Dear Trustees,

Following my recent update to the Executive Committee it seemed prudent to provide a similar update to the entire Board of Trustees on the InterCommunity event.

This presentation, and the accompanying notes provide additional details on our progress.

I am very excited about the InterCommunity event – it is shaping up to be a very special opportunity that can unite our *Society* behind a set of common goals and shared mission.

Best,
Kathy

Purpose

Why are we creating InterCommunity 2015?

To bring the Internet Society community together behind our
    shared global vision

Establish a platform for the Internet Society Board of
    Trustees to facilitate the global conversation and drive our
    agenda

Showcase the Internet as a powerful tool to create
    engagement and connections across distance and time

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InterCommunity 2015 will *bring the Internet Society community together*

The Internet Society community brings incredible diversity, a truly global reach, and strikingly unique perspectives together. But, we share one vision **"the Internet is for everyone."**

Our InterCommunity event will give us a platform to advance the global conversation and affirm our identity as a community - as a ***Society*** - of individuals, organizations and chapters who care deeply about the big and small concerns of the Internet.

Travel not required

InterCommunity will bring the Internet Society community together. But, instead of boarding planes or trains to find each other we will ***use the Internet.***

Schedule & Structure

As you recall, the schedule & structure for our time in Auckland pairs together many important activities: the Board of Trustee Orientation, the Board of Trustee Annual General Meeting, the InterCommunity event, and InternetNZ's NetHui conference.

Though a busy week is planned, it's sure to be very productive!

The InternetNZ staff is thrilled to have the ISOC Board in Auckland and hopes that many of you will choose to stay on to attend and participate in NetHui.

Regional Nodes – Across the Globe

In bringing the InterCommunity meeting to life, we have listened to the feedback from our Regional Engagement team. Their recommendation to increase the number of Regional Nodes has been realized!

We are now working to **host up to three Nodes per Region – a total of 14-15**. This is an important change, and one that will help us showcase active Chapters and engaged Members throughout our community.
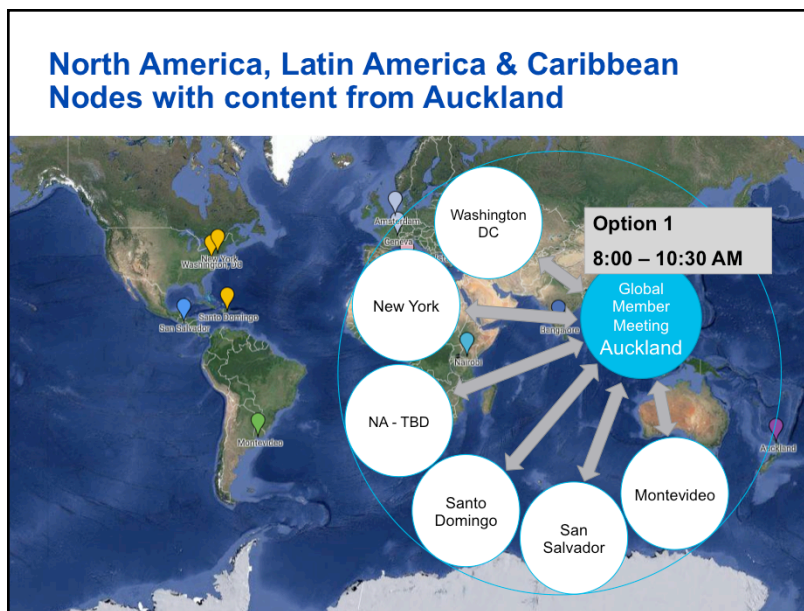
Regional Nodes – North America, Latin America & Caribbean

Our Regional Bureaus have identified our Node locations:

North America
- New York, NY
- Washington, DC

Latin America & Caribbean
- Montevideo, Uruguay
- San Salvador, El Salvador
- Santo Domingo, Dominican Republic

We anticipate that these Nodes will join the Global Member Meeting from Auckland @ 08:00 – 10:30 AM, Auckland time.
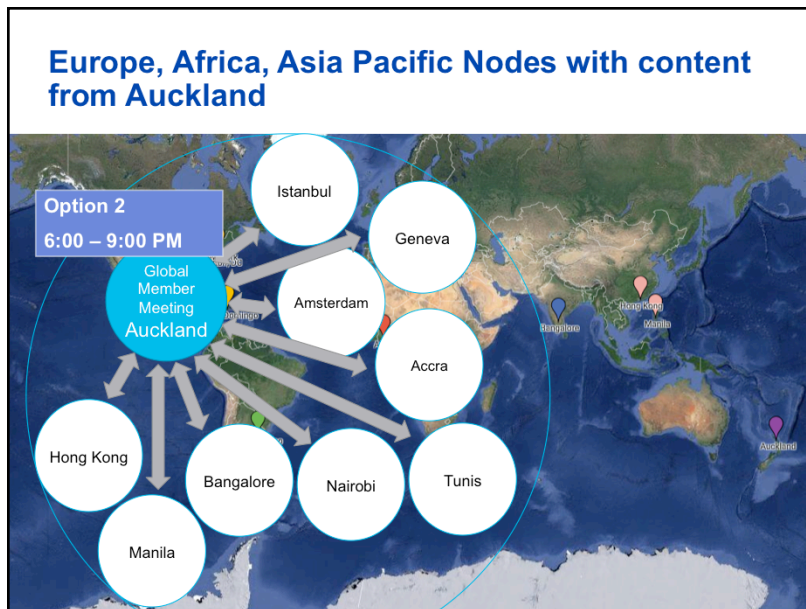
Regional Nodes – Europe, Africa, Asia Pacific

Our Regional Bureaus have identified our Node locations:

Europe
- Amsterdam, The Netherlands
- Geneva, Switzerland
- Istanbul, Turkey

Africa
- Accra, Ghana
- Nairobi, Kenya
- Tunis, Tunisia

Asia Pacific
- Bangalore, India
- Hong Kong
- Manila, Philippines

We anticipate that these Nodes will join the Global Member Meeting from Auckland @ 6:00 – 9:00 PM, Auckland time.

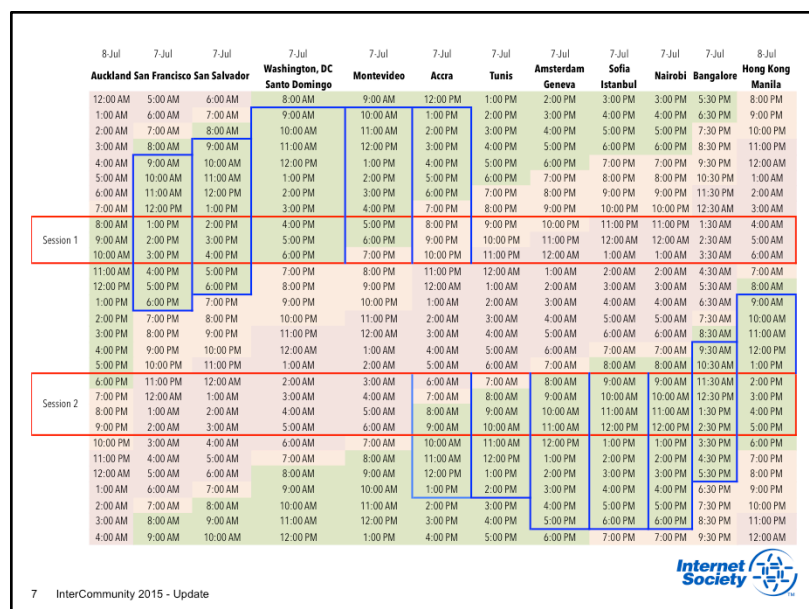|	8-Jul Auckland	7-Jul San Francisco	7-Jul San Salvador	7-Jul Washington, DC Santo Domingo	7-Jul Montevideo	7-Jul Accra	7-Jul Tunis	7-Jul Amsterdam Geneva	7-Jul Sofia Istanbul	7-Jul Nairobi	7-Jul Bangalore	8-Jul Hong Kong Manila
	12:00 AM	5:00 AM	6:00 AM	8:00 AM	9:00 AM	12:00 PM	1:00 PM	2:00 PM	3:00 PM	3:00 PM	5:30 PM	8:00 PM
	1:00 AM	6:00 AM	7:00 AM	9:00 AM	10:00 AM	1:00 PM	2:00 PM	3:00 PM	4:00 PM	4:00 PM	6:30 PM	9:00 PM
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	7:00 AM	12:00 PM	1:00 PM	3:00 PM	4:00 PM	7:00 PM	8:00 PM	9:00 PM	10:00 PM	10:00 PM	12:30 AM	3:00 AM
Session 1	8:00 AM	1:00 PM	2:00 PM	4:00 PM	5:00 PM	8:00 PM	9:00 PM	10:00 PM	11:00 PM	11:00 PM	1:30 AM	4:00 AM
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Session 2	6:00 PM	11:00 PM	12:00 AM	2:00 AM	3:00 AM	6:00 AM	7:00 AM	8:00 AM	9:00 AM	9:00 AM	11:30 AM	2:00 PM
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	4:00 AM	9:00 AM	10:00 AM	12:00 PM	1:00 PM	4:00 PM	5:00 PM	6:00 PM	7:00 PM	7:00 PM	9:30 PM	12:00 AM

Internet Society

7   InterCommunity 2015 - Update

InterCommunity is a virtual event in two parts:

1/ Global Member Meeting featuring content from our Board of Trustees, with input from key Internet Society staff, and Regional Nodes

To ensure that we reach as much of our community as possible, we've outlined two options for the Regional Nodes to join into the Global Member Meeting:

Global Member Meeting, option 1 – 20:00 – 22:30 UTC on July 7

This session time is best suited for individuals and groups in the Americas. *08:00 -10:30 AM, Auckland time*

**Global Member Meeting, option 2 – 06:00 – 09:00 UTC on July 8**

This session time is best suited for individuals and groups in Europe, Africa, and Asia Pacific. *6:00 – 9:00 PM, Auckland time*

2/ Separately, the **Regional Nodes** will host events where our local chapters and communities will come together to discuss their most relevant issues. Each Regional Node will develop their own agenda, and event timing – to suit their needs.

As you can see from this chart, we've attempted to visualize how the content from Auckland will overlap with the individual Regional Nodes.

The **red boxes** running horizontally show the approximate times of the Global Member Meeting content. The **blue boxes** running vertically show the approximately business hours in a given Node location – to provide examples of when their Nodes might occur.

For some Nodes (ex. those in the Americas) their events will **end** with the participation in the Global Member Meeting.

For other Nodes (ex. those in Europe) their events will **begin** with participation in the Global Member Meeting.
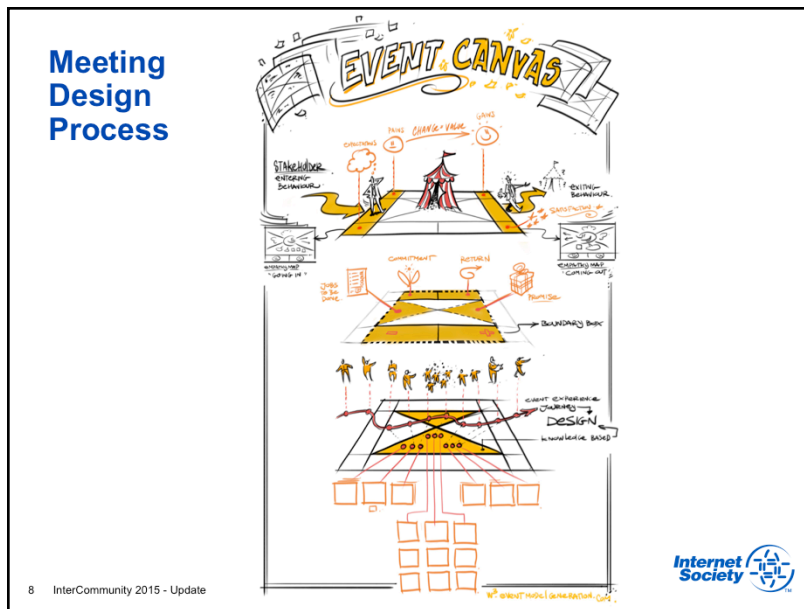
An Important Exercise in Meeting Design

As you recall, we are working with Ruud Janssen (collaborator on our 7 previous Chapter Workshops) to undergo an exercise in Meeting Design for the InterCommunity event.

This purposeful process allows us to create a successful event. We approach this work with a belief that **a successful event creates a change in behavior for those who attend**.

The process involves an analysis of the variety of InterCommunity Stakeholders. We looked at 8 different Stakeholder groups, including: ISOC President & CEO, Board of Trustees, ISOC Staff, Organizational Members, Regional Bureaus, Chapter Leaders, Members, and the IETF

We work to understand important factors such as their entering behavior, commitment, the event "promise", and the ideal exiting behavior following the event.

The final outcome of this process is termed an Event Canvas – an image that works to visualize the entire event on a single page!

Multi-stakeholder by Nature

What's important to note is the process of Meeting Design is multi-stakeholder by *nature*. Throughout the process, we've involved a host of different opinions, and worked to calibrate our outcomes.

And, in a very "meta" way, we used a series of hybrid meetings to work with staff on the Meeting Design process…using a hybrid meting to plan a hybrid meeting.
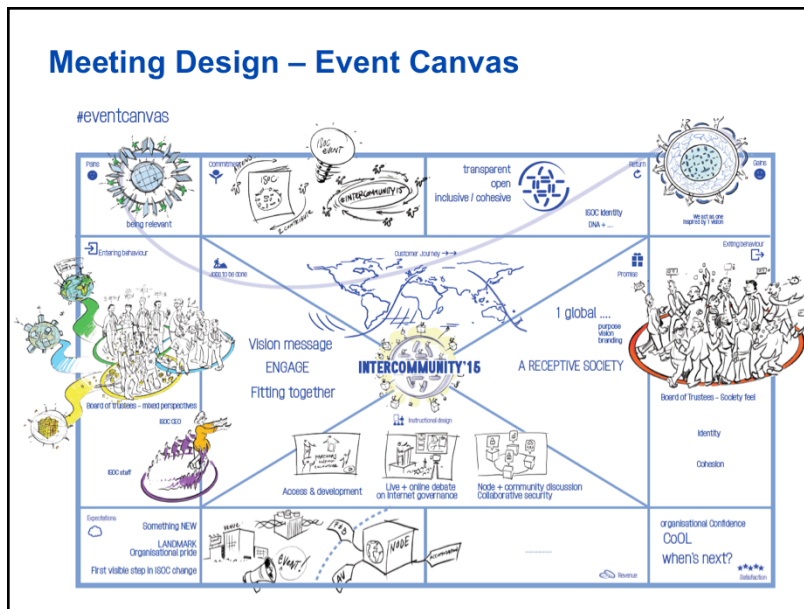
Event Canvas – Working Draft

We are still finalizing our InterCommunity Event Canvas. This gives you a first glimpse at the *in-progress draft*.

What's important to note

With the InterCommunity event, we hope to move our group of diverse communities together, to a common identity as a *Society*. We have differences and unique perspectives, but we come together as one, **inspired by our shared vision**.

We expect an important outcome of this process and the InterCommunity event to be a deeper understanding and appreciation of the diverse communities that make up the Internet Society – individual members, Chapter members, Organization members, the IETF, to name a few.

Board Roles & Engagement

As the convener for this event, the Board of Trustees are *central* to our success. The Board of Trustees will:

• Set the vision for our global community

• Lead and facilitate our community to advance purposeful goals

• Participate with, learn from, and remain connected to our stakeholder community

Internet Society

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Board of Trustee Roles

As the convener for the InterCommunity – **YOU**, our Board of Trustees – are central to our success.

You will set the vision for our global community.   Our community will look for your leadership and guidance to advance purposeful goals.

Board Roles – Preliminary Concept Session 1

08:00 – 10:30 AM

6 Trustees with speaking roles

- 8:00 – 8:08: Welcome to Nodes & Comments from the CEO
- 8:08 – 8:26: Board Vision & New Trustee Introductions – *Comments from Board Chair, New Trustee comments* & 2-minute, pre-recorded video clips of newest Trustees
- 8:26 – 8:35: Collaborative Security Update – Conversation with ISOC SME (Olaf Kolkman) & *Trustee*
- 8:35 – 8:44: Update on Internet Society Branding effort – Conversation with ISOC SME (James Wood) & *Trustee*
- 8:44 – 8:56: Internet Governance Update (WSIS + 10 & Road to Brazil) – Conversation with ISOC SME (Sally Wentworth) & *Trustee*
- 8:56 – 9:08: Global Internet Report – Conversation with ISOC SME (Michael Kende) & *Trustee*
- 9:08 – 9:20: Break & AV Testing
- 9:20 – 10:20: **Board Discussion** & Comments from Nodes
- 10:20 – 10:30: **Closing Statement from Board of Trustees**

12   InterCommunity 2015 - Update

A Prototype for your Participation

We've created a preliminary concept to help explain how we envision the Board participating in InterCommunity.

First it's important to note that we anticipate just **6 Trustees having speaking roles at each session**. (That is 6 for the morning session; 6 for the evening session.) We feel this lessens the burden for all. The notable exception being the Board Chair! We recommend the newly elected Board Chair to participate in both sessions.

As you review the concept, you'll note that we plan to pair Trustees with a member of the ISOC staff to cover the various topics.

Envision if you will a Talk Show-style format. Let's take the **Update on the Branding Effort** (proposed here @ 8:35 AM): we can picture James Wood and Narelle Clark having a lively discussion about the importance of this work, providing a status update, etc. The format would be casual, conversational, and dynamic.

This format works well across all the topics, and gives each Trustee an opportunity to shine in their area of expertise

The session would close with a Board Discussion – featuring comments and questions from the Nodes. We are already thinking hard about how to ensure engagement, participation, and involvement from not just the Nodes, but our individual remote participants as well.

A Prototype for your Participation, Part 2

This lays out the potential timing for the second session.

As we fine tune our content and finalize our Event Design, we will need input from each of you on your top two choices for topics you'd like to cover.

Next Steps

The entire ISOC team is busy at work on InterCommunity. As you can likely imagine, and as we tell everyone – this activity requires "**all hands on deck**".

We'll stay busy on these next steps, and the host of small details behind them.

For our next update to you, we'll take a closer look at the final Event Canvas, review a more refined agenda, and take a deep dive on our technology plans.

Any questions? Just let me know.