CURRENT SUCCESSES ON INTERNET ECONOMY IN AFRICA
INNOVATIVE ICT STARTUPS IN KENYA

By Alex Masika. BRCK Limited
INTRODUCTION

BRCK LIMITED

Technology company based in Kenya with a mission of connecting Africa.
ENABLING FACTORS FOR STARTUPS

- BROADBAND CONNECTIVITY
- CONNECTIVITY TO THE GRID
- MOBILE PHONE PENETRATION
- GOVERNMENT SUPPORT
- TECH HUBS
EXAMPLES OF NEW INNOVATIVE STARTUPS

- BRCK
- M-Kopa
- SENDI
- Mchanga

- CHURA
- Mookh
- Little Ride
‘It’s not about ideas. It’s about making ideas happen’.

Scott Belsky

*Behance co founder*