

CURRENT SUCCESSES ON INTERNET ECONOMY IN AFRICA

INNOVATIVE ICT STARTUPS IN KENYA



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BRCK Limited

INTRODUCTION

BRCK LIMITED

Technology company based in Kenya with a mission of connecting Africa.



ENABLING FACTORS FOR STARTUPS

- BROADBAND CONNECTIVITY
- CONNECTIVITY TO THE GRID
- MOBILE PHONE PENETRATION
- GOVERNMENT SUPPORT
- TECH HUBS

EXAMPLES OF NEW INNOVATIVE STARTUPS

- BRCK
- M-Kopa
- SENDI
- Mchanga
- CHURA
- Mookh
- Little Ride

CONCLUSION

‘Its not about ideas. Its about making ideas happen’.

Scott Belsky
Behance co founder