

30 June 2018

# Latin America & Caribbean Bureau



## An overview

Presentation to the Board of Trustees

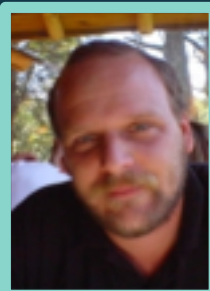
Panama City, Panama

# AGENDA

1. LAC people & partners
2. Policy & Connectivity in LAC
3. LAC 2018 overview plans



# LAC Bureau staff



Sebastián Bellagamba  
*Regional Bureau Director*



Christian O'Flaherty  
*Senior Development Manager*



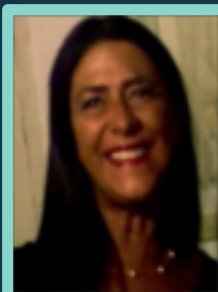
Raquel Gatto  
*Policy Manager*



Shernon Osepa,  
*Regional Affairs Manager*



Nancy Quirós  
*Chapter Development Manager*



Maria Deambrosio  
*Executive Assistant*



*Outreach Manager*



# :Latin America's House of the Internet



# LAC coverage - Chapters



# Chapters

- 24 Chapters
- 8,006 members
- 35 Chapter activities up to date (2018)
  - 2 IGFs
  - 30 Campaign related activities

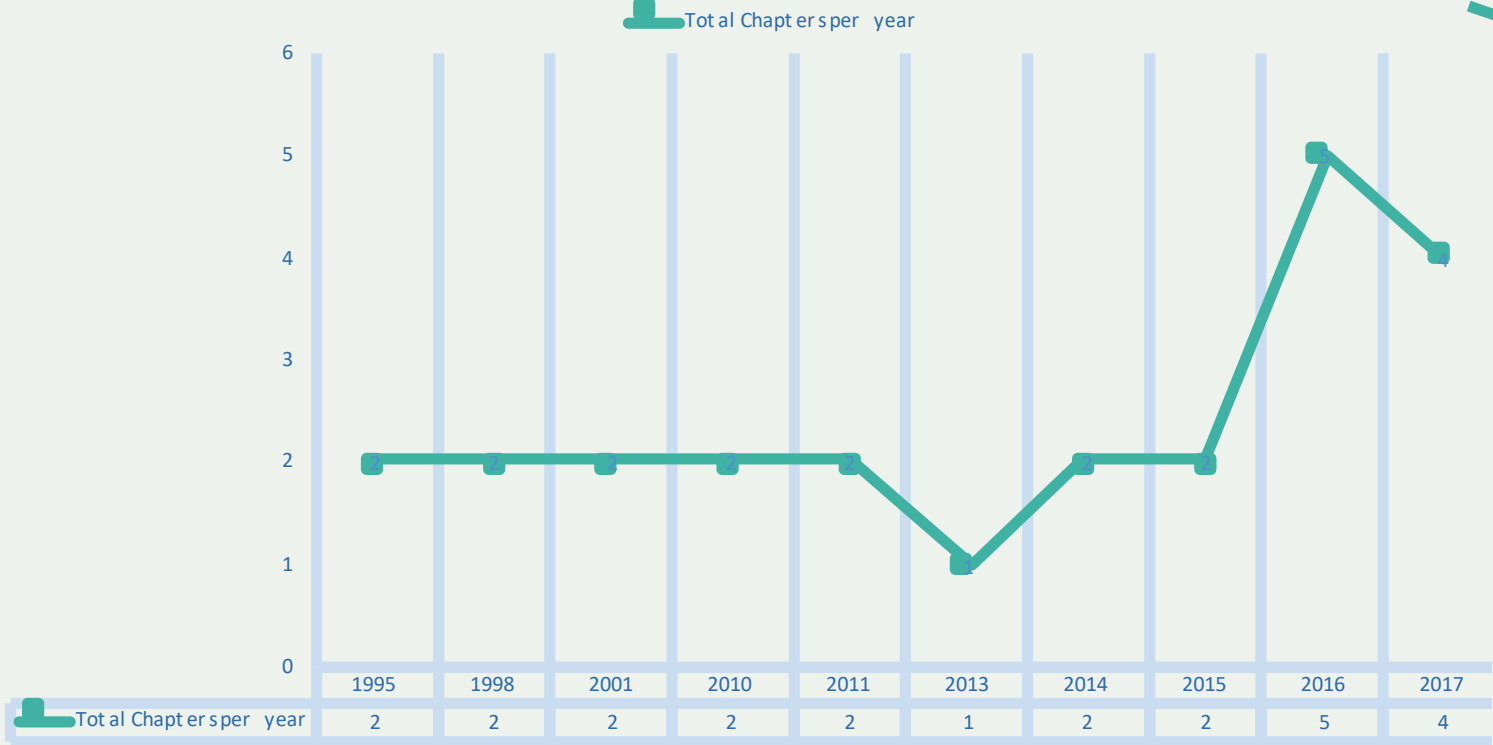
Campaign	Total Activities
All	8
CN	2
IG	14
IoT	5
MANRS	1
none	5
Grand Total	35

- 23 formulated projects for Campaigns (Workshop 2018)
- 100% Charter letters signed
- LAC newsletter (2017): Telling our stories....

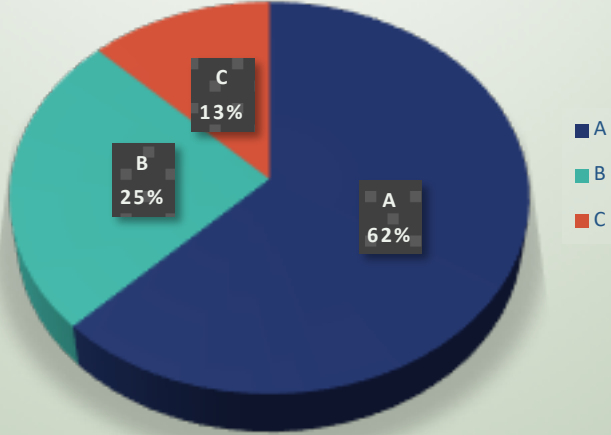


# Chapters growth and 2018 evaluation (CPE)

TOTAL CHAPTERS PER YEAR



CPE 2018



- **24** Chapters ( **60%** growth in last 2 years )
- **87%** of our Chapters are classified as A and B





IGF Uruguay



ISOC Guatemala successfully held its first IGF!



Los Nevados Chapterthon



InternetVE: a debate about the critical state of the Internet in Venezuela



Internet Society

# Our Chapters in action !

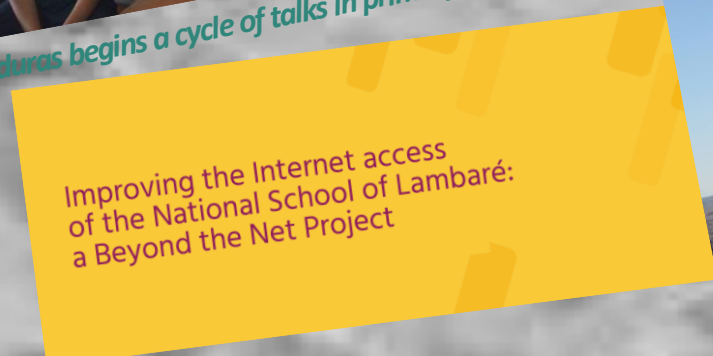
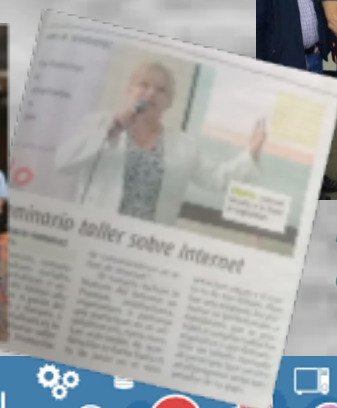
Telling our stories .....



ISOC Honduras begins a cycle of talks in primary schools



ISOC Panamá reaffirms its mission and organizes a meeting about cybersecurity



Improving the Internet access of the National School of Lambaré: a Beyond the Net Project



Nicolás Pace of AlterMundi and his work in the development of community networks



Dominican Republic - The reaffirmation of 12 fundamental principles



IGF Perú



# Latin America's Rich Internet Heritage



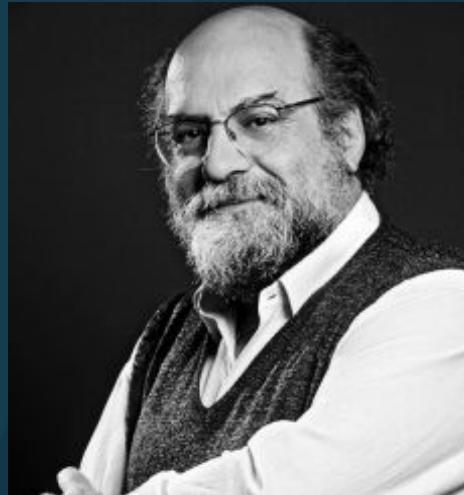
Alan Emtage (Barbados)



Ermanno Pietrosemoli (Venezuela)



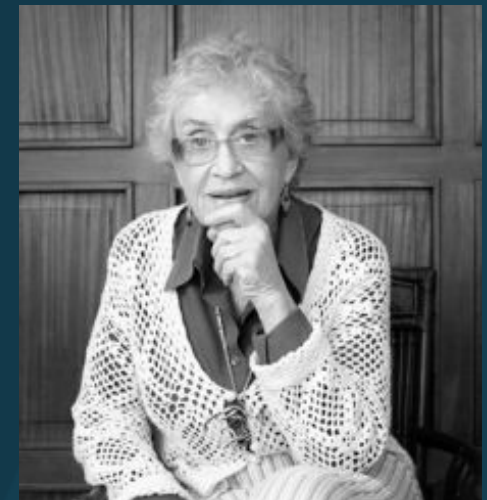
Tadao Takahashi (Brazil)



Demi Getschko (Brazil)



Florencio Utreras (Chile)



Ida Holz (Uruguay)

# Latin America's Youth Future





# Beyond the Net - recent grantees

## Paraguay - Public school with Internet access



## Peru - Rescue of southern Quechua language



## Honduras - Indigenous Community Networks

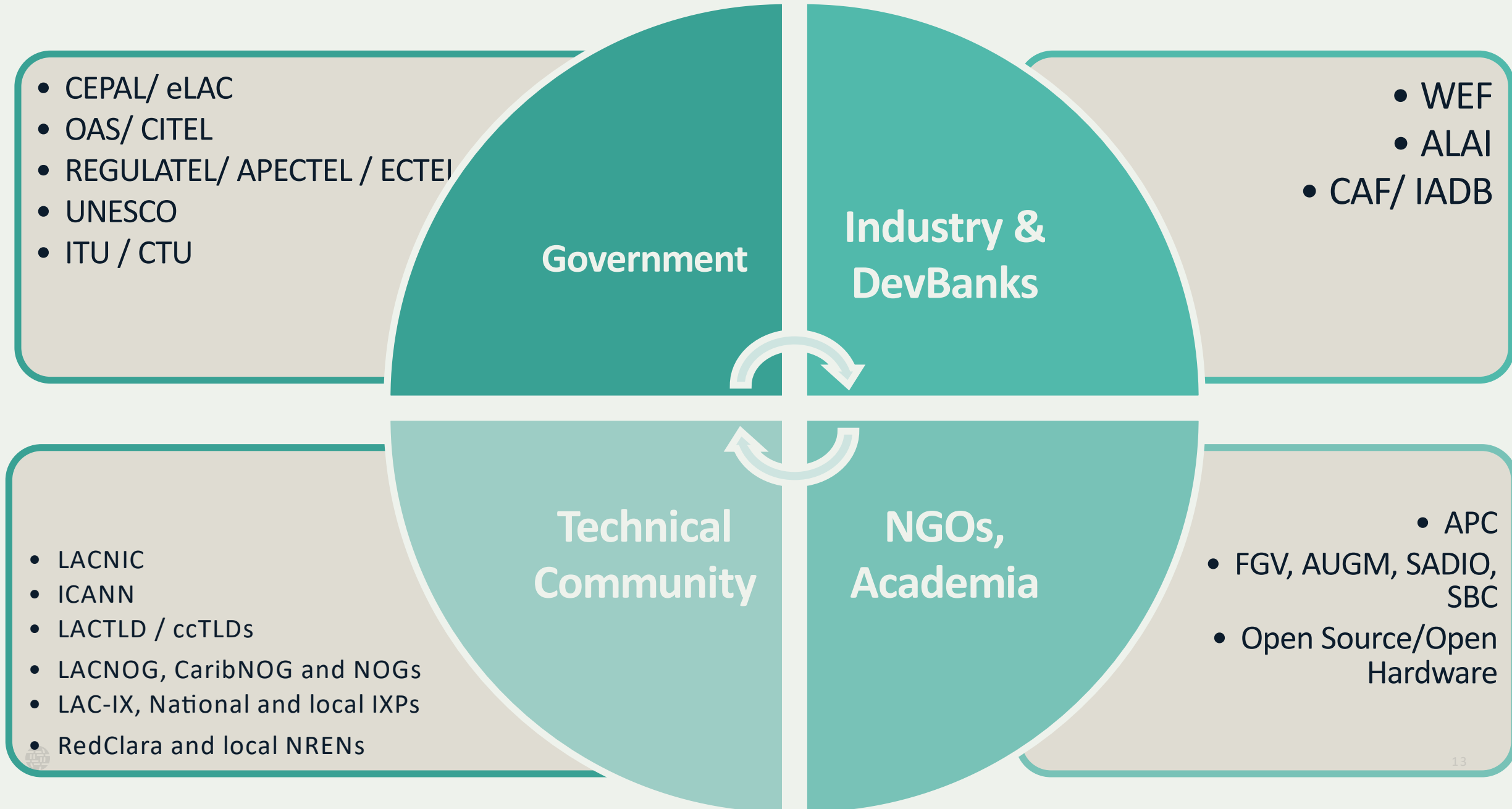


## Bolivia - Connect to National Research&Education





# LAC Partners & External Stakeholders



# Policy & Access Environment



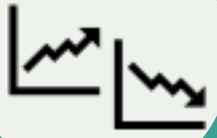
## Latin America:

- 20 territories
- 20M sq km (land mass)
- >620M people
- 99% of region's GDP

## Caribbean:

- 31 territories
- 250k sq km (land mass)
- ~18M people
- 1% of region's GDP





Social Economic Inequalities



09 countries with government changes this year



Regional Political climate (Cuba, Venezuela, Brazil)



Multilingualism and multiple cultures

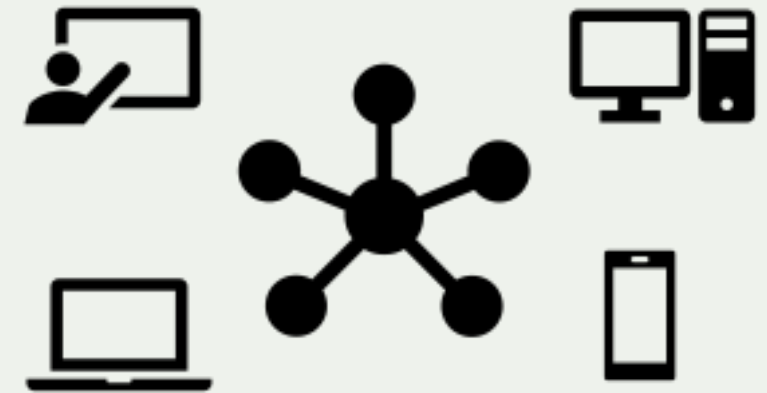
**66%** of the population online

**10%** of the global users

Brazil and Mexico have the largest number of online users

**7%** of IoT developers worldwide

**400 million** of IoT devices



## Key topics

1. **Access:** Policies and Infrastructure (IXPs, community networks)
2. **Digital Economy** (level playing field, taxation, jurisdiction, money flows)
3. **Development** (benefits to people, communities of practice, gender)
4. **Internet Governance** (IG ecosystem, capacity and community building)
5. **Media & Content** (fake news/misinformation practice)
6. **Privacy and security** (surveillance, filtering and blocking, user perspective)

# LAC 2018 Highlights





# 2018 LAC Bureau Goals

Promote the multistakeholder model, and open and free Internet in the region, taking into account the relevant topics in diverse moments.

Strengthening relations with decision makers in the region, thus reinforcing ISOC position as a reference in development and access to Internet.

# Community Networks

- ✓ **Strategic Partnerships:** Organization of American States, ENACOM Argentina, WEF Internet for All, CITEL CCP2 membership
- ✓ **Studies & Training:** LAC CN Study (FGV/APC/Rhizomatica), INFORUM Building Wireless for Communities in Spanish
- ✓ **Implementation projects:** Makaia and Colnodo (Colombia), Kalungas (Brazil), Patagonia (Argentina)
- ✓ **Community Engagement:** Caribbean virtual talk, ISOC Mexico and IFT event, Chapter Leaders Webinar



Organization of  
American States



## IoT Security

- ✓ **Leveraging strategic partnerships:**  
Consumer International, Uruguay government
- ✓ **Influencing key mechanisms:** eLAC Cartagena Declaration, G20 Consumer Summit
- ✓ **Community Engagement & events**
  - Top tweet in February about OTA report
  - CTU Ministerial Event at St. Vincent & the Grenadines (March)
  - CaribNOG (April), CarPIF (June)
  - Chapter Leaders webinar (May)
  - ITU Cyberdril, La Plata Argentina (June).





# MANRS

- ✓ **Strategic Partnerships:** MoUs signed with LACNIC, LAC-IX and NIC.br + 3 IXPs founding members of MANRS IXPP
- ✓ **Studies & Training:** Inforum course in Spanish
- ✓ **Outreach events:** LACNIC, CyberDrill, local NOGs, IXP meetings
- ✓ **Community Engagement:** Chapter Leaders

**NEXT:** Ambassador program at LACNOG 2018, presentation at Tical 2018, MANRS @ national NOGs, Security Content at routing trainings (WALC 2018, LACNIC, etc.)



## Internet Governance

- ✓ **Strategic Opportunities:** G20, BRICS, MERCOSUL, APECTEL, OAS/CITEL-PCC1
- ✓ **Studies & Training:** Inforum Shaping the Internet modules, SSIG, Andes IG training, IGF toolkit
- ✓ **Community Engagement:** regional and local events, IGF-NRIs, chapter webinars

**WIN: eLAC2020 Ministerial**



**lacigf**

**youth  
LACIGF**

**cyber.  
SSig**  
South School on  
Internet Governance **2018**



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## Out of Campaigns - Access

### Building Infrastructure (IXP Interconnection)

- Bolivia, Guatemala,
- LAC-IX

### Re-building infrastructure - Disaster Relief project

### Promoting IETF Diversity

- SBC - Brazil engagement
- JAIIO - Argentinian engagement
- Fellows, other engagement opportunities

## Out of Campaigns - Policy

### Advocating for enabling policies for sustainable development

- Advancing the Sustainable Development Goals, in particular SDG (Education), SDG 5 (Gender equality), SDG 8 (Future of Jobs), SDG (Infrastructure and Access), and SDG 17 (Partnerships)

### Capacity Building for advancing the multistakeholder model in action - Collaborative Governance project

- LAC training with CGI.br, 13-14 August, São Paulo, Brazil

### Strengthening trust relationships with regional policymakers & key stakeholders

- COMTELCA, REGULATel, CLT



# Out of Campaigns – Community Engagement

## Regional Meetings & Initiatives

- LACNIC/LACNOG
- CLT
- CANTO
- CARIBNOG
- CarPIF
- TICAL
- NRENs
- Cybersecurity Jamaica
- LAC Peering Forum
- SASE
- WALC

## Chapters

- ISOC @ LACNIC Panama
- ISOC @ ICANN Panama
- ISOC @ LACIGF Argentina
- 2018 Chapter Workshop

## Future thinking

- Interviews, Focus Groups, Roundtables
- Global Internet Report 2018

# Social media



January

4.610



February

4.626



March

4.686



April

4.733



May

4.789



5.859



5.975



6.133



6.331



6.522



1.8k reached people  
125 interactions  
114 clicks



3.187 impressions  
128 interactions

*It is important to highlight that community networks, public policies, the young face and tutorials are the topics that generate the greatest interaction in the community. It is a behavior that is repeated month by month.*



Gracias  
Obrigado  
Thank you.  
Merci beaucoup  
Dank U Wel

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