



Internet Society
Egypt Chapter

Internet Masr

Middle East Chapters Meeting

Muscat, Oman

April 2017



Our Mission

"Serve as a platform for fostering engagement in community efforts to promote the Internet as a key tool for empowering the Egyptian society".

In fulfilling its mission, Internet Masr shall:

- ▶ Promote the use of the Internet and technology in the development of Egypt's economy and knowledge-based society;
- ▶ Promote Internet access all over the country and across all sectors of the society;
- ▶ Promote online freedom of expression and free flow of information;
- ▶ Promote the development of skills in Internet and technology related areas.



Strategic Activity Tracks

- Community awareness and developing local capacities on Internet related technical and policy issues
- Play an active role in influencing Internet policy making processes and related national legislations and regulatory frameworks
- Provide a platform for community dialogue and exchange of views on various Internet related issues
- Connect local stakeholders with international Internet and technology related fora



Recent Policy Activities

- ▶ Organized roundtables, seminars and expert panels on:
 - ▶ Shaping the future of broadband access in Egypt
 - ▶ Egypt's draft cybercrime law
 - ▶ Egypt as an Internet Exchange Hub
 - ▶ OTT – a threat or opportunity
 - ▶ Development of the Internet ecosystem in Egypt
 - ▶ Privacy and digital safety
 - ▶ Evolving Egypt's Cybersecurity Regulatory Environment
 - ▶ Facing and addressing the Internet security challenge – a local perspective and role of EG-CERT
 - ▶ Online education (*upcoming*)
- and shared key outputs and recommendations with policy makers



Recent Policy Activities

- ▶ Developed and disseminated a statement and position paper on:
 - ▶ The Secure Connection SSL disruption in Egypt on the week of 21/08/2016
- ▶ Organized training workshops and awards for knowledge sharing and competence development on:
 - ▶ Shaarawy's award on Arabic content development in partnership with Fikrbayan (Best Arabic Website)
 - ▶ IPv6 training in partnership with AfriNIC
 - ▶ Introduction to Internet Governance workshop in partnership with the AUC
 - ▶ Summer school on Internet Governance (upcoming)
- ▶ Policy discussions via mailing list and hangouts to:
 - ▶ Exchange key developments on Internet related issues
 - ▶ Encourage members engagement in global policy fora



Challenges

- Lack of financial resources
- Unsustainable volunteer-based work model
- Continuous engagement of members in events and policy discussions
- Extending the membership base
- Establishing channels with policy makers and parliamentarians



Key Policy Topics for the Region

- OTT and revenue cannibalization
- Internet and fragmentation trends
- VOIP regulations
- Broadband penetration and unbundling prospects
- Cybersecurity
- Data protection and end-user privacy
- Cloud computing
- Internet policies and the development agenda



Thank you ...

<http://internetmasr.org/>