

Advisory Council Officers Report

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Introduction

The Advisory Council has experienced a marked and unprecedented level of participation in its recent and ongoing engagements as well as a continuing increase in the variety of opportunities and the level of management for which participation holds value. The following report details progress in adding value to Advisory Council participation for members and staff alike. It also reflects a continued shift in AC engagements to be more member-centered as well as creating environments for substantive input into ISOC's work as it is being planned and evolves thus reflecting a more true-to-charter "advisory" function.

WCIT/WTSA Preparatory Advisory Council Working Group

Following previous AC discussions and an impressive number of independent requests from members a special working group was formed under the management of Sally Wentworth. The forum provides members with critical information on the upcoming ITRs, details on the implications of proposals in the process and a two-way discussion on strategy for response and action leading up to the meetings guided by ISOC's core principles and pursuit of outcomes best facilitating its vision for the future Internet.

The consensus from members is clear that ISOC is providing a very valuable tool set for member reps to guide their companies and also created a productive environment for open discussion on related issues and process which has also served as a conduit into ISOC's public policy team in keeping with the advisory function and aspirations of the AC and us as officers.

Nearly 90 representatives from ISOC member companies have joined this group as well as some Trustees. This level of interest and participation is not only proof of its value but also unprecedented setting a new bar for engagement.

The majority of the Advisory Council meeting in Paris March 30 will be devoted to WCIT/WTSA prep. We are expecting several member reps to come to Paris specifically for this meeting and will also use the occasion to bring non-member company guests in to demonstrate the value of membership and the AC and of course anchor a business case for membership.

Executive Engagement through the Advisory Council

Executive Roundtable- Global INET

As part of efforts to provide a level of Advisory Council engagement that reaches executive leadership within member companies this event will be held on the Sunday prior to the INET. CEO and other C-level executives from member companies have been personally invited to this dialogue as part of the overall invitation to attend the INET. The Roundtable will be for industry only and will be a facilitated discussion by all Roundtable attendees on issues that participants believe particularly affect industry. This industry perspective will be taken into account when forming Internet Society

positions and activities. The discussions could include privacy, security, intellectual property rights, Internet governance or other issues of importance to the group.

This will be an excellent opportunity bolstered by heavy attendance of Trustees planned for the INET.

CTO Roundtable- May 8, 2012 Washington, DC

Membership & Services has assisted Standards & Technology staff in identifying Cots from member companies (and some prospect companies) representing selected industry sectors and perspectives, and inviting them to attend this day long meeting. Discussion will be led by the CITO on IPv6 implementation and the broader issues of the future Internet under the rubric of the “invariant features” ISOC is currently developing.

This activity speaks directly to the desire for members to have a more active role in the development and evolution of organizational work plans as a stated desire and objective is executive level interaction and input on these issues to inform work going forward and ensure its alignment with shared goals of a healthy and open Internet.

Alignment of the Advisory Council with ISOC’s Regionalization Strategy

Keith Davidson, Drew Dvorshak and Raj Singh (Asian Bureau Director) held a two-part Advisory Council event in New Delhi, India coinciding with the AP Star Retreat on February 19 and taking advantage of the APRICOT, APNIC and APTLD meetings. The objective of the meeting was to increase regional awareness of ISOC, the value of organizational membership and the Advisory Council among managers and executives operating in regional or national capacities for member companies as well as prospective member companies with presence.

Engagement with a broader network of contacts in this manner will contribute to richer and more varied perspective for staff and trustees as well as build awareness of chapters and help forge connections that are mutually beneficial and multiplier to the membership value proposition.

Establishing regular opportunities for independent engagement directly between Advisory Council Representatives, Trustees and Staff

Advisory Council luncheons at the 1st and 3rd ICANN meetings of every year have been adopted as regular part of the AC meeting calendar going forward. The usual formal meeting following the 2nd ICANN each year will continue.

In 2011 luncheons were piloted and proved to provide an opportunity that members reported as valuable and different from the general structured AC meetings. Feedback has indicated that such interaction allows people to speak more frankly with staff and trustees on sensitive issues (e.g. MPLS TP, etc.) where they might not feel comfortable commenting to a full meeting given the variety of companies represented and otherwise speak more candidly.

Likewise staff and some Trustees have lauded this as a great way to build more personal rapport with AC representatives reinforce the priority that the Board places on frank and considered perspective from members on the work of ISOC.

The luncheon in San Jose is planned to maximize BoT presence following this Board meeting. At the time of this report is planned for Monday March 12 during the lunch

break at one of the two hotel restaurants. Full details will be advertised as they are finalized.