

Q3 2013 CEO and President's Report and 2013 Outlook

The 2013 Business Plan set forth very ambitious goals for the organization, including challenging programmatic goals for the organization. We expect to realize substantial impact from our 2013 programmes and activities and our work was on track in Q3 and for the remainder of the year. Overall, ISOC continues to build momentum and support for our mission on the global, regional, and local levels.

The 2013 plan also set forth challenging operational and financial goals, including in ISOC-Generated revenue. We are pleased to report we are largely on track.

Highlights and Variances Summary:

- At this time, we project ISOC-Generated Revenues, not yet including revenue from vendor equipment donations for ISOC programmes and IETF NOC use, to be between \$8.3 and \$8.6 million, representing a 93-95% achievement of our very aggressive \$8.95M revenue goal. We are optimistic that a good portion of the vendor donations will be deployed and recognizable in 2013, in which case, we will exceed 2013 revenue targets significantly. We are working closely with contributing vendors and deployment partners to ensure timely deployment and recognition.
- We forecast meeting or exceeding our Grant revenue forecast (\$2M forecast vs \$1.9M goal.) Should equipment donations for be recognizable in 2013, we would further exceed this goal.
- Organizational memberships are forecast to be slightly under the aggressive \$2.08M goal, in part due to the timing of recognition of platinum memberships.
- At this time, we expect to achieve \$1.2M of the \$1.5M targeted for non-IETF sponsorship. However, this may be exceeded if the donation of IETF NOC equipment is placed in service in 2013.
- As reported previously, a major 2013 shortfall in overall funding sources will be in PIR's 1-2 character revenues. We expect the funds available to ISOC from that effort to total only \$200K, well below the \$1 million budget.
- In light of revised projections in some revenue categories, including from PIR 1 and 2 character revenues, management has adjusted planned expenditures to meet the overall 2013 Budget plan for Net Surplus of nearly \$1 million (before Interest and CEO Search Expenses). For the year we expect operating expenses to be at least 4% under Budget, in part to offset the lower than expected PIR revenues.

We are committed to meeting the overall financial goals for 2013, and management is taking the necessary actions to ensure we meet our Net Surplus goal (before interest income and CEO search and transition expenses).

Overall 2013 Financial Outlook

The Business Plan for 2013 includes goals that are aggressive in both programme deliverables and funding objectives. We forecast that we will reach double-digit growth for 2013 in each of the three growth categories of ISOC-Generated Revenue (Memberships, Grants, and Sponsorships). We are continuing our efforts to meet the aggressive budget goals for 2013; however, we forecast that ISOC-Generated Revenue may fall short of the budget by 5-7%.

- PIR's unrestricted contribution remains forecast at \$28.0 million (less than a 6% increase from 2012 contributions of \$26.5).

- Another \$1 million was included in the revenue plan from PIR's sale of 1-2 character domain names. PIR has indicated that this target, previously considered conservative, will not be met.
- Org Membership revenues, including Platinum Contributors, new memberships, and individual dues and donations, were budgeted to increase from \$1.5 million to more than \$2.0 million (a 32% increase). We forecast that 2013 Org Member revenues will grow about 20% year-over-year, but may fall short of the 2013 revenue plan.
- Sponsorships (excluding IETF and Hall of Fame/Global INET) were budgeted to increase from \$508K in 2012 to \$1.48 million (nearly tripling). Sponsorships, including funding for the Hall of Fame, are expected to fall short of the revenue plan, as grant funding has exceeded sponsorship funding.
- Grants were budgeted to increase from \$628K in 2012 to \$2 million in 2013 (nearly tripling). Grant revenue is expected to exceed the revenue budget, as two unbudgeted grants have been secured (IXP Toolkit and a large equipment donation). Should equipment donations be recognizable in 2013, we would further exceed this goal.

As previously reported, PIR forecasts the sale of 1-2 character domains will fall well short of the target for proceeds that were to be made available to ISOC. Consequently, we forecast an 80% shortfall in this revenue (\$800K shortfall).

To offset these funding variances, ISOC Management has taken action to reduce expenses to meet our Net Surplus goal (before interest income and CEO search and transition expenses). Even as we scale down our expenses, we focus our efforts on four primary budgeted uses of funds: (a) expansion of our Regional activities, (b) direct fulfillment expenses for Grant activities, (c) expansion of the Leadership program, and (d) resourcing key areas according to our personnel budget.

Based on the forecast for the full-year 2013, Management continues to target a Net Surplus that will meet our budget target (the “**\$978,000 Surplus Target**”). This \$978K Target is:

- Before the impact of Interest Income (Loss) and currency impacts, which to-date has been negative
- Excludes the CEO Search and Transition Costs, but does cover a slight overage in Board governance and planning activities
- At this time, excludes the additional funding provided for the IGF at Bali. As notified to the Board, we are working to contain the impact of such an extraordinary funding, but may need relief against the budgeted surplus for this strategic move.

Risks, Inclusions, Exclusions

As always, there are risks and extraordinary factors in any forecast. These are the primary areas we are watching for the remainder of 2013:

- Revenue recognition for grants depends on the timing of delivery against the goals of the grant. As our grant efforts bring more funding for ISOC's mission, we depend heavily on our Regional staff to meet aggressive timelines for the delivery of programmes such as the AXIS workshops in Africa and the IXP Toolkit in developing countries.
- As mentioned, the contribution of IETF NOC equipment may be recognized in 2013, adding significant revenue to these 2013 projections. However, this will be a non-cash transaction.
- We have mitigated the expense side of the Istanbul Hall of Fame cancellation. By combining the Hall of Fame with the Berlin IETF, the Hall of Fame expenses were substantially less than budgeted. However, sponsorship revenue suffered from the change in venue.

Other Financial Factors








IETF/IASA Review for 2013

The 2013 Budget continued a consistent level of support for the IETF. In brief, ISOC's contribution to IETF is forecast to be close to target for 2013. NOC Sponsors for IETF 88 (Vancouver) were secured, and attendance at the 2013 IETF meetings has been on target.





Other Revenue (Expenses) for 2013

This category of the Statement of Activities includes income from investment activities as well as exchange rate gains or losses. ISOC has a conservative investment policy that allows for investment solely in short and intermediate term investment grade bonds. Although we have maintained the fixed income holdings in largely shorter-term holdings, bond returns for 2013 to-date have been negative. The third quarter earnings turned positive, but we will likely not fully recover losses from the first half of the year.

Tracking our Performance: Q3 Key Resource and Effectiveness Goals (and Year- end Projections)

<i>Financial</i>	Year-end Projection
<p>Increase ISOC-Driven revenue to US \$8.95 million</p> <ul style="list-style-type: none"> As previously projected, we expect Membership revenues to be short of the 2013 target and Sponsorship funding to be below target due to the relocation of the Hall of Fame event and lower programme sponsorships for the Leadership and Deploy360 efforts. Registration fees, largely IETF registrations, will be very close to revenue budgets. At this time, we project ISOC-Generated Revenues, not yet including revenue from vendor equipment donations for ISOC programmes and IETF NOC use, to be between \$8.3 and \$8.6 million. We are optimistic, however, that a significant portion of the value of donated IETF NOC and ISOC Programme equipment will be recognizable in 2013, adding as much as additional \$2 million to 2013 revenue. We are working closely with contributing vendors and deployment partners to ensure timely deployment and recognition. 	
<p>Increase grant contributions to \$1.9M</p> <ul style="list-style-type: none"> Grant Revenue is expected to exceed budget for the year (\$2.0M forecast, exceeding goal of \$1.9M). Revenue recognition is highly dependent on staff resources to deliver programme results prior to year-end, including the placement of equipment donated for IXP development and improvement projects. We expect nearly half of the multi-year \$1.33 million IXP grant will be recognized in 2013, and have received a donation of networking equipment to be placed in the Regions that will be recognized as a grant contribution in 2013. 	
<p>Increase sponsorship contributions to \$1.5M (excluding IETF meeting sponsorships)</p> <ul style="list-style-type: none"> Sponsorship Revenue to-date has been near target except for the delay in the Internet Hall of Fame Event. A major factor was the very successful Regional INET in Bangkok, and AfPIF sponsorship, which exceeded the revenue target for the second consecutive year. However, sponsorship contributions for the remainder of the year are expected to fall short of target. We currently forecast Sponsorship Revenue to be about \$1.2 million for the year. 	
<p>Secure US \$1.04M in IETF meeting host and other sponsorships</p> <ul style="list-style-type: none"> By securing the full hosting of IETF 88 meeting (Vancouver), we expect IETF sponsorship revenue to be slightly above the annual target. 	
<p>Manage ISOC expenses within budget, resulting in a Net Operating Surplus of \$978,000</p> <ul style="list-style-type: none"> Expenses for the first 3 quarters of the year continue to be well under budget, including positive variances in nearly all functional areas. Much of this positive variance is related to timing in delivery on grant-funded projects (related to recognition of revenues). The delayed Hall of Fame Event has also contributed to expenditures lower than budget. For the year we expect operating expenses to be at least 4% under Budget (\$1.2 million). These lower expenditures are part of management's effort to meet the 2013 Operating Surplus target, particularly in light of the expected shortfall in the PIR 1-2 Character Revenues (forecast to be \$800K under budget). Savings in areas of personnel costs and some programme costs are expected to be offset funding shortfalls. CEO search and transition expenses, as well as possible supplemental funding for the IGF Bali, are expected to negatively impact ISOC's Surplus for the year, as these costs were not included in the 2013 Budget. 	
<p>Attain \$15.5M in Continuity Reserve funds</p> <ul style="list-style-type: none"> The contribution to Continuity Funds is dependent upon an Operating Surplus and positive returns on investments. Including the impact of the CEO search costs, we expect to fall short of this 2013 target on the way to the overall goal of \$20 million by 2015, noting that CEO Search costs are still to be deducted from this goal. 	
<p>Advance the Internet Endowment/Campaign for an Open Internet by securing endowment Co-Chairs, establishing an endowment committee of the Board of Trustees, and pursuing a minimum investment of \$2M.</p> <ul style="list-style-type: none"> All follow-up activities related to the August 20th Endowment event in Washington DC have been completed and staff is focusing on outreach to several key participants to help raise additional resources for the Endowment. Staff have identified additional names to add to the Co-Chair listing to contribute to endowment leadership and strategy. We have reached out to key leadership in the I* community to help carry the message about the endowment. We project, however, that we will not meet the \$2M investment target. 	

Tracking our Performance: Q3 Key Resource and Effectiveness Goals (and Year- end Projections)

<i>Membership</i>	Year-end Projection
<p>Demonstrate ISOC's value to its membership community by achieving combined membership revenue of US \$2.08M from organizational and individual members</p> <ul style="list-style-type: none"> <i>Combined Individual and Organizational membership revenue will be below Q3 targets. Membership revenue is projected to increase as platinum and high-level members make their annual contributions in quarter 4. In addition, the pipeline for membership upgrades will very likely meet or exceed the target of \$250K.</i> <i>Full-Year Membership revenue is forecast to be below \$2 million due to economic factors, including some corporate members who have reduced their membership significantly and the requirement to recognize the one multi-year Platinum membership beginning in 2014 instead of 2013.</i> 	
<p>Broaden ISOC's base of individual members by attaining 10,000 new individual members</p> <ul style="list-style-type: none"> <i>We remain on track for 2013 attainment of 10,000 new members.</i> <i>Supporters and members now number over 200,000 on social media and membership database.</i> <i>A Crowd-funding project was not as successful as anticipated for a variety of operational and other reasons. However, many important, and we believe valuable lessons, have been learned and used to guide future planning.</i> 	
<i>Chapters</i>	
<p>Strengthen the ability of Chapters to contribute to ISOC's mission (globally and locally), including by extending Chapter support services and tools, demonstrating increased global and regional input from Chapters, and increasing mutual engagement on project/issues of interest.</p> <ul style="list-style-type: none"> <i>Progress on the issues of funding administrative activities of chapters, agreeing a set of mutual performance standards and the establishment of a Chapter Advisory Committee task force are all underway.</i> <i>Chapter Workshops in Africa (Durban) and Asia (Bali) have taken place resulting in significant engagement and inter-chapter collaboration.</i> 	
<p>Chapter Development and Support</p> <ul style="list-style-type: none"> <i>Zimbabwe and Yemen are now approved Chapters. New chapter application has been received from Gauteng SA. There are now 99 Chapters.</i> 	

Tracking our Performance: Q3 Achievements on Programmatic Goals – Objective A (and Year- end Projections)

Objective A: Fostering an open, innovative, and trusted Internet world wide

Year-end
Projection

A1: Accelerate the deployment of key Internet technologies and IETF standards

- We marked the occasion of IPv6 traffic (as seen by major content providers) passing the 2% mark in Q3 -- double the amount of traffic seen this time last year.
- Initiated a community effort on OAuth 2.0 interoperability testing including the organization of a workshop to be held in conjunction with IETF88 in Vancouver.
- A technical workshop and DNS Event was held in Panama City from 3 until 6 September 2013 in cooperation with LACTLD. Two tracks were offered A Secure Registry Operations Course and a workshop to address staff from ccTLDs in the region and other technical organizations operating in the region. A general IPv6 session for all participants was also held.
- Held 4 Webinars in Africa on IPv6: 2 in English and 2 in French. More than 90 people attended the 4 webinars The French webinars were held on September 10th and 11th. The English webinars were held on 25th and 26th September. Planning for the next IPv6 Webinars will take place with partners (Orange, Deploy360 and AFRINIC) on content for future webinars after discussing the impacts of the past Webinars.
- ION Krakow was co-located with the Polish Network Operators' Group (PLNOG), which took place on 30 September and 1 October. Once again, the ION Conference brought network engineers and leading industry experts together to discuss emerging technologies including IPv6, DNSSEC, and Routing Resiliency and Security.



A2: Advance solutions that enhance privacy and identity while safeguarding user choice and global Internet interoperability

- Active participation in standards and implementation work: Continued to facilitate the development of useable cryptography by chairing the IETF JSON Object Signing and Encryption WG and acting as liaison to the W3C Web Cryptography WG. ISOC is also supporting the W3C's work to improve the privacy of Web standards through the W3C Privacy Interest Group (PING) (staff as co-chair) this work includes privacy guidance for W3C specifications, privacy reviews of specifications (e.g. Web Cryptography) and specific guidance concerning browser fingerprinting.
- On going focus on privacy enhancing technology and policy: Q3 efforts included conference presentations in usable privacy and security, a session for the XML Summer School: designing for identity and privacy in XML development, and participation in an RSA hosted Twitter event on privacy risks/benefits, In addition, the OECD adopted the Recommendation of the Council concerning Guidelines governing the Protection of Privacy and Transborder Flows of Personal Data (2013). This is the culmination of the OECD's work on the review of the 1980 Privacy Guidelines. ISOC contributed substantially throughout the OECD's review process from 2010-2013 and helped shape the new guidelines.
- Improving transparency into trust infrastructures to improve user confidence: Key projects here include our participation in a trial certificate logging service (in cooperation with NorduNet and Google) to improve Certificate Transparency. Staff attended the Google hosted London Workshop which focused on developing tools and standards for better reporting of certificate validity/anomalies and we will be hosting a mirror of the beta logging service. We also continue to coordinate with Electronic Frontier Foundation on the Terms of Service archiving project. <http://www.certificate-transparency.org/>
- IAB collaborations on Security and Privacy: Through the IAB Privacy Program, ISOC helped develop the privacy guidance provided in RFC 6973 Privacy Considerations for Internet Protocols. RFC 6973 "aims to make designers, implementers and users of Internet protocols aware of privacy-related design choices". Staff continues to participate in both the Privacy Program and the recently formed Security Program. Security Program efforts include following up after the NIST trusted market workshop and WebPKI will be a primary focus.



A3: Advance implementation of solutions that enhance Internet infrastructure and data security while working to preserve the open, global Internet

Year-end
Projection

- *In the wake of reporting about US covert online surveillance programs, ISOC has been active in speaking out against these programs and emphasizing the importance of empowering users with information and tools to manage their online security and privacy. To that end, ISOC released another statement for members, ISOC community and the press on the latest revelations regarding NSA programs to undermine encryption standards and technology.*
- *A North American Regional INET was held in San Francisco on the best path forward for public policy to take in protecting individual rights of US citizens from intelligence-gathering activities by government agencies.*
- *Continued to facilitate the development of useable cryptography by chairing the IETF JSON Object Signing and Encryption WG and acting as liaison to the W3C Web Cryptography WG.*
- *Launched a community effort to develop a "code of conduct" for network operators supportive of fostering greater routing hygiene and network resiliency.*
- *Organized and chaired the kickoff of the IEEE1588 Security Subcommittee studying the provision of security services for time synchronization infrastructure.*
- *Organized a briefing panel at the IETF meeting in Berlin to explore the many and varied approaches to improving user experience and network performance. We co-hosted a research workshop on the topic of Reducing Internet Latency – report to follow.*



Tracking our Performance: Q3 Achievements on Programmatic Goals – Objective B (and Year-end Projections)

Objective B: Advancing policies and strategies that strengthen the Internet's growth and evolution

Year-end
Projection

B1: Achieve a ubiquitous, reliable, and sustainable Internet in developing countries that is on par with the rest of the world

- ISOC worked with LACNIC to implement workshops in Suriname (August) and Ecuador (Sept.), and conducted a community building IXP workshop in Armenia (Oct.). Equipment will be provided to Argentina's University of Palermo to assist with network monitoring and management activities. An IXP workshop is planned for December in Serbia.
- Cisco has provided a networking equipment grant support our Interconnection and Traffic Exchange work. Equipment will be provided in October/November to: Argentina, Armenia, Bolivia, DRC-Kinshasa, Ecuador, Serbia, and Thailand. Additional IXPs are being identified to round out the remaining grant funding. Core switching equipment will be donated by Alcatel Lucent to develop the IXP in Thailand.
- The African Regional Bureau continues to implement the AXIS I project, supporting IXP development in Africa through Best Practice Workshop and Technical Assistance workshops. In October, the ARB was awarded a follow-on project, AXIS II, to implement regional IXPs. A team of experts will meet in November to coordinate the curriculum. ISOC held the first regional DNSFORUM (July), and will continue this successful event in 2014 to assist ccTLDs in Africa. The 4th African Peering and Interconnection Forum (AfPIF) (Morocco, Sept) brought together African and global experts and continued this extremely successful programme.
- ISOC continues to support the LAC Peering Forum that will take place in tandem with the LACNOG/LACNIC meeting in October, and continues to promote the creation of IXPs in the region and support the creation of IXPs and training in Bolivia, Ecuador, and Suriname. We are working in the LAC region to promote IETF standards, particularly in CITELE, and is working to strengthen LACNOG. Also, a successful a ccTLD capacity-building workshop in Panama (July).
- ISOC continues to support key capacity building and infrastructure projects in the Asia-Pacific including through its wireless Internet project in India. ISOC also organized an event in Kathmandu on 'Local Content: Prospects and Challenges' where participants examined how local content in developing countries is created, exchanged and adapted. Finally, APAC also participated in the Manthan Grand Jury, an important program for regional content and community empowerment. Met with the ASEAN Secretariat in Jakarta to initiate an ongoing collaboration on issues of interest including IXPs, IPv6 and access and participated on the Internet Development to enhance Growth Industry Roundtable and the OECD-APEC Symposium on Cybersecurity challenges. Participated in the Manthan Grand Jury, an important program for regional content and community empowerment.



B2: Spearhead advocacy for the fundamental principles of the Internet Model and Internet Ecosystem

- Leveraging WTO discussions to Advance Open Standards: At the encouragement of WTO staff and other stakeholders in the Trade arena, ISOC launched an activity to gain support to insert open standards principles in the Agreement on Technical Barriers to Trade (TBT). This will include speaking at key WTO events, outreach to Trade Missions and creating linkages between the trade community and technical experts.
- Broadening community input on Multistakeholder participation: Public Policy launched a multi-phased project on Multistakeholder participation. The project builds on the need to sustain multistakeholder governance in all Internet governance discussions, not the least because they support an open and interoperable Internet. Phase I, which involved a questionnaire, has been concluded and at the IGF in Bali, phase II will start, which focuses on the production of scholarly articles.
- Shifting the debate on cybersecurity: Through a series of activities in Q3, ISOC has made important strides to shift the policy focus from traditional approaches to security towards a paradigm that encompasses the notion of shared and collective risk management. Examples include: [Understanding Security and Resilience of the Internet](#) (paper); two blog posts, advocacy at OECD, APEC-TEL, the OECD-APEC Symposium on Security Risk Management in the Internet Economy, APAC WTDC and PP Preparatory meetings, Arab IGF, WEF, ENOG, at meetings in LAC, etc.
- Outreach to UN Missions in NY – ISOC, ICC, and the Swiss Mission to the UN co-hosted a lunch and conversation about Internet governance on the margins of the 2013 UNGA (September). 27 UN Mission representatives participated in a lively discussion about the "Internet as an Engine for Growth".
- Reaching out to industry/technical communities: ISOC provided the keynote address to the Broadband Forum's 3rd Quarter meeting. Our remarks focused on the results of WCIT and the Internet governance landscape through 2014. BBF has asked ISOC to participate and provide this kind of presentation on an annual basis.



- **B3: Advance the understanding of the value and benefits of open Internet standards to key Internet influencers and increase engagement in open standards processes**
- *ISOC has started socialising at the level of the WTO the way standards are developed. In Q3, our work to advance open standards through the WTO took shape as ISOC took part in the WTO's Public Forum. Olaf Kolkman spoke at ISOC's request to trade Ambassadors in Geneva about the work of the IETF and how open standards facilitate trade. ISOC's participation in this WTO forum has opened a new avenue of outreach with key trade Ambassadors and the WTO staff.*
- *We to work on a proposed 2-year plan of activities to support awareness and regional participation for an IETF in the LAC region in 2015.*
- *ISOC held an IPv6 workshop for key influencers in Thailand to build capacity amongst the public sector and further develop the partnership with the ministry of ICT in Thailand.*
- *Worked with the Germany Chapter and German professors to pilot a University Outreach Programme. This pilot was a success and a design team has been created which will convene in November to discuss ways to implement this programme at future IETF meetings. Working with the IETF Diversity Team, ISOC began work on an animated video titled "The Top 10 Things You Should Know Before Attending an IETF". This short video is meant to help engineers be better prepared as they attend their first IETF meeting.*
- *Producing a three-part tutorial on the Internet Ecosystem based on the one-day training course ISOC has held at USTTI since 2008. These tutorials will introduce the key players of the Internet space and discuss the values of Open Internet Standards and the IETF.*
- *Our African Bureau is discussing with the Catholic University of East Africa on beginning a master's course on Internet Research at their University and inclusion of the IETF in their undergraduate topics. ARB also held courses to train students of the Catholic University on the IETF and Internet Standards defined at the IETF.*





B4: Foster a digital content environment that respects the Internet's fundamental attributes and empowers user creativity, while providing reasonable mechanisms for managing creative rights

- *A Multistakeholder approach to Copyright analysis: The Copyright working group has successfully completed its first phase of identifying additional jurisdictions active in copyright regulatory framework. A multistakeholder review team is now in place and will help ISOC ensure that the final report provides an objective account of facts relating to copyright. The projected date for the release of the report is end of 2013.*
- *Local content study: In collaboration with UNESCO and the OECD, ISOC has successfully launched the second phase of the local content study. The parties have agreed on the framework and focus, which was also endorsed by the OECD member states. The parties are currently in the process of identifying the precise scope of the roles and responsibilities of each one of them. The second phase has as a projected date the beginning of 2014.*



Tracking our Performance: Q3 Achievements on Programmatic Goals – Objective C (and Year- end Projections)

Objective C: Enabling a vibrant organisation and vital global community to advance the Internet’s future	Year-end Projection
<p>C1: Build a global cadre of future Internet leaders who can skillfully advance complex issues at the intersection of policy, technology, and business</p> <ul style="list-style-type: none"> • <i>IT continues to work to facilitate operational efficiency aspects of the Learning Management System (LMS) as it pertains to integrating login capabilities with our Association Management System (AMS). Additionally IT is working on several projects with several groups around the ISOC organization to create efficiencies in managing our data of constituencies and community grants.</i> • <i>Five moderated e-Learning classes in three languages, including one funded country-specific class are progressing smoothly on the new LMS. Chapter members are facilitating four of the classes and guest speakers are also included in certain weekly forums. A Preliminary User Group (PUG) comprised of staff members, chapter members, Advisory Council representatives, and others in community has been created, and qualitative assessment of the LMS has begun.</i> 	
<p>C2: Provide the world a trusted independent source for Internet information and thought leadership</p> <ul style="list-style-type: none"> • <i>Our media outreach activities resulted in 227 unique articles placed and more than 1500 media hits achieved in Q3, bringing our year-to-date totals for unique articles to over 700 and our total media hits to more than 4500.</i> • <i>Our online engagement and reach grew globally with 391,000 unique website visitors in Q3--an increase of 10% over the previous quarter and a total of more than one million visitors for the year so far. On social media, our Google+ following doubled and with increases in other communities we now reach more than 200,000 people through all social media channels.</i> • <i>Other key accomplishments in the past quarter include hosting the extremely successful 2013 Internet Hall of Fame Induction Ceremony; we already have had more than 800 viewers (live and on demand) of the video from this event in addition to the nearly 100 in-person attendees and related media coverage. We have implemented significant accessibility improvements to our website, as well as a new a responsive design template that makes the website work better on devices such as phones and tablets. We positioned the Internet Society as a leading voice in the discussion around government-led mass online surveillance programmes by organizing and promoting INETs in San Francisco and Washington, D.C., coordinating outreach to media around the world, and issuing several statements which gained public notice and prompted positive responses from the ISOC community.</i> 	
<p>C3: Bolster the effectiveness and resources of ISOC as an organisation.</p> <p><i>See detail under “Key Resource and Effectiveness Goal” slides.</i></p>	

Tracking our Performance: Q3 Achievements on Programmatic Goals – Objective D (and Year-end Projections)

Objective D: Empowering people through unencumbered Internet use

Year-end
Projection

D1: Advance the right people across the world to access and use the Internet on an open, non-discriminatory basis, respecting the rule of law

- *Voluntary initiatives in the realm of policy making: Spurred out of the Copyright Alert System – but not limited to it – a blog post was prepared that sought to tackle the issue of self-regulation in the realm of the Internet. ISOC’s position on self-regulation has attracted the attention of TorrentFreak.*
- *Impact of Surveillance: ISOC took a leading role within the Internet technical community in issuing clear policy statements denouncing unwarranted pervasive government surveillance of Internet users’ communications (including metadata) and systematic efforts to thwart Internet security tools, such as encryption, that are also important for individuals to fully exercise their fundamental human rights (e.g. privacy, freedom of expression and opinion).*
- *ARB AXIS II: ISOC was awarded a contract by the African Union to provide Consultancy Services to Conduct Capacity Building Workshops on Best Practices & Benefits of setting up Regional Internet Exchange Points (RIXPs) and Regional Internet Carriers (RICs). The proposal was a cross-organizational effort involving numerous departments and staff. The ARB Team has started organizing the Curriculum Planning meeting in Addis Ababa for AXIS II – scheduled for late October.*
- *Africa Spam Workshop: On September 9th, ISOC and the African Telecommunications Union (ATU) co-hosted a workshop on combating spam in Nairobi, Kenya. The purpose of the workshop was to inform policy makers about the technical, commercial and policy tools that can help address this challenge. There were over 97 policy makers and network operators in attendance at this workshop and feedback was very positive including requests for additional information and events on this topic. Another workshop is being held on 7 October in Mendoza Argentina for Latin American policy makers in association with CITELE and the ITU that follows the Nairobi format.*



D2: Empower individuals and communities to maximize the transformative opportunities the Internet enables

- *75 applications have been received for the second round of the 2013 Community Grants Programme. Topics vary from Supporting Women in Technology, Education, Community and Capacity Building, Internet Infrastructure, Disability Inclusion, and Internet Governance. Final selections will be made in late November, with as many as 10 awards anticipated.*
- *Sample on-going and/or completed projects include: IPv6 Training for Universities and Service Providers in Zimbabwe (a project entirely managed by women that contributed to the formation of the new Zimbabwe Chapter); Cyber Espace Scolaire du Groupe Scolaire 3 de Lafiabougou, Bamako, Mali (development of computer training labs in Bamako schools); joint US/Italian seminar on a Framework for Global Governance of Trust and Identity for Personal Data, Rome, Italy; creation of an Internet Availability Center at the Cultural Center of the Armenian Society of Blind and Visually Impaired People, Armenia (which, based on its success, has garnered additional support from the Armenian government); and through Internet training, improving the teaching quality at Beijing Daxing District Chengxin School in Beijing, China (which sent its first e-mail from the school during the implementation of this project).*

