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**IN 2012, THE INTERNET SOCIETY MADE SIGNIFICANT PROGRESS** on each of its strategic priorities. To foster an open, innovative and trusted Internet, we launched Deploy360, a Web portal for sharing the latest information about deploying key Internet technologies. We also engaged in a robust, globally coordinated effort to promote the technical foundations for connecting billions more people through World IPv6 Launch, and continued our pioneering work in the areas of Internet trust, identity, and privacy. To advance the development of needed policies and strategies, we continued our outreach and collaboration efforts with the AfPIF3 conference and began a major engagement with the African Union to support the establishment of IXPs across 30 African Countries. We also broadened our organising efforts around Internet governance through engagement with the Internet Governance Forum, at the World Conference on International Telecommunications, and through other policy-related forums.

Meanwhile, to strengthen the global community building the Internet's future, we continued our Internet Leadership Programmes, organized the first Global INET event in nearly a decade, and unveiled the new Internet Hall of Fame. We expanded our collaborations with and support of Regional Bureaus, Organisation Members, and Chapters; grew our membership levels; and further improved the financial health of the organisation. Last but not least, we made strides in our goal to empower people to achieve their potential by engaging in advocacy work for an open Internet and continuing our Community Grants programme. As new challenges to an open Internet continue to evolve, we remain focused and vigilant in pursuit of our vision and mission.



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DEAR COLLEAGUES,

It is a rare and unforgettable privilege to serve as Chair of ISOC's Board of Trustees.

As I look back on 2012, I feel remarkably fortunate to be serving in this role at this time. As our organisation celebrated its 20th year in existence, we dealt with strategic challenges that did not exist even a few years ago — and achieved significant accomplishments on a broad number of fronts. Even so, many of these challenges will remain with us in one form or another in the years ahead, and almost certainly will be accompanied by other issues we cannot yet imagine.

Fortunately, we remain a strong, vibrant community, united by a common vision of an open, global Internet for the benefit of all people throughout the world. In fact, as you'll read in the following pages, our mission has become more important than ever. However, whilst the Internet Society and its Board of Trustees are deeply concerned about the future of the Internet, we are also inspired in our working with a global community to ensure that the Internet stays open, transparent, and accessible to all.

I would like to express my sincere thanks to all of the Internet Society's Members, Chapters, Staff, Board, and partners. Your active support, ideas, and involvement were — and will remain — critical in helping us accomplish our important mission and advance the principles for which we all stand.

I look forward to continuing our work together.

Eva Frölich  
Chair, Board of Trustees  
Internet Society



EVA FRÖLICH  
Chair, Board of Trustees  
Internet Society



LYNN ST. AMOUR  
President & CEO  
Internet Society

DEAR MEMBERS, FRIENDS, AND COLLEAGUES,

What an exciting year! In addition to our many accomplishments in 2012, we celebrated 20 years of fruitful collaboration and advocacy in support of our vision of the “Internet for everyone”. We could not have accomplished all that we did without the support of our Members, Chapters, Board, Staff, and partners, who have all worked so tirelessly to make the Internet all it can be. Thank you!

This report covers a small cross-section of the Internet Society’s many activities. Together, we confronted the most important issues facing the Internet — both globally and locally. We contributed to critical policy decisions, promoted and supported vital technical standards, launched new development and policy programmes, welcomed many new members, and hosted a global array of policy, education, and development initiatives.

Future challenges confronting the Internet will require even greater collaboration and stronger resolve across the Internet community. I am confident that if we continue to collectively stand up for the Internet’s guiding principles of global reach, openness, transparency, and permission-less innovation, it will stand the test of time for the billions yet to come online.

As I look back on 2012, I would like to offer my heartfelt thanks to all of our Members, Chapters, and colleagues who worked with us to advance the Internet as a source of human empowerment, social development, and economic growth. I also extend my sincere appreciation to our many friends and partners: the Board and Staff at the Public Interest Registry; and our irreplaceable partners on the Internet Engineering Task Force, the Internet Architecture Board, and the Internet Research Task Force, who are all at the heart of what makes the Internet such a remarkable medium. Finally, thank you to all the individuals and organisations that work with us to support our important mission.

As we help to expand the Internet’s benefits and reach, I look forward to continuing our collaboration, and to building on the significant momentum we have achieved.

Thank you all for everything you do to support the Internet and the Internet Society.

Warm regards,

Lynn St. Amour  
President & CEO  
Internet Society

## VISION

THE INTERNET IS FOR EVERYONE.

## MISSION

TO PROMOTE THE OPEN DEVELOPMENT, EVOLUTION,  
AND USE OF THE INTERNET FOR THE BENEFIT OF ALL  
PEOPLE THROUGHOUT THE WORLD.

# STRATEGIC OBJECTIVES

### Fostering an open, innovative, and trusted Internet worldwide

We are committed to advancing the underlying open and interoperable architecture of the Internet, and its distributed and collaborative means of management and development, as these principles are essential for fostering a stable, open, and trusted Internet upon which innovation can flourish.

### Advancing policies and strategies that strengthen the Internet's growth and evolution

We aim to influence policy makers, civil society, industry, and others to advance Internet policies and strategies that uphold the critical principles of openness, user-centricity, and stakeholder participation.

### Enabling a vibrant organisation and vital global community to advance the Internet's future

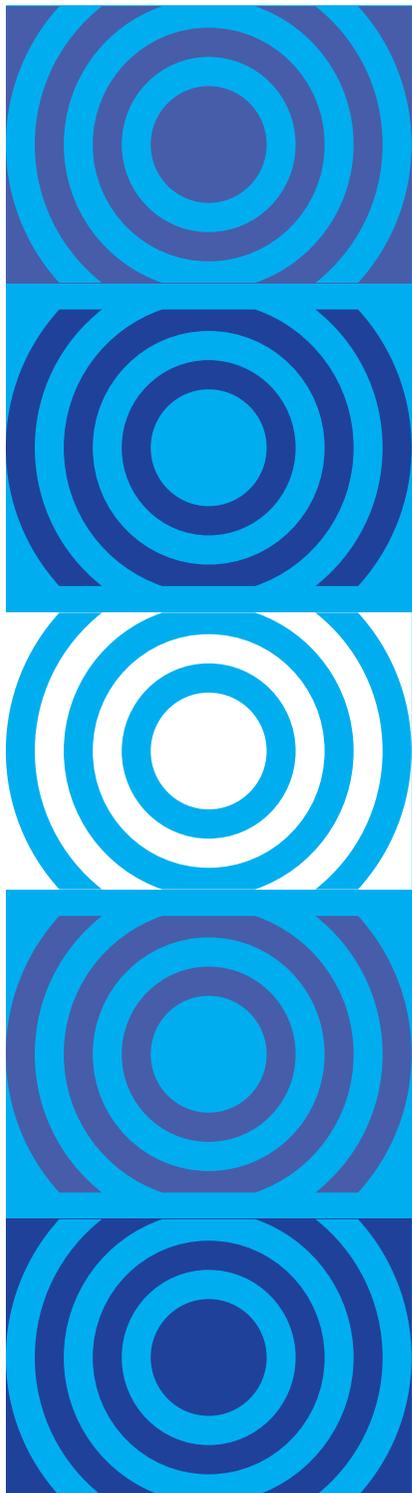
We aim to further engage our Members and the public towards positive action, as well as helping a new generation of Internet leaders, contributors, and innovators to emerge.

### Empowering people to achieve human potential through unencumbered Internet use

We will aim to advance the access and use of the Internet on an open, nondiscriminatory basis, and empower individuals and communities, including the vulnerable and underserved, to maximise the transformative opportunities the Internet enables.



# SELECT 2012 HIGHLIGHTS & ACCOMPLISHMENTS



## AFRICA PEERING AND INTERCONNECTION FORUM

# DEEPENING UNDERSTANDING, STRENGTHENING PARTNERSHIPS

“When the music changes”, observes an African proverb, “so does the dance”.

The Internet Society has had a long-term focus on improving the infrastructure needed for a healthy Internet in Africa. In 2012, we made headway on our Interconnection and Traffic Exchange Programme goals in Africa on a number of fronts. The Society held the third Africa Peering and Interconnection Forum (AfPIF) in Johannesburg, South Africa with great success, as illustrated by a comparison of this year’s event to that of the previous year:

- 70% increase in number of participants
- 32% increase in number of countries of the participants
- 133% increase in number of sponsors, and 300% more sponsorship revenue

AfPIF is continuing to build one-to-one connections amongst diverse parties. For example, noted attendee Bijal Sanghani of Euro-IX, “AfPIF3 has been a great event, with a fantastic turnout of African IXPs. We arranged another twinning between MOZ-IX (Mozambique) and Netnod (Sweden), and took the first steps towards forming AF-IX, an association for African IXPs”.

Likewise, Teraco’s Michele McCann called it the best networking event she had ever attended, adding, “As a data centre operator, AfPIF has given us the opportunity to get closer to the Internet community and thereby understand where to deploy infrastructure”. Further accolades came from Google’s Mike Blanche, who noted that the event allowed him to “establish peering with many people I had known before only by email”.

Meanwhile, the Internet Society is working in other ways to improve the future of Africa’s Internet. At AfPIF, ISOC announced that it had been selected by the African Union (AU) to implement the first phase of the African Internet Exchange System (AXIS) project. In support of the project, ISOC will conduct community mobilisation and technical workshops to support the establishment of national and regional Internet Exchange Points (IXPs) in AU Member States — and in the process, help Africa’s Internet traffic optimise its efficiency by remaining local to the continent.

<http://www.internetsociety.org/afpif>





## WORLD IPv6 LAUNCH

# THE REMARKABLE DEBUT OF “THE NEW NORMAL”

The world’s media — like the Internet itself — is a vast, complicated, crowded environment, and trying to attract attention in either is a daunting challenge. With the participation of thousands of Web companies, access providers, and home networking equipment manufacturers, we succeeded in getting the attention of global media in one of our most ambitious initiatives ever: World IPv6 Launch, which began 6 June 2012.

IPv6 deployment and use is critical to the Internet’s continued growth, and our collective efforts helped us effectively establish IPv6 as “the new normal” on the Internet. Led by our premier participating organisations (see box at right), more than 60 access providers, several thousand websites, and numerous ISOC Chapters joined forces to raise awareness about IPv6 deployment. IPv6 traffic at major aggregation points doubled and more than 10% of Alexa top 1000 websites — including four of the top five — were accessible via IPv6. Throughout the remainder of 2012, growing adoption of IPv6 by network operators was observed by Google, Facebook, Yahoo!, and others.

The global Internet Society community played an active part in this effort, with 30 Internet Society Chapter events conducted around the world in coordination with World IPv6 Launch, along with proactive outreach efforts by Internet Society Regional Bureaus. Like the Internet itself, the events and activities varied based on local needs and interests, and included conferences, seminars, expert panels, celebrations, press conferences, and more.

In November 2012, the percentage of users accessing Google over native IPv6 began to regularly exceed 1%. This fact represents a significant milestone, and reflects the cumulative impact on one large content provider of widespread and growing network operator deployment and enablement of IPv6 services. By this measure, IPv6 use is doubling every year, and if this trend continues, as much as half of the Internet will be using IPv6 in less than six years.

<http://www.worldipv6launch.org>

## KEY WORLD IPv6 LAUNCH PARTICIPATING ORGANISATIONS



Key Internet service providers, home networking equipment manufacturers, and web companies around the world led the way for thousands of organisations to permanently enable IPv6 for their products and services beginning on 6 June 2012. A full list of participating organisations is available at:

<http://www.worldipv6launch.org/participants/>

- Akamai
- AT&T
- Cisco
- Comcast
- D-Link
- Facebook
- Free Telecom
- Google
- Internode
- KDDI
- Limelight
- Microsoft Bing
- Time Warner Cable
- XS4ALL
- Yahoo!



## GLOBAL INET AND INTERNET HALL OF FAME

# A WORLD-WIDE WELLSPRING OF IDEAS

In April 2012, as part of the Internet Society's 20<sup>th</sup> anniversary celebration that ran throughout the year, the first Global INET in nearly a decade brought together more than 770 on-site participants from over 100 countries. Nearly twice as many additional participants joined remotely, collaborating on critical issues facing the Internet and hearing from some of the world's most influential leaders on Internet matters.

Held in Geneva, Switzerland, the conference allowed the Internet Society to further establish its position as a thought leader and community engager. For example, the Global Chapter Workshop, the largest workshop of its kind that the Internet Society has ever held, occurred over the two days preceding the conference, while the Collaborative Leadership Exchange provided a forum for more than 90 participants to engage in a unique "unconference" format, fostering dialogue and extending the core Internet values of grass-roots cooperation and collaboration. In addition, 13 Chapters stepped forward to host Chapter Hubs, providing dynamic venues where individuals around the world could gather to participate remotely in real time.

Last but not least, the conference saw the highly successful unveiling of the Internet Hall of Fame. In addition to honoring 33 inductees, the debut attracted global media attention (including more than 200 press articles in 20 countries), as well as a series of interviews with inductees appearing in *Wired* magazine.

<http://www.internetsociety.org/events/global-inet-2012>

## 2012 INTERNET HALL OF FAME INDUCTEES



## INTERNET HALL *of* FAME

### Pioneers

Paul Baran  
Vint Cerf  
Danny Cohen  
Steve Crocker  
Donald Davies  
Elizabeth Feinler  
Charles Herzfeld  
Robert Kahn  
Peter Kirstein  
Leonard Kleinrock  
John Klensin  
Jon Postel  
Louis Pouzin  
Lawrence Roberts

### Global Connectors

Randy Bush  
Kilnam Chon  
Al Gore  
Nancy Hafkin  
Geoff Huston  
Brewster Kahle  
Daniel Karrenberg  
Toru Takahashi  
Tan Tin Wee

### Innovators

Mitchell Baker  
Tim Berners-Lee  
Robert Cailliau  
Van Jacobson  
Larry Landweber  
Paul Mockapetris  
Craig Newmark  
Raymond Tomlinson  
Linus Torvalds  
Philip Zimmermann

<http://www.internethalloffame.org/>

"The Internet is really all about freedom – freedom to speak, freedom to hear, freedom to innovate".

VINT CERF  
Keynote Speaker

## WORLD CONFERENCE ON INTERNATIONAL TELECOMMUNICATIONS

# OUR ROLE AROUND A CHALLENGING DEBATE

In 2012, ISOC underscored its unique role as a leading voice and advocate for the Internet in the run-up to the World Telecommunication Standardization Assembly, and engaged in the World Conference on International Telecommunications, or WCIT. Keys to our impact were the active involvement and support of Society members, extensive community engagement and dialogue, and on-the-ground participation during the conference that included individuals from Chapters around the world.

By providing issue analysis, expertise, and community perspectives on key aspects of the global debates surrounding the Internet and its future, we galvanized a broad cross-section of our community. In response, our Chapters and Members contributed significantly in the development of our core positions, and also advocated for them in global, national, and regional dialogues and exchanges.

As a community, we were concerned that decisions made by governments at the WCIT would have impacted the Internet's architecture, operations, content, and security. As the dust settles after the WCIT, it is clear that many issues remain uncertain or unresolved. Ambiguous treaty texts on scope, cybersecurity, and spam were adopted in the ITR — meaning that significant work remains to ensure that follow-on discussions and International Telecommunication Union conferences uphold the foundations central to the Internet's success.

While the final treaty text fell short of our hopes, the outcome was still better than had been expected, thanks to the sustained collaboration and engagement of ISOC staff, Chapters, Members, and Regional Bureau Directors. There were clear signs of broad ISOC community participation on national delegations and in positions of influence, and a confirmation of our organisation's role as a key source for collaboration and expertise.

The global debate does not stop here; rather, there is a continuing dialogue on the appropriate role for governments involving the Internet and on the best way to expand connectivity worldwide — and the Internet Society will continue to strive to provide an informed vision to guide the discussion.

<http://www.internetsociety.org/wcit><http://www.internetsociety.org/policy>





## DEPLOY360 PROGRAMME

# ENABLING ACCESS TO GAME-CHANGING TECHNOLOGIES

In 2012, the Society made significant headway in its goal to foster a more open, innovative, and trusted Internet. One of our key accomplishments was the Deploy360 Programme, a source for expert, practical information for the global operations community, including network operators, developers, content providers, and others.

Launched in January 2012, Deploy360 addresses a unique problem — one that the world is fortunate to have. The Internet Engineering Task Force (IETF) has long been the world's preeminent source for new protocols and technologies based on open standards, such as IPv6, DNSSEC, and Routing Resiliency/Security. As important as these innovations are, however, some are not as widely known, nor deployed as quickly, as their creators (and ISOC) would like.

In the 12 months since its launch, the Deploy360 Web portal published over 400 pieces of content, including Web pages and blog posts, how-to guides, case studies, tutorials, reports, and on-line trainings. The site had approximately 100,000 visits and 180,000 pageviews, while over 8,000 people followed Deploy360 in social media spaces including Twitter, Facebook, and LinkedIn. Programme components included:

- A growing Web portal with technical resources and articles, blog posts, best practices, case studies, and deployment information
- Social media interactions to encourage year-round deployment discussions
- Speaking engagements at technical industry conferences and events around the globe

Organisations and professionals involved in building and sustaining the Internet use a variety of channels to find the information they need. To address this need, the Society also offered four InternetOn (ION) Conferences in 2012 (in Brazil, India, Slovenia, and the USA) with significant support and regional trainings held by our Regional Bureaus. In addition, our ever-growing social media engagement continued the conversations, sparked by ION Conferences and other speaking engagements, about new standards and technologies and how to deploy them.

In its first year in operation, Deploy360 successfully established its place as a unique platform for technology conversations, collaboration, and deployment assistance.

<http://www.internetsociety.org/deploy360/>



**Deploy360  
Programme**





## GLOBAL INTERNET USER SURVEY

# GIVING THE INTERNET'S USERS A VOICE IN ITS FUTURE

What do people want and need from the Internet, and how do they interact online? To answer these seemingly straightforward questions, in 2012 we commissioned the second Global Internet User Survey (GIUS), gathering input from more than 10,000 Internet users in 20 countries regarding their preferences, behaviors, and attitudes.

This effort, the broadest survey of Internet users around the world undertaken to date, provides data to inform Internet Society programmes and helps illustrate important issues related to the Internet and human rights, Internet censorship, online privacy and identity, and a range of economic and societal issues. It also highlighted close alignment between users surveyed and the Internet Society positions on a variety of issues. There were high levels of agreement, for example, on the importance of the Internet to furthering knowledge and freedom of expression. In fact, more than 85% of respondents agreed or strongly agreed that Internet access allows freedom of expression, and 83% believe the Internet plays a positive role in their individual lives as well as society at large.

Internet users have collectively driven the Internet's development, evolution, and dramatic growth over the past four decades, and they will continue to do so. Indeed, as the Internet continues to grow and evolve, the 5 billion people who are not connected today will play a significant role in shaping its path going forward.

<http://www.internetsociety.org/survey>

Percentages of respondents who agreed or agreed strongly to these statements about the Internet:





## INTERNET LEADERSHIP PROGRAMMES

# PREPARING FOR THE FUTURE BY ENGAGING TOMORROW'S VISIONARIES

Our targeted Internet Leadership programmes are designed to prepare the next generation to succeed as leaders in Internet technology and policy. In 2012, we engaged more than 420 individuals in these programmes, exceeding our goals by over 20%. We also expanded the global scope of our Next Generation Leaders e-learning curriculum by launching concurrent courses in English, French, and Spanish — and reached our goal of serving over 100 individuals.

Meanwhile, our ISOC Fellowship to the IETF and IGF Ambassadors programmes continued to advance technical and Internet governance participation at the global and local levels; as a sign of the value that participants place in these opportunities, the number of applications we received actually surpassed expectations. In addition, we launched a highly successfully Fellowship Programme for Regulators designed to bring public policy implementers from around the world to the IETF to discuss a range of technical and policy issues with experts.

<http://www.internetsociety.org/leaders>

## NEW FACES AT THE IGF

The Internet Society named 17 Ambassadors to attend the Internet Governance Forum in Baku, Azerbaijan in November 2012.

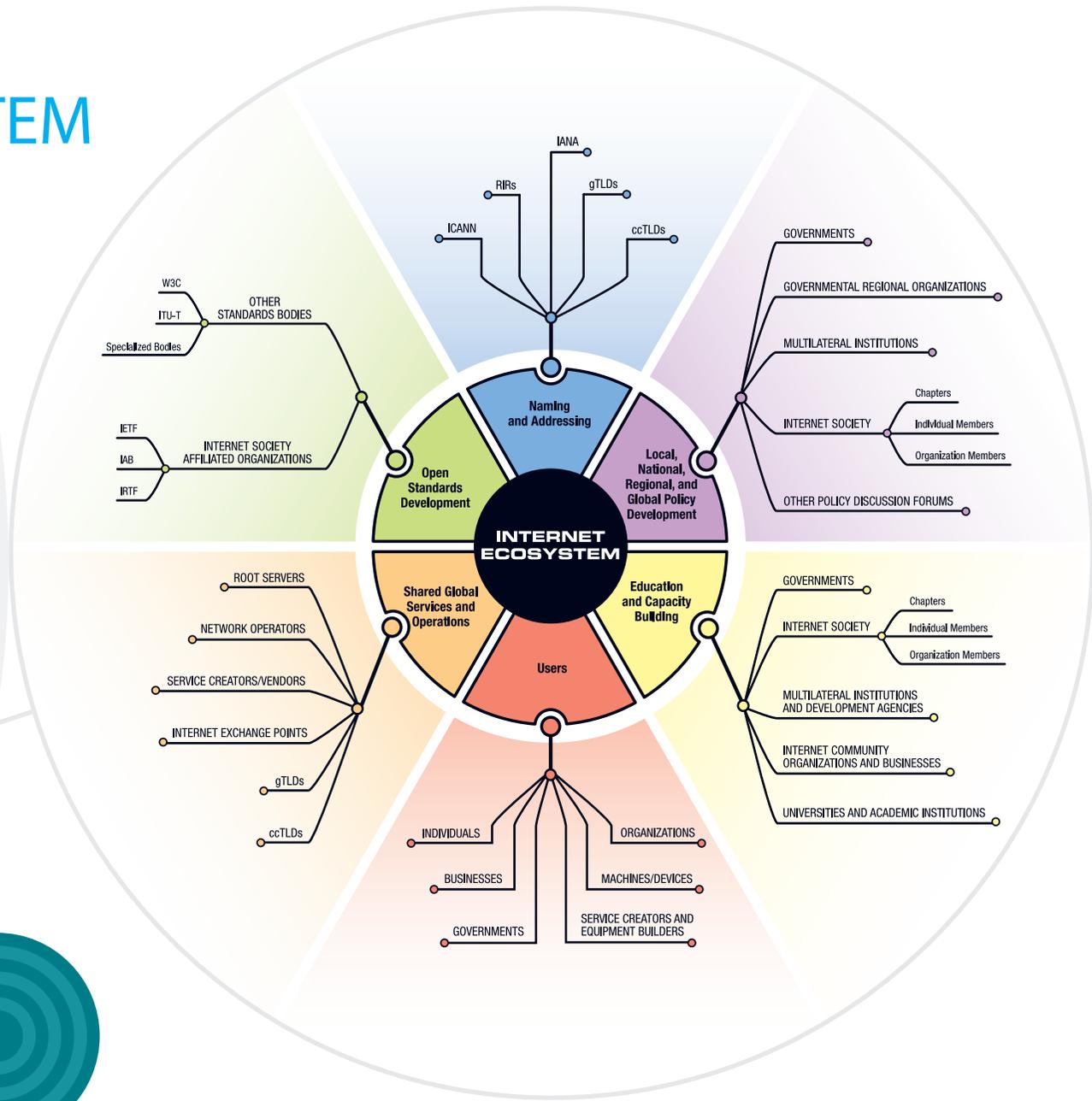
- Ulkar Bayramova (Azerbaijan)
- Luca Belli (Italy)
- Nabil Benamar (Morocco)
- Fatima Cambroner (Argentina)
- Natalia Enciso (Paraguay)
- Jorge Gonzalez (Venezuela)
- Tracy Hackshaw (Trinidad & Tobago)
- Faisal Hasan (Bangladesh)
- Samuel Morgan (Jamaica)
- Paul Muchene (Kenya)
- Roxana Radu (Romania)
- Rolando Rodriguez (Venezuela)
- Encel Sanchez (Venezuela)
- Kris Seeburn (Mauritius)
- Cintra Sooknanan (Trinidad and Tobago)
- Sorina Teleanu (Romania)
- Emilar Vushe (South Africa)

# INTERNET ECOSYSTEM

<http://www.internetsociety.org/ecosystem>

The Internet is successful in large part due to its unique multi-stakeholder model: shared global ownership, development based on open standards, and freely accessible processes for technology and policy development.

The Internet's unprecedented success continues to thrive because the Internet model is open, transparent, and collaborative. The model relies on processes and products that are local, bottom-up, and accessible to users around the world.



# INTERNET SOCIETY COMMUNITY

<https://www.internetsociety.org/membership>

## Individual Members

Individual membership rose significantly in 2012, indicating broader awareness of and engagement in issues key to the Internet's continued development. Individual Members are at the core of the Internet Society's vision and efforts to ensure the Internet remains a platform for innovation and growth. Individual members around the world are key to providing the Internet Society with global perspectives and reach.

## Chapters

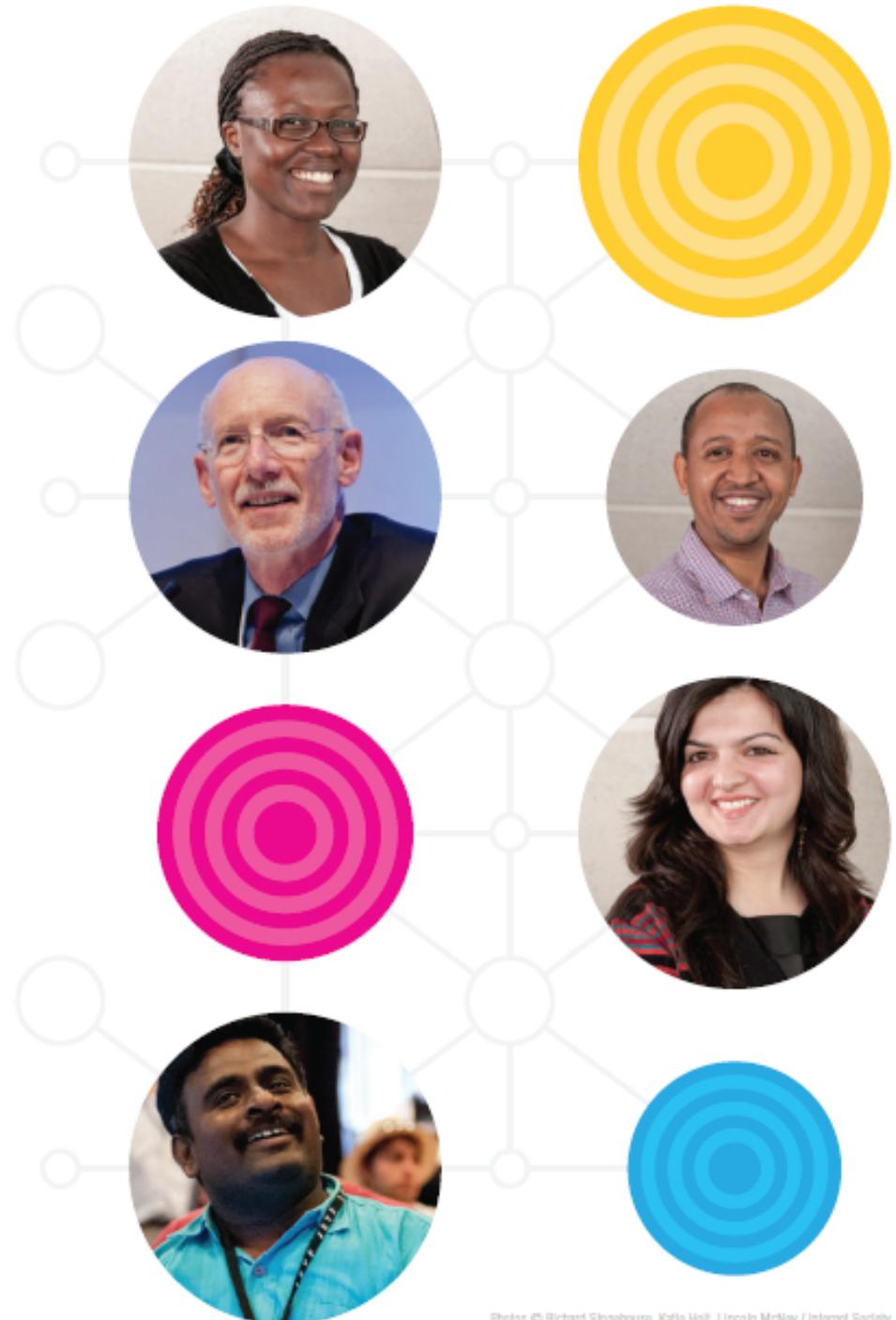
<http://www.internetsociety.org/chapters>

Our 90 active Chapters around the world make important connections between global issues facing the Internet and local, regional, and topical priorities. Chapters function as independent and vibrant engines for advancing an open and accessible Internet in their communities, energising Members and working with businesses, government agencies, and civil society organisations. Collectively, they operate as part of a dynamic and interdependent network, sharing expertise and collaborating on projects in order to maximise the impact of their work.

## Organisation Members

<http://www.internetsociety.org/orgs>

Internet Society Organisation Members engage with other leading organisations worldwide to ensure the Internet remains open, accessible, trusted, and secure. Through involvement in programmes, events, and other activities, Members gain access and insight into technical, economic, and policy-making venues. Through participation in the Advisory Council, Organisation Members have meaningful impact on the development and evolution of work across the organisation's strategic initiatives.



Photos © Richard Stonehouse, Katie Holt, Lincoln McNey / Internet Society

Photos © Richard Stonehouse, Katie Holt, Lincoln McNey / Internet Society

# INTERNET SOCIETY CHAPTERS

Internet Society Chapters as of 31 December 2012

Argentina	Ghana	Poland	Uruguay
Armenia	Hong Kong	Portugal	US Colorado
Australia	Hungary	Puerto Rico	US New York
Bahrain	India Bangalore	Qatar	US Philadelphia
Bangladesh Dhaka	India Chennai	Romania	US San Francisco Bay Area
Belgium	India Delhi	Rwanda	US Washington, D.C.
Belgium Wallonia	India Kolkata	Senegal	Venezuela
Benin	Israel	Serbia Belgrade	
Bolivia	Italy	Sierra Leone	
Brazil	Japan	Singapore	
Bulgaria	Kenya	Slovenia	
Burundi	Lebanon	Somalia	
Cambodia	Liberia	South Africa	
Cameroon	Luxembourg	Spain Aragon	
Canada Québec	Malaysia	Spain Catalonia	
Chad	Mali	Spain	
Congo	Mauritania	Spain Galicia	
Costa Rica	Mauritius	Sri Lanka	
Cote d'Ivoire	Mexico	Sweden	
Democratic Republic of Congo	Morocco	Switzerland	
Disability & Special Needs	Nepal	Taiwan Taipei	
Ecuador	Netherlands	Thailand	
Finland	Niger	Togo	
France	Nigeria	Trinidad and Tobago	
Gambia	Pacific Islands	Tunisia	
Georgia	Palestine	Uganda	
Germany	Peru	UK England	
	Philippines	United Arab Emirates	

# ORGANISATION MEMBERS

## PLATINUM CONTRIBUTORS

Afilias  
 ARIN  
 Cisco Systems, Inc.  
 Comcast  
 Juniper Networks  
 Microsoft  
 National Cable & Telecommunications Association (NCTA)  
 RIPE NCC  
 Time Warner Cable  
 Verisign

## GOLD MEMBERS

APNIC Pty. Ltd  
 CCTLD.ru (Coordination Center for TLDs Ru/RF)  
 Cox Communications  
 Internet Initiative Japan (IIJ)  
 Netnod  
 Nominet UK  
 US Dept of Defense (DISA)

## SILVER MEMBERS

AFNIC  
 Alcatel-Lucent International  
 AT&T Services, Inc.  
 CableLabs  
 CIRA  
 DE-CIX  
 DENIC eG  
 Ericsson  
 Google, Inc.  
 Huawei Technologies  
 Mozilla  
 NeuStar  
 Polycom, Inc.  
 SIDN- Stichting Internet Domeinregistratie Nederland  
 Verizon Communications

## PROFESSIONAL, SMALL BUSINESS, AND EXECUTIVE MEMBERS

.CO Internet S.A.S.  
 AConet  
 ADVA Optical Networking Ltd  
 AFRINIC Ltd.  
 Amsterdam Internet Exchange (AMS-IX)  
 APTLD (Asia Pacific Top Level Domain Association)  
 Asia Cloud Computing Association  
 Assoc. for Computing Machinery  
 Bell Canada  
 Booz Allen Hamilton  
 Bright House Networks  
 Bureau Telecommunicatie en Post  
 Cablevision Systems Corporation  
 Can Stock Photo  
 CANARIE, Inc.  
 Cardschat  
 Caribbean Telecommunications Union (CTU)  
 Center for Democracy & Technology  
 CERN  
 CERNET  
 Charter Communications  
 China Internet Network Information Center  
 Coalition for Networked Information  
 Council of Hungarian Internet Providers  
 Creatus Corporation Ltd.  
 CSPA Technology Policy Commission  
 DEJAN SEO  
 DigiCert, Inc.  
 Digital Empowerment Foundation  
 DINAHOSTING, S.L.  
 Dot Asia  
 dotGAY LLC  
 DreamHost  
 ECMA International  
 Egypt Ministry of Communications and Info Techn (UNDP)  
 Facebook  
 Fotosearch Stock Photography

France Telecom Orange  
 Gibtelecom  
 Go6 Institute  
 Hitachi, Ltd.  
 Hostmaster Ltd  
 Hungarnet/NIIFI  
 IAJapan  
 ICANN  
 IEEE Computer Society  
 IIT-Institute for Informatics & Telematics  
 IKM Internet Kaufmarkt GmbH  
 Intel Corporation  
 International Telecommunication Union (ITU)  
 Internet2  
 InternetNZ  
 IPSO Alliance  
 The Islamic University of Gaza  
 JANET UK  
 Japan Network Information Center  
 Japan Registry Services Co., Ltd.  
 Ken Stubbs Internet Presence Consulting  
 LACNIC  
 Lesotho Communications Authority (LCA)  
 London Internet Exchange (LINX)  
 The MITRE Corporation  
 Motion Picture Association of America  
 NAPAfrica/Teraco  
 NBC Universal  
 NEC Corporation  
 NIC Chile, University of Chile  
 nic.at GmbH  
 NIC.br - Núcleo de Informação e Coordenação do Ponto BR  
 nic.MX (NIC MEXICO)  
 Nokia  
 Nokia Siemens Networks GmbH & Co. KG  
 NORDUNet  
 NTT-Nippon Telegraph & Telephone Corporation  
 NYSERNet, Inc.  
 Oasis

Office des Postes et Télécommunications du Nouvelle Calédonie  
 OnlineCasinoAdvice.com (Spanicia LTD)  
 PayPal, Inc.  
 Pokersites.com  
 Prof. Dr. Srisakdi Charmonman Foundation  
 Qualcomm  
 Recording Industry Association of America (RIAA)  
 Red Científica Peruana (RCP)  
 Rogers Communications Inc.  
 SC Cylex Tehnologia Informatiei SRL  
 Scality Inc  
 SEACOM  
 SHSG Rechtenwälte  
 Singapore Network Information Centre (SGNIC)  
 SITA  
 Skype  
 SUNET  
 SURFnet bv  
 Swiss Federal Office for Communications  
 Swisscom (Schweiz) AG  
 SWITCH  
 TDC Oy  
 Telecom Egypt  
 Telefonica  
 Telus  
 TERENA  
 Thai Network Information Center Foundation  
 UNI-C  
 UniNet  
 UNINETT Norid AS  
 University of Washington  
 The Walt Disney Company  
 WIDE Project  
 Yahoo!

# PARTNER ORGANISATIONS

<http://www.internetsociety.org/partners>

## IETF

A large, open international community of network designers, operators, vendors, and researchers concerned with the evolution of the Internet architecture and the smooth operation of the Internet. Open to any interested individual, the actual technical work of the IETF is done in its working groups, organized by topic.

<http://www.ietf.org>



to ensure long-term growth of the Web. Run jointly by the Massachusetts Institute of Technology Computer Science and Artificial Intelligence Laboratory in the United States, the European Research Consortium for Informatics and Mathematics in France, and Keio University in Japan.

<http://www.w3.org>

## IAB

The Internet Architecture Board is chartered as a committee of the IETF and as an advisory body of the Internet Society. Its responsibilities include oversight of the architectural aspects of the IETF's work, Internet standards-development process oversight and appeal, and appointment of the RFC Editor. It is also responsible for management of the IETF protocol parameter registries.

<http://www.iab.org>



## ICANN

The Internet Corporation for Assigned Names and Numbers (ICANN) is a nonprofit public-benefit that coordinates the system of unique names and numbers needed to keep the Internet secure, stable, and interoperable.

<http://www.icann.org>



## W3C

An international consortium in which more than 350 organisation members, a full-time staff, and the public collaborate to create Web standards and guidelines



## PIR

Created by the Internet Society in 2002, the Public Interest Registry (PIR) is a nonprofit corporation charged with managing the .org domain space in the public interest. The PIR's distributions to the Internet Society, which is its sole member, has enabled the Internet Society to extend its activities in all critical technology and policy development areas.

<http://www.pir.org>



## ECOSOC

The United Nations Economic and Social Council was established under the United Nations Charter as the principal organ to coordinate economic, social, and related work of the 14 UN specialised agencies and commissions. As an accredited organisation with Consultative Status, the Internet Society attends and submits statements at key United Nations meetings and conferences to share the vision and perspective of the global Internet Society community.

<http://www.un.org/en/ecosoc/>

## IGF

The United Nations created the Internet Governance Forum to continue the work of the World Summit on the Information Society by bringing together stakeholders from government, industry, and civil society to discuss Internet governance issues at a series of annual meetings.

<http://intgovforum.org>

## NRO and RIRs

The Number Resource Organization (NRO) is the coordinating mechanism for the five Regional Internet Registries (RIRs). The RIRs – AFRINIC, APNIC, ARIN, LACNIC, and the RIPE NCC – ensure the fair and equitable distribution of Internet number resources (IPv6, IPv4 addresses and Autonomous System (AS) numbers) in their respective regions. The NRO exists to protect the unallocated Internet number resource pool, foster open and consensus-based policy development,

and provide a single point of contact for communication with the RIRs.

<http://www.nro.net>

## OECD

The Organisation for Economic Cooperation and Development is composed of 31 member states with a shared commitment to democratic government and a market economy. The Internet Society has a special interest in the OECD's Committee for Information, Computer, and Communications Policy, which deals with issues arising from the digital economy.

<http://www.oecd.org>

## WIPO

The World Intellectual Property Organisation (WIPO) is an agency of the United Nations dedicated to developing a balanced and accessible international intellectual property (IP) system. WIPO has granted the Internet Society Permanent Observer status, allowing the Society to be recognised as a participant by the organisation's member states and to interact with WIPO staff on important intellectual property issues.

<http://www.wipo.int>

# AWARDS AND GRANTS

## Jonathan B. Postel Award

In 2012, the Society recognised Pierre Ouedraogo for his exceptional contributions to the growth and vitality of the Internet in Africa. The award committee noted that Mr. Ouedraogo has played a significant role and demonstrated an extraordinary commitment to training young engineers and participating in regional Internet organisations.



<http://www.internetsociety.org/postel>

## Applied Network Research Awards

The 2012 ANRP was awarded to three recipients: Srikanth Sundaresan for his study of access link performance on home gateway devices; Peyman Kazemian for his protocol-agnostic statistical framework for checking network specifications and configurations; and Albert Dainotti, for his work on Internet communication disruptions in Egypt and Libya during the period that become known as the Arab Spring.



<http://www.internetsociety.org/anrp>

# COMMUNITY GRANTS

In 2012, the Internet Society announced funding for a total of 22 community-based Internet projects focused on enhancing the Internet ecosystem in underserved communities around the world. The Grants are awarded to Internet Society Chapters and Members, and provide up to US\$10,000 for project implementation.



Sri Lanka Internet School For Farmers.  
Aparthi Ekanayake, an agriculture teacher at Spring Valley school.

# LOOKING AHEAD

Clearly, we have made progress. However, fundamental challenges and issues remain if we are to ensure the Internet remains a platform for communication and innovation, even as it grows to connect billions more people and devices. To address emerging trends, we are organising and advancing our efforts in 2013 to focus on four key strategic objectives:

## **Fostering an open, innovative, and trusted Internet worldwide**

Widespread implementation of new technologies and open standards is key to the Internet's success. Through the Deploy360 Programme Web portal, we expect to continue our efforts to drive global and regional awareness and adoption of critical technologies and standards. We will also continue our leadership in educating and empowering users, fostering discussion on crucial topics in various forums, and engaging industry and developers.

## **Advancing policies and strategies that strengthen the Internet's growth and evolution**

We will continue our work in this area through programmes such as the AXIS project and development forums such as ITU-D, amongst others. We will deepen our policy support to address Internet development topics of local and regional concern, and will also reach across the Internet community via our engagement at ITU's World Telecommunication Policy Forum and other gatherings.

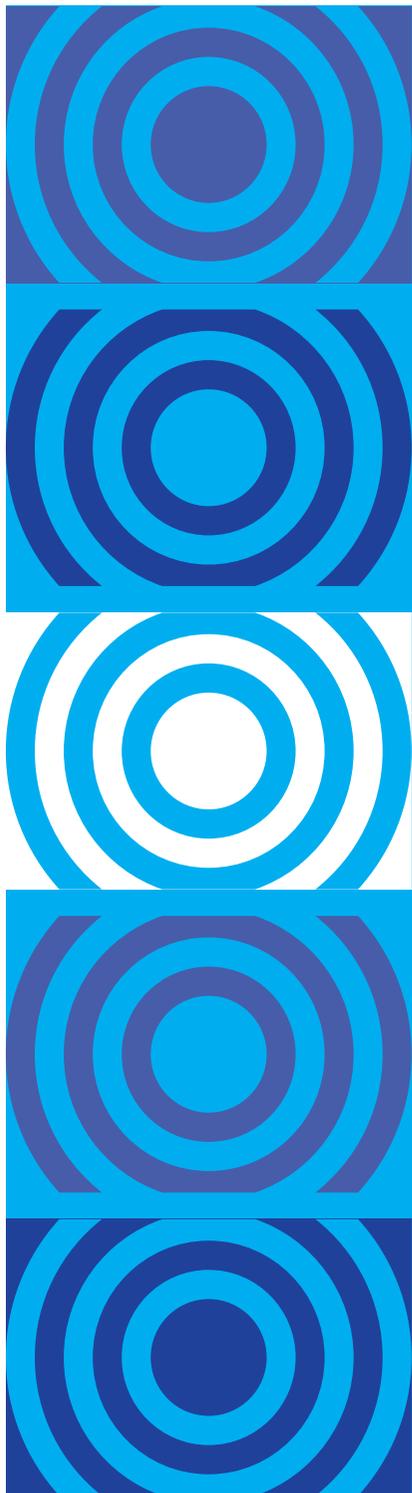
## **Enabling a vibrant organisation and vital global community to advance the Internet's future**

We see a growing need on a global scale for talented, knowledgeable leaders and influencers who can navigate complex policy and technology issues related to the Internet. We will continue to develop materials and programmes to support Chapters and Members, and to implement leadership development activities. We will use social media and other channels to engage the Internet Society community and Internet users around the world.

## **Empowering people to achieve human potential through unencumbered Internet use**

We aim to advance the access and use of the Internet on an open, non-discriminatory basis, and empower individuals and communities, including the vulnerable and underserved, to maximise the transformative opportunities the Internet enables. To succeed, there are many important and complex questions that demand the collective energy and expertise from all stakeholders to fully address, including governments, businesses, computer scientists, technical organizations and even end users. The Internet Society is committed to playing a central role in facilitating this effort.

# FINANCIAL SUMMARY



## STATEMENT OF FINANCIAL POSITION\*

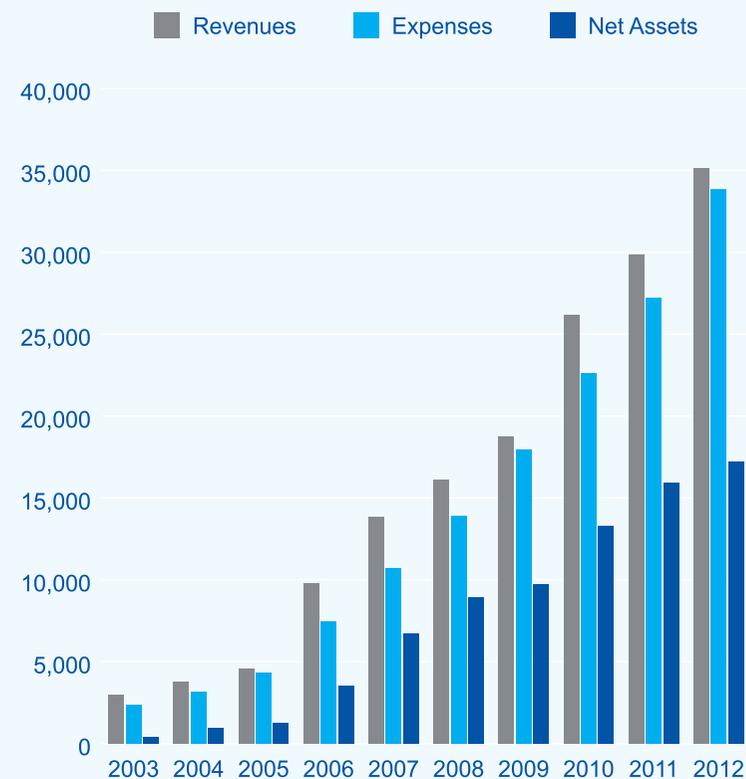
The accompanying figures reflect Internet Society activities only and do not include activities of its affiliate, Public Interest Registry

\* All figures cited in U.S. dollars.

31 DECEMBER 2012

<b>ASSETS</b>	
Cash and Cash Equivalents	\$4,426,381
Investments	13,700,702
Accounts Receivable	652,324
Prepaid Expenses	546,690
<b>Total Current Expenses</b>	<b>19,326,097</b>
Net Furniture, Equipment, and Leasehold Improvements	2,210,266
<b>Other Assets</b>	
Deposits	165,307
<b>TOTAL ASSETS</b>	<b>\$21,701,670</b>
<b>LIABILITIES AND NET ASSETS</b>	
<b>Current Liabilities</b>	
Accounts Payable	834,395
Accrued Expenses	456,481
Accrued Salaries and Benefits	1,632,412
Security Deposit	4,035
Deferred Revenue	680,265
Deferred Rent	228,671
Deferred Construction Allowance	633,629
<b>Total Current Liabilities</b>	<b>4,469,888</b>
<b>TOTAL LIABILITIES</b>	<b>4,469,888</b>
<b>NET ASSETS</b>	
Unrestricted	14,333,541
Temporarily Restricted	2,872,633
Permanently Restricted	25,608
<b>TOTAL NET ASSETS</b>	<b>17,231,782</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 21,701,670</b>

### ISOC Revenue, Expenses & Net Assets 2003–2012 (\$000's)



# STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS\*

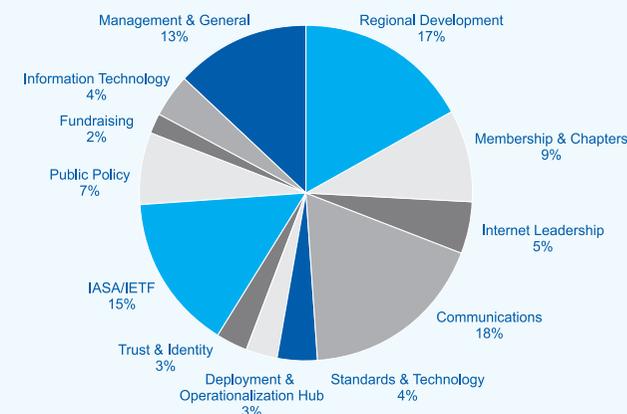
For the Year Ended 31 December 2012

The accompanying figures reflect Internet Society activities only and do not include activities of its affiliate, Public Interest Registry

\* All figures cited in U.S. dollars.

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	TOTALS 2010
<b>REVENUE</b>				
Programme Support	\$26,500,000			\$26,500,000
Organisational and Individual Membership Dues	1,522,674			1,522,674
IETF Meetings and Misc IETF Revenue	3,570,907			3,570,907
Registration, Sponsorship and Other Revenue	1,426,734			1,426,734
Realized and Unrealized Loss/Gain	81,442			81,442
Interest/Dividend Income	483,155			483,155
Contributions	185,231	1,334,100	25,608	1,544,939
Net Assets Released from Restriction	88,164	(88,164)		–
<b>Total Support, Revenue and Gains</b>	<b>33,858,307</b>	<b>1,245,936</b>	<b>25,608</b>	<b>35,129,851</b>
<b>EXPENSES</b>				
Regional Development	5,589,402			5,589,402
Membership & Chapters	3,079,445			3,079,445
Internet Leadership	1,803,264			1,803,264
Communications	6,178,438			6,178,438
Standards & Technology	1,258,794			1,258,794
Deployment and Operationalization Hub	919,282			919,282
Trust & Identity	1,016,933			1,016,933
IASA/IETF	5,006,435			5,006,435
Public Policy	2,389,717			2,389,717
Fundraising	801,220			801,220
Information Technology	1,356,522			1,356,522
Management & General	4,417,166			4,417,166
<b>Total Expenses</b>	<b>33,816,618</b>	<b>–</b>	<b>–</b>	<b>33,816,618</b>
Change In Assets	41,689	1,245,936	25,608	1,313,233
Net Assets, Beginning of Year	13,708,549	2,210,000	–	15,918,549
<b>NET ASSETS, END OF YEAR</b>	<b>\$13,750,238</b>	<b>\$3,455,936</b>	<b>\$25,608</b>	<b>\$17,231,782</b>

## Programme Expenditures 2012



### Regional Development/Operations Support: \$5,589,402

Regional Bureau Activities • Project Funding • INET Regional Meetings • Education and Development Programmes • Technical Capacity Building Programmes • Office of Chief Operating Officer

### Membership & Services: \$3,079,445

Org Member Support • Chapter Development and Support • Individual Members • Raise IETF Meeting Sponsorships

### Internet Leadership: \$1,803,264

ISOC's Fellowships to the IETF • Next Generation Leaders • Public Policy Makers to the IETF

### Communications: \$6,178,438

Corporate Communications • Publications and Campaigns • Event Planning • 20th Anniversary Events & Programmes • Hall of Fame • Network & Distributed System Security Symposium • Postel Service Award

### Standards & Technology: \$1,258,794

Open Standards Process • Global Addressing • Security and Stability of the Internet

### Deployment and Operationalization Hub: \$919,282

Internet On (ION) Conference Series • Deploy 360

### Trust & Identity: \$1,016,933

Trust and Identity Initiative • Network Confidence • User Managed Identity Solutions

### IASA/IETF: \$5,006,435

IETF Secretariat and Meetings • RFC Services • IETF/IAB/IRTF Support • IASA Support • IETF Trust

### Public Policy & Global Engagement: \$2,389,717

Public and Member Briefings • Global and Regional Policy Development • Internet Policy Outreach • Engagement with International Organisations • Internet Governance Coordination

### Fundraising: \$801,220

Grant Research & Application • Grant Administration • Open Internet Endowment

### Information Technology: \$1,356,522

Network Communication • Telephones/Internet

### Management & General: \$4,417,166

Executive Office • Finance & Accounting • Human Resources • Administration • Legal and Governance

## NOTES ON FINANCIAL STATEMENTS

### Summary of Significant Accounting Policies and General Information

The Internet Society (ISOC) is a nonprofit organization founded in 1992 to provide leadership in Internet related standards, education, and policy. With offices around the globe, it is dedicated to ensuring the open development, evolution and use of the Internet for the benefit of people throughout the world. The Internet Society provides leadership in addressing issues that confront the future of the Internet, and is the organizational home for the groups responsible for Internet infrastructure standards, including the Internet Engineering Task Force (IETF) and the Internet Architecture Board (IAB).

The Internet Society is a 501(c)(3) non-profit corporation incorporated in the District of Columbia on December 11, 1992.

On October 3, 2011, ISOC formed Internet Society Asia Limited (ISOC-ASIA), a corporation limited by guarantee, located in the Republic of Singapore. This incorporation increases ISOC's presence in Asia and enhances its ability to secure local grant funding and deliver programs in that region.

### Classification of Net Assets

Contributions and net assets are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets, and the changes therein, are classified and reported as such:

- Unrestricted Net Assets include unrestricted revenue and contributions received without donor-imposed restrictions. These net assets are available for the operation of the organizations and include both internally designated and undesignated resources. The internally designated assets are available for use to support the Internet Engineering Task Force (IETF).
- Temporarily Restricted Net Assets include revenue and contributions subject to donor-imposed stipulations that will be met by the actions of the organizations and/or the passage of time. When a restriction is met, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities and as net assets released from restrictions.
- Permanently Restricted Net Assets include revenue and contributions subject to donor-imposed restrictions that the net assets remain permanently restricted. The current permanently restricted net asset balances supports the future of IETF.

### Revenue Recognition

Membership dues for ISOC are recorded as deferred revenue upon receipt and are recognized as revenue ratably over the period to which the dues relate. Deferred revenue consists of membership dues and conference revenue collected in advance.

The IETF meeting sponsor contributions and attendee registration fees are recognized in the year in which the applicable conference occurs.

Contributions to ISOC are recorded as revenue when a pledge is made by the donor. Contributions are recognized as unrestricted support based upon the actual expenses incurred in compliance with the donor-imposed restrictions and the satisfaction of time restrictions. Restricted contributions received in excess of expenses incurred are shown as temporarily restricted net assets in the accompanying consolidated financial statements.

### Cash and Cash Equivalents

ISOC considers all cash on hand, cash in banks and cash invested with an original short-term maturity of three months or less to be cash equivalents.

At times during the year, the organizations maintain cash balances at financial institutions in excess of the Federal Deposit Insurance Corporation (FDIC) limit. Management believes the risk in these situations to be minimal.

### Temporarily Restricted Net Assets

Temporarily restricted net assets consisted of the following at December 31:

2012	
Public Interest Registry IETF Support Fund	\$1,416,697
Dr. Jun-Ichiro Hagino Fund	34,223
SIDN	90,713
Google.org	1,331,000
	<hr/>
	\$2,872,663

### Net Assets Released from Restrictions

The following temporarily restricted net assets were released from donor restrictions by incurring expenses which satisfied the restricted purposes specified by the donors at December 31:

2012	
Public Interest Registry IETF Support Fund	\$583,304
Postel Network Operator's Scholarship Fund	\$9,860
Dr. Jun-Chiro Hagino	\$11,583
Jonathan B. Postel Service Awards	\$1,926
SIDN	64,795
	<hr/>
	\$671,468

### Lease Commitment

On March 11, 1999, ISOC entered into a seven-year office lease agreement for its Reston, Virginia office. This lease commenced on June 23, 2001 and ended on June 30, 2008. On April 1, 2008, ISOC executed an agreement to extend and modify its office lease. Under the terms of this agreement, ISOC relocated its offices within the current building, increasing the amount of rented space from 5,003 square feet to 10,083 square feet.

On November 16, 2009, ISOC executed a second amendment to the Reston lease. This amendment increased the amount of space to 14,083. The landlord provided a construction allowance of \$50.25 per square foot and abated rent on the new space until August 13, 2010.

On July 14, 2011, ISOC executed a third amendment to expand the Reston office. This amendment increased the amount of space to a total of 18,956 square feet. The annual rental rate on the additional 4,873 feet is \$30.00 per square foot with a 3% annual rate escalation. The landlord abated the initial 6 months' rent for the additional space. The existing lease was extended by an additional 25 months so the entire lease ends on March 31, 2018. The landlord has also agreed to abate the rent for March 2017 and eliminate the 3% annual rate escalation on the existing space for the last 25 months. PIR will continue to sublease a portion of this space.

### Relate Party Transactions

ISOC is the sole incorporator of Public Interest Registry (PIR). PIR is a non-stock corporation organized under the laws of the Commonwealth of Pennsylvania Nonprofit Corporation Law of 1988 as a 501(c)(3) on October 7, 2002.

PIR is the registry for the .ORG top-level domain pursuant to an agreement with the Internet Corporation for Assigned Names and Numbers (ICANN). As a registry, PIR maintains a master directory for all domain names in the .ORG top-level domain. The mission of PIR is to manage the .ORG domain in a way that supports the continuing evolution of the Internet as a research, education and communications infrastructure, and to educate and empower the non-commercial community to most effectively utilize the Internet. PIR charges Registrars a fee per registration-year for registration services provided.

The Internet Engineering Task Force (IETF) is a large, international community of network designers, operators, and researchers responsible for developing and defining the standards and protocols that makes up the Internet. ISOC has been the operational home of the IETF since

ISOC's inception; however the Secretariat function and some of the administrative duties were performed by other organizations. In early 2005, as part of a long-term restructuring plan, the IETF decided to create an IETF Administrative Support Activity (IASA), to replace the other organizations and formally structure their administrative support functions within ISOC. To complete the restructuring process, on December 15, 2005 the IETF Trust was formed to hold the intellectual property rights associated with the IETF's standards process. ISOC hosts meetings on behalf of the IETF. The revenue and expenses related to these meetings and the IASA functions are reflected in the consolidated statement of activities.

### Subsequent Events

ISOC is not aware of any subsequent events which could require recognition or disclosure in the financial statements, except as noted below.

### CEO Departure

In January 2013, ISOC's President & CEO notified ISOC's Board of Trustees that she would leave ISOC at the conclusion of her contract on February 1, 2014, after 15 years with the Society. The Board has initiated a global search for her replacement.

### Lease Amendment

On May 27, 2013, ISOC executed a fourth Amendment to its Reston, VA office lease. This amendment adds 10,372 square feet to the existing lease. The annual rental rate will be \$31.08 per square foot with a 3% annual rate escalation. PIR will occupy the new space as a subtenant. The landlord will provide a construction allowance of \$61 per square foot, with occupancy expected by October 2014.

# BOARD OF TRUSTEES

<http://www.internetsociety.org/who-we-are/board-trustees>

**ALAIN AINA**  
BENIN  
Term: 2011-2014  
Audit Committee

**ERIC BURGER**  
UNITED STATES  
Term: 2012-2015  
Audit Committee Chair,  
By-Laws Review Committee Chair

**NARELLE CLARK**  
AUSTRALIA  
Term: 2010-2013  
Audit Committee, By-Laws Review  
Committee, Executive Committee

**KEITH DAVIDSON**  
NEW ZEALAND  
Term: 2012-2015  
Nominations Committee Chair

**RAÚL ECHEBERRÍA**  
URUGUAY  
Term: 2011-2014  
By-laws Review Committee,  
Compensation Committee,  
Executive Committee

**DAVID FARBER**  
UNITED STATES  
Term: 2012-2015  
Finance Committee

**EVA FRÖLICH**  
SWEDEN  
Term: 2010-2013  
Board Chair, Executive Committee Chair,  
Compensation Committee Chair

**BOB HINDEN**  
UNITED STATES  
Term: 2010-2013  
Compensation Committee,  
Finance Committee

**JASON LIVINGOOD**  
UNITED STATES  
Term: 2011-2013  
Treasurer, Executive Committee,  
Finance Committee Chair

**LYNN ST.AMOUR**  
UNITED STATES  
Term: 2001-  
President/CEO,  
Executive Committee (ex officio),  
Finance Committee (ex-officio)

**THERESA SWINEHART**  
UNITED STATES  
Term: 2011-2014  
By-laws Review Committee,  
Executive Committee

**RUDI VANSNICK**  
BELGIUM  
Term: 2012-2015  
Audit Committee,  
Elections Committee Chair

**BERT WIJNEN**  
NETHERLANDS  
Term: 2011-2014  
Compensation Committee,  
Finance Committee

## EXECUTIVE STAFF

**LYNN ST.AMOUR**  
President and Chief Executive Officer

**LESLIE DAIGLE**  
Chief Internet Technology Officer

**MARKUS KUMMER**  
Vice President Public Policy

**SCOTT HOYT**  
Vice President, Strategic Communications

**GREGORY KAPFER**  
Chief Financial Officer

**LUCY LYNCH**  
Director, Trust and Identity Initiative

**KAREN ROSE**  
Senior Director,  
Strategic Development & Business Planning

**WALDA ROSEMAN**  
Chief Operating Officer

## REGIONAL BUREAU DIRECTORS

**AFRICA**  
Dawit Bekele

**ASIA**  
Raj Singh

**EUROPE**  
Frédéric Donck

**LATIN AMERICA AND THE CARIBBEAN**  
Sebastian Bellagamba

**NORTH AMERICA**  
Paul Brigner