

Manage Your Online Identity

Chapter Toolbox

As you know the Internet Society developed three interactive tutorials earlier this year to help educate and inform anyone who wants to know what steps we can take to better understand our online identities, learn about their digital footprint and be empowered to share what we want, when we want. Each video lasts about 5 minutes and is aimed at helping all of us become more aware of how we disclose information and how we can keep it more private.

By request, these tutorials are now available in French and Spanish at:
<http://www.internetsociety.org/manage-your-identity>

Various activities have been created to help push this information to multiple audiences online and below are the channels you can use to promote these video tutorials to your chapter members and broader communities. Some suggested ways that you can share this information are: on your website, organize your next event around this content, host a workshop, set up a Webex training session or post the information on your chapter social media channels using the following:

A. Website

Links to the modules can be found here www.internetsociety.org/manageyouridentity and will be posted on the Internet Society's applicable Regional web pages.

B. Social Media Content & Hashtags

You can promote these modules on Facebook, Twitter, Google + and other social media channels including reaching out to influencers (those who have large twitter followings). Ask them to share our content with their respective followers. Or simply retweet/post the content from the ISOC accounts. Hashtags are: French: #identité ad Spanish: #identidad

C. Blogs

Internet Society subject matter experts will continue to place current posts in some high-profile French and Spanish blogs that deal with privacy/identity issues. Here is an entry you can freely use to get started.

<http://www.internetsociety.org/blog/2013/01/privacy-resolutions-2013-new-digital-identity-tutorials>

The Online Identity Module suite represents one of the first forays to take the important work being done in the Trust & Identity space to broader communities. Trust is a vital foundation for the open and Sustainable Internet. It gives individuals, and society as a whole, the confidence to use the Internet to its full potential. An important aspect of that trust is the ability to choose to be anonymous, pseudonymous, or identified depending on the context. A Sustainable Internet also means honouring users' privacy expectations, as provided for in law, policy, and ethical practice.

Today trust, identity, and privacy are overlapping topics. The Trust and Identity team's work at the Internet Society often address a blend of all three in support of privacy standards (legal and technical) that are openly developed, transparent, globally interoperable, and user-centric.

Please send any questions or feedback to chapter-support@isoc.org.