

Digital Economy

Digital economy penetration is low in the middle east region

Outcome presentation – Digital Economy working group:

Ali AlMeshal – Bahrain Chapter

Jacques Bakayev – Lebanon Chapter

Said Bensbih – Morocco Chapter

Zahir Qasrawi – Palestine Chapter

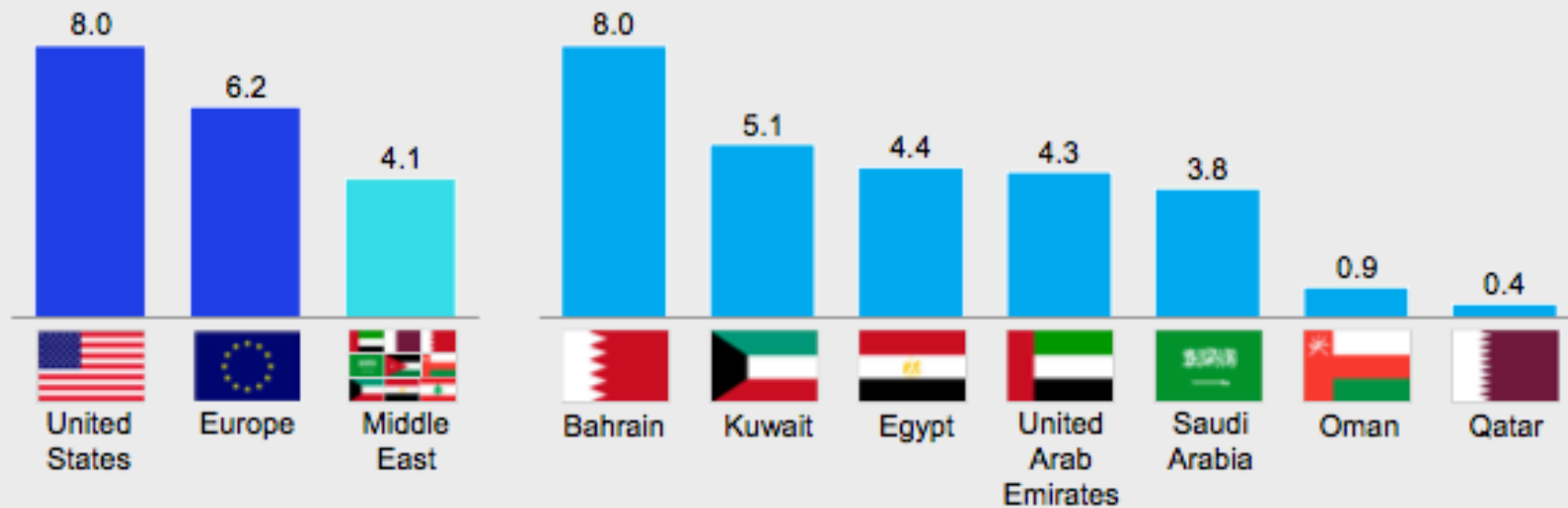
Konstantinos Komaitis – Internet Society



Middle East Chapters Meeting, Day 3, 21 April 2017

Digital contribution to Middle East economy is low compared with benchmarks

Share of digital contribution to GDP, %



Digital Economy Challenges

- Why is it low ?
 - Too many borders , low cooperation
 - No governmental incentives
 - Lack of digital skills
 - Limited payment infrastructure



Recommendations

- Open global market
- Establishing the enabling ecosystem and environment to accelerate digitization
- Job creation as mandated by SDG 8 (decent work and economic growth)
- Develop digital skills SDG 4 (quality education)
- Enhance internet infrastructure
- Enhance payment infrastructure

