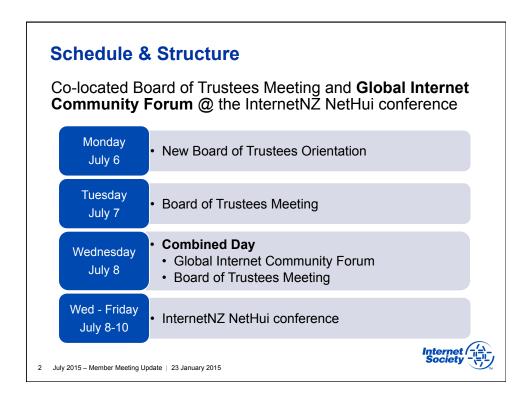


www.internetsociety.org



#### Structure - Hosted from Auckland

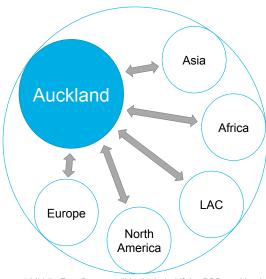


- The Global Internet Community Forum will be hosted from SkyCity in Auckland, co-located with NetHui
- Many of the presentations will take place from Auckland (welcome, keynotes, roundtables)
- Present in Auckland will be the ISOC Board of Trustees, Kathy Brown and limited support/ operational staff
  - The ISOC Executive Team will be positioned in Regional Hubs closest to their base city

Internet (-|-)-Society - |-)

3 July 2015 – Member Meeting Update  $\parallel$  23 January 2015

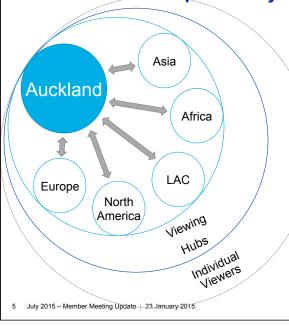
## Structure - Regional Hubs



- \* Middle East Bureau will be included if the RBD position is filled.
- 4 July 2015 Member Meeting Update | 23 January 2015

- Regional Hubs\* will be hosted by RBDs and will have present ISOC Executives from the region
- Regional Hubs will support bidirectional audio/visual communication with Auckland
- RBDs will host their Regional Hub and drive the creation of the 20-minute Regional Update
- The Regional Update will include local "impact" stories and showcase the outstanding efforts of chapters
- RBDs will determine if other events/activities will be combined with their Regional Hub effort

## Structure - Participation beyond Regional Hubs



- We will encourage chapters to create Viewing Hubs – venues for their community to come together to engage and view the meeting
- Viewing Hubs will not support bi-directional audio/ visual communication with Auckland or the Regional Hubs
- Individuals will be able to view the meeting and engage via chat, text and social media
- We will not support bidirectional audio/visual communication with Auckland for Individual viewers
   Internet Society

# Regional Hubs vs. Viewing Hubs vs. Individual viewers

We will strive to create the best balance between expanding engagement and providing a stable, reliable viewing environment

- To that end, only Regional Hubs will support bi-directional live audio/visual communication with Auckland
  - This will enable each Regional Update to be presented by the respective RBD and for live Q&A during the Roundtable portion
- Viewing Hubs will be opportunities for local community engagement but they will not support bi-directional live audio/visual communication with Auckland
  - Viewing Hubs will be able to ask questions during the Roundtable via text/chat in the viewing module
  - To facilitate the Q&A period, we will have a "call for questions"
- Individual viewers will be able to view the meeting and participate via text/ chat in the viewing module.



6 July 2015 - Member Meeting Update | 23 January 2015

### **Multi-Language Support**

#### **Multi-Language Support**

- To streamline the technical complexity of our event, all content will be presented in English
- To ensure broader reach and engagement, we will offer either simultaneous interpretation or live subtitles into French and Spanish
   We are still researching the most effective and efficient technology to support this effort.
- Following the model of the Community Forum, we will support Q&A via text/ chat – in both French and Spanish
- Any pre-developed content will be subtitled
- · We plan to provide live captioning in English

Internet (-| Society -

7 July 2015 - Member Meeting Update | 23 January 2015

## **Envisioned Technology**

All audio/video interactivity between Auckland & Regional Hubs via Zoom.us with a Network Operations Center (NOC) team and ISOC staff directing the event in Auckland, hubs and through the NOC

- Zoom.us feed will be sent into the streaming player that will be used by Viewing Hubs and Individuals
- Streaming Player to include:
  - Audio / Video
  - Text Chat
  - Live Polling
  - Live Twitter Feed
  - Easy dissemination of collateral (hand-outs, white-papers, etc).
- Pre-created content to be streamed directly from NOC
- Interpreted audio (in French and Spanish) to be provided as alternate audio stream in player, or disparate stream (with separate link ternet audio stream)
- 8 July 2015 Member Meeting Update | 23 January 2015

#### **Content Development**

Over the coming months we will be working cross-organizationally to develop materials and content for the meeting

**Announcements**: we plan to use this meeting to launch the Global Internet Report

**Pre-Developed Content:** the communications team will take the lead in developing purposeful video content that can also be broadcast during the meeting. Our focus will be on creating stories showcasing the impacts of our global work.

**Keynote Presentations:** will feature insights from the Board and Executives

**Regional Updates**: we will collaborate with the RBDs to ensure high impact content is presented; and we'll look to RBDs to help drive the thematic focus of the event

9 July 2015 – Member Meeting Update | 23 January 2015



## **Next Steps**

**Regional Collaboration**: We are working directly with the Global Engagement leadership team and RBDs to incorporate their insight and feedback into the development of this event

**Nuts and Bolts**: The IT department has the lead on identifying the best technology solution to implement the virtual aspects of the meeting. They have issued a Scope of Work document and are actively identifying vendors.

**Logistics**: We are in communication with the local team at InternetNZ as well as local convention bureau contacts. A site visit and planning meetings are scheduled for later in February.

**Budget**: A preliminary budget has been developed. The budget will continue to evolve as additional aspects of the meeting are confirmed.

**Community Engagement**: As our plans are finalized, we will reach out to our community. They'll be invited to create Viewing Hubs, contribute to Regional Updates, and share their impact stories.

Internet (-|-)-Society ---

10 July 2015 – Member Meeting Update  $\mid$  23 January 2015

# **Back Up & Reference Slides**

Following this are back up & references slides



| For Reference: Time Zones           |                |                    |                    |                  |                 |                |                |
|-------------------------------------|----------------|--------------------|--------------------|------------------|-----------------|----------------|----------------|
|                                     | Auckland       | Los Angeles        | New York           | Paris            | New Delhi       | Hong Kong      | Sydney         |
| Tuesday, July 7, 2015 at 19:00:00   | Wed 7:00 AM    | Tue 12:00 Noon *   | Tue 3:00 PM *      | Tue 9:00 PM *    | Wed 12:30<br>AM | Wed 3:00 AM    | Wed 5:00 AM    |
| Tuesday, July 7, 2015 at 20:00:00   | Wed 8:00 AM    | Tue 1:00 PM *      | Tue 4:00 PM *      | Tue 10:00 PM *   | Wed 1:30 AM     | Wed 4:00 AM    | Wed 6:00 AM    |
| Tuesday, July 7, 2015 at 21:00:00   | Wed 9:00 AM    | Tue 2:00 PM *      | Tue 5:00 PM *      | Tue 11:00 PM *   | Wed 2:30 AM     | Wed 5:00 AM    | Wed 7:00 AM    |
| Tuesday, July 7, 2015 at 22:00:00   | Wed 10:00 AM   | Tue 3:00 PM *      | Tue 6:00 PM *      | Midnight Tue-Wed | Wed 3:30 AM     | Wed 6:00 AM    | Wed 8:00 AM    |
| Tuesday, July 7, 2015 at 23:00:00   | Wed 11:00 AM   | Tue 4:00 PM *      | Tue 7:00 PM *      | Wed 1:00 AM *    | Wed 4:30 AM     | Wed 7:00 AM    | Wed 9:00 AM    |
| Wednesday, July 8, 2015 at 00:00:00 | Wed 12:00 Noon | Tue 5:00 PM *      | Tue 8:00 PM *      | Wed 2:00 AM *    | Wed 5:30 AM     | Wed 8:00 AM    | Wed 10:00 AM   |
| Wednesday, July 8, 2015 at 01:00:00 | Wed 1:00 PM    | Tue 6:00 PM *      | Tue 9:00 PM *      | Wed 3:00 AM *    | Wed 6:30 AM     | Wed 9:00 AM    | Wed 11:00 AM   |
| Wednesday, July 8, 2015 at 02:00:00 | Wed 2:00 PM    | Tue 7:00 PM *      | Tue 10:00 PM *     | Wed 4:00 AM *    | Wed 7:30 AM     | Wed 10:00 AM   | Wed 12:00 Noor |
| Wednesday, July 8, 2015 at 03:00:00 | Wed 3:00 PM    | Tue 8:00 PM *      | Tue 11:00 PM *     | Wed 5:00 AM *    | Wed 8:30 AM     | Wed 11:00 AM   | Wed 1:00 PM    |
| Wednesday, July 8, 2015 at 04:00:00 | Wed 4:00 PM    | Tue 9:00 PM *      | Midnight Tue-Wed * | Wed 6:00 AM *    | Wed 9:30 AM     | Wed 12:00 Noon | Wed 2:00 PM    |
| Wednesday, July 8, 2015 at 05:00:00 | Wed 5:00 PM    | Tue 10:00 PM *     | Wed 1:00 AM *      | Wed 7:00 AM *    | Wed 10:30<br>AM | Wed 1:00 PM    | Wed 3:00 PM    |
| Wednesday, July 8, 2015 at 06:00:00 | Wed 6:00 PM    | Tue 11:00 PM *     | Wed 2:00 AM *      | Wed 8:00 AM *    | Wed 11:30<br>AM | Wed 2:00 PM    | Wed 4:00 PM    |
| Wednesday, July 8, 2015 at 07:00:00 | Wed 7:00 PM    | Midnight Tue-Wed * | Wed 3:00 AM *      | Wed 9:00 AM *    | Wed 12:30<br>PM | Wed 3:00 PM    | Wed 5:00 PM    |
| Wednesday, July 8, 2015 at 08:00:00 | Wed 8:00 PM    | Wed 1:00 AM *      | Wed 4:00 AM *      | Wed 10:00 AM *   | Wed 1:30 PM     | Wed 4:00 PM    | Wed 6:00 PM    |
| Nednesday, July 8, 2015 at 09:00:00 | Wed 9:00 PM    | Wed 2:00 AM *      | Wed 5:00 AM *      | Wed 11:00 AM *   | Wed 2:30 PM     | Wed 5:00 PM    | Wed 7:00 PM    |

## **SKYCITY Auckland**

#### Venue for:

- Board of Trustee Meeting
- Global Internet Community Meeting
- InternetNZ NetHui Conference

Conveniently located in the heart of Auckland, the SKYCITY complex includes:

- 2 hotels
- 21 meeting rooms
- 24 restaurants & bars
- casino
- The iconic SkyTower

13 July 2015 – Member Meeting Update | 23 January 2015





# Concept Agenda\* – 8 July 2015

#### 08:00 - 10:30 AM - Session 1 - LIVE

Friendly to remote participants in the Americas

- Setting the Scene: Keynote Presentations by Chairman, Board of Trustees and CEO ~ 40 Minutes
- Break ~ 15 Minutes
- Perspectives from the Region: North America ~ 20 Minutes
- Perspectives from the Region: LAC ~ 20 Minutes
- Roundtable Discussion ~ 50 Minutes
- Closing ~ 5 Minutes

\*Times listed are New Zealand

14 July 2015 – Member Meeting Update  $\mid$  23 January 2015



## Concept Agenda\* - 8 July 2015

#### 10:30 AM - 12:00 PM - Session 2 - PRE-DEVELOPED

Showcase success stories from the Internet Society

 Video montage to demonstrate the commitment and expertise of our community.

12:00 - 3:00 PM - Off Air

#### 3:00 - 5:30 PM - Session 3 - REBROADCAST

Session 1 rebroadcast

Session 3 will rebroadcast Session 1 content

\*Times listed are New Zealand

15 July 2015 – Member Meeting Update  $\parallel$  23 January 2015



## Concept Agenda\* – 8 July 2015

#### 6:00 - 9:00 PM - Session 4 - LIVE

Friendly to remote participants in Europe/Africa/Central Asia/Asia

- Setting the Scene: Keynote Presentations by Chairman, Board of Trustees and CEO ~ 40 Minutes
- Perspectives from the Region: Africa ~ 20 Minutes
- Perspectives from the Region: Europe ~ 20 Minutes
- Perspectives from the Region: Asia ~ 20 Minutes
- Perspectives from the Region: Middle East ~ 20 Minutes
- Roundtable Discussion ~ 50 Minutes
- Closing ~ 10 Minutes

\*Times listed are New Zealand

16 July 2015 - Member Meeting Update | 23 January 2015

