InterCommunity 2018
Harnessing the power of our global community

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Reimagining InterCommunity

2018 – our first full year of campaigning – is an opportunity to reimagine InterCommunity to deliver on its objectives:

• Unify our community around the world behind our shared global vision
• Provide a way for our community of members to meet, share, and connect
• Strengthen ties with our community and vice versa
• Showcase the power of the Internet
How could it be different?

• More **real-world**

• **Showcase** the work we are doing to achieve our mission

• Place the onus on our **amazing network of people** and what they can achieve together

• More of a focus on **community interaction**

• More **outward-looking**

• **Impact** oriented
A few things we’d like to achieve

- Community at our heart
- Focused, campaign approach
- A shorter, more manageable online meeting
- Build on youth momentum of last year’s Intercommunity
- Provide a role for Trustees
- Deliver something tangible
- Provide more of an incentive
- Align with our Strategic Action Plan
Community-driven discussion about topics that resonate.

What are the most pressing/relevant areas of interest to you as a community member?
Proposed Approach - 2018

Connecting the Unconnected

• Ask our community to select a real-world problem that can be solved using the Internet

• Identify one problem per region

• Encourage the Chapters and community to collaborate regionally to propose a viable plan for solving the problem

• Bring our community of members and stakeholders together in a brief online gathering in Q4 2018 to present the solutions from each region

• Board of Trustees in advisory role, working with staff

• Internet Society to support the implementation of solutions as part of 2019 Action Plan
Rollout

In this way, InterCommunity would become more of a rolling program of activity as opposed to just a single moment in time.

Planning phase:
- Document the flagship projects (Kyrgyzstan, Zimbabwe, Argentina) as inspiring examples of what is possible
- Build content we can consistently channel out to our members and stakeholders
- Seed main message: ”Let’s Shape the Future Together”

InterCommunity event:
- Bring all our members together to share their experience, knowledge and best practice
- Focus on tangible outputs
Building a better Internet
InterCommunity lifecycle

Q3-Q4
Identify problem – 1x per region
Community self-organizes
Content rollout

ICOMM 2018 – Solutions presented

Q1 2019 onwards, repeating annually
Validation, Support and Implementation

Date in Q4 TBC
Next Steps

• Finalize the strategy
• Answer outstanding questions (e.g. how best to identify regional problems)
• Prioritize content outputs to help inspire
• Set a date for InterCommunity 2018 event and a deadline for Solutions
• Align ISOC support, including any funding
• Plan the online event
Thank you.

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