

Strategic Discussion

- Strategic guidance iteration
- Objectives and timeline for process
 - Seeking BOT approval and hand-off to staff to progress, finalize any outstanding issues for the above 2 issues
- Overview of current staff work and potential May meeting with BOT members

Strategic Guidance Iteration

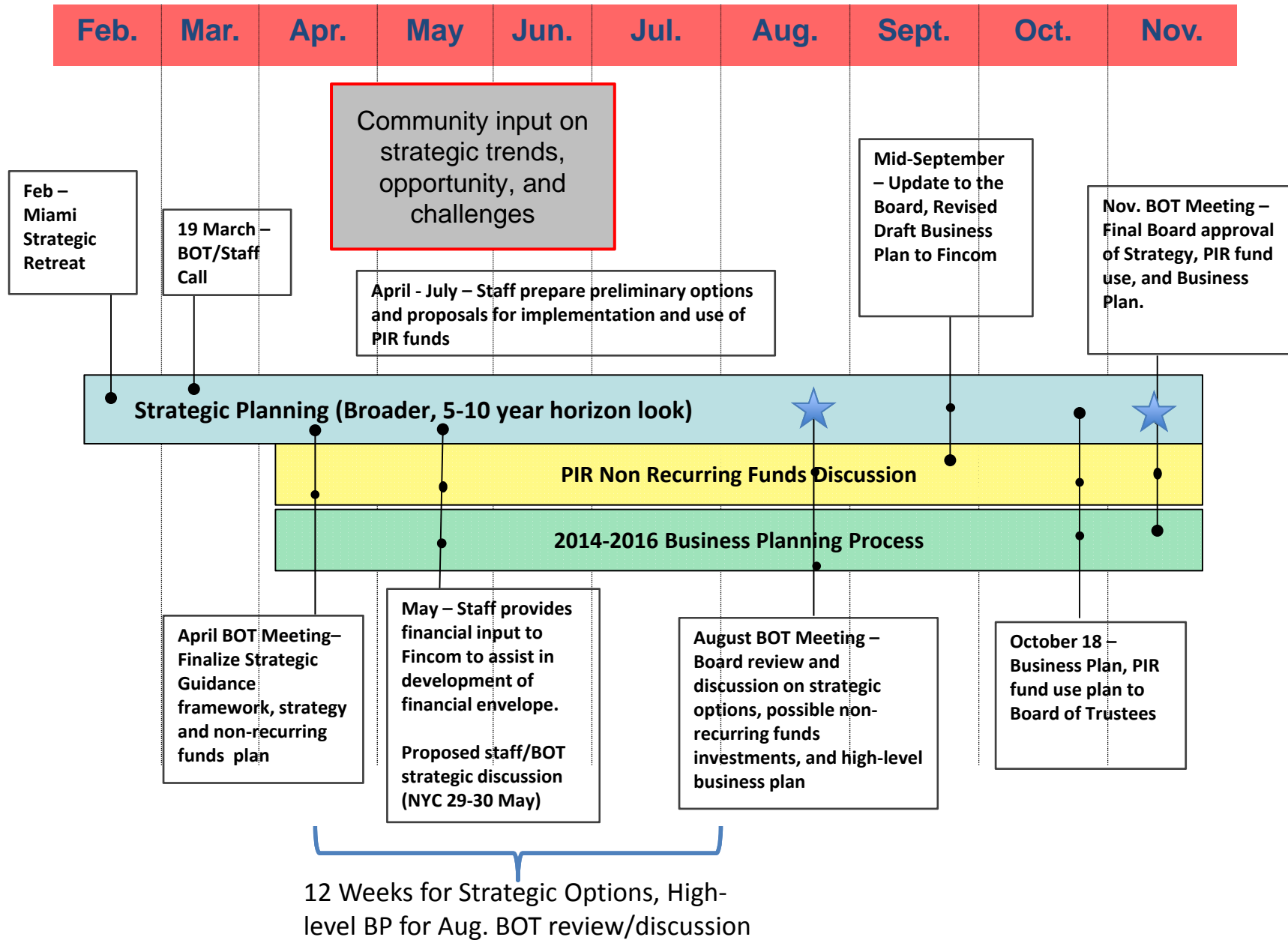
(based on 19th March discussion and guidance)

- Advance ISOC as a leader on Internet policy/governance, technology, and development on a global, regional, and local basis, achieved through:
 - Strengthening and defending the open development and evolution of the Internet, including open Internet standards, technology & infrastructure development, deployment and innovation
 - Advancing the open, participatory (Multi-stakeholder) model of Internet governance and policy approaches that support Internet principles and user-centricity.
 - Bridging the digital divide by growing Internet connectivity and capabilities throughout the world, with special emphasis on developing regions.
 - Advocating for the open, global Internet for all the world's people
- Does this revised version adequately capture the intended guidance?

Key Objectives

- Identify key trends likely to impact the future of the Internet over the next 5-7 years, and possible implications on ISOC's work and mission.
 - Within that longer-term context, identify options for how ISOC can deliver the most impact on its mission into the future, including identifying potential gaps, new opportunities and strategic choices for the organization.
 - Using the Board Strategic Guidance and these trends as context, engage with the Board to define key impacts and related goals for the organization,
 - Propose to the Board strategic options and alternatives for achieving key impacts.
 - Based on the overall financial envelope, recommend high-level resource allocations to implement strategic options approved by the Board, including potential use of non-recurring funds.
 - Provide input into Board thinking on and the development of recommendations for the strategic use of the \$10m non-recurring PIR funds.
 - Incorporate robust community consultation into the process.
- We seek confirmation that this captures the necessary points of alignment on the strategic planning process.

Accelerated Timeline

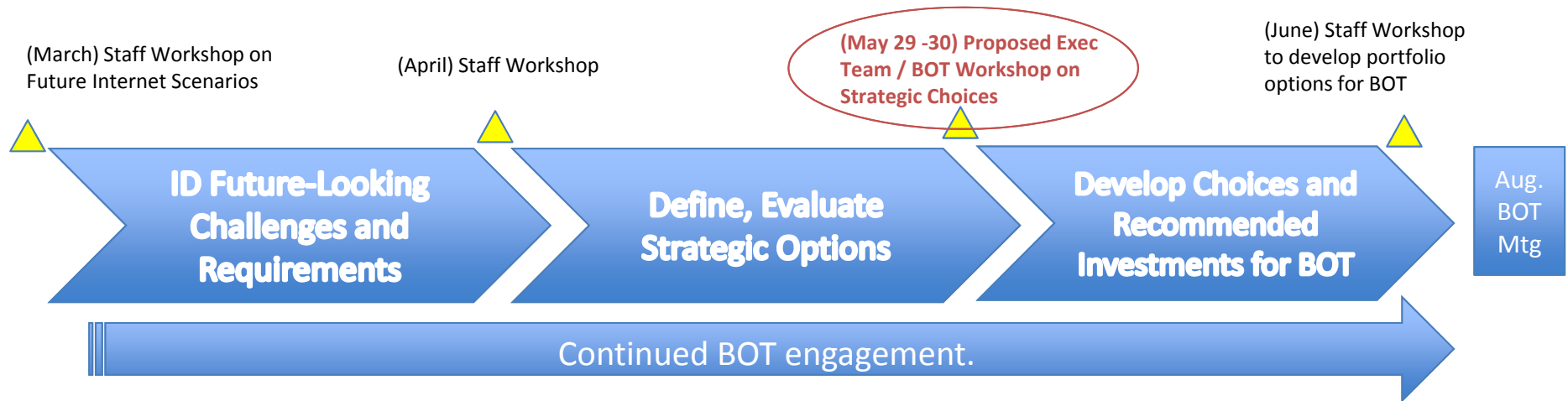


Key Dates

19 March Call	Input from BOT on strategic guidance iteration and timeline
April BOT Meeting	Board Review of revised strategic guidance iteration and plan/timeline for strategy development, non-recurring funds and business plan. Board approval and hand-off to staff.
April - June	Community engagement with Chapters, Members, I* Community, and other stakeholders on key challenges and opportunities related to the Internet and ISOC role in addressing them. This will provide input for strategic plan, \$10m non-recurring fund use, and business plan.
May	Staff to provide information to the Financial Committee to assist in the development of the 2014-2016 Financial Envelope.
April - July	Possible Board / Staff Retreat (May) to discuss strategic issues, identify early priorities, and scope additional guidance. Staff prepares options and proposals for implementation of strategic guidance and \$10m non-recurring fund use for August Board meeting.
August BOT Meeting	Staff provides to the Board for review and discussion: a high-level business plan that includes options for programme investment, proposals for use of the \$10m non-recurring funds, and other strategic considerations for Board decision. Board provides staff input and direction on preferred investment approaches / areas for further development.
Mid-September	Staff provides update to the Board and draft of Business Plan to FINCOM
18 October	Staff provides revised strategic plan, Business Plan, and final plan for \$10m PIR non-recurring fund use to Board in advance of November Board Meeting.
November BOT Meeting	BOT meeting for approval of strategic plan, business plan, and 10m PIR non-recurring fund application.

- Updated from 19th March Call. Seeking BOT confirmation or finalization of outstanding issues.

From Strategic Guidance to Strategic Options and Recommendations for BOT



- Scenario planning to identify options for how ISOC can deliver the most impact on its mission into the future in the context of the strategic guidance, including identifying potential gaps, key capabilities, and new opportunities.
- Staff proposing available BOT members to join the Exec Team at a workshop in late May to assess strategic options, trade-offs, and choices.
- Staff to further develop choices from joint workshop present recommended investments and high-level business plan for August BOT Meeting
- Final plan delivered to BOT for November Board meeting based on August BOT discussion and choices