr>
<tr>
<td>Building our Community: Support Regional Events: Regional Development</td>
<td>$50</td>
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<tr>
<td>Building our Community: Sustainable Development: Future of Jobs</td>
<td>$8</td>
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<tr>
<td>Building our Community: Sustainable Development: ISOC at SDG</td>
<td>$20</td>
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2019 Budget Repurpose

1. **Emerging Access**: Reduced investment in this project to focus on Community Networks, while investing in partners to build capacity and expand the access footprint.

2. **Names and Numbers**: Direct spending reduced due to missing measures of effectiveness.


4. **Regional Development**: Aligned work with the Community Networks Regional Summits.

5. **Community Building and Chapter Workshops**: Affirmed our commitment to the community and increased funding.

6. **Indigenous Connectivity**: Affirmed our commitment to partnership with Indigenous communities and increased funding.
Thank you.