

About ION Conferences



ION Conferences bring network engineers and leading industry experts together to discuss emerging technologies including IPv6, DNSSEC, Securing BGP, and TLS for Applications. Early adopters provide valuable insight into their own deployment experiences and bring participants up to speed on new standards emerging from the IETF.

ION Conferences let network operators stay ahead of the curve to understand and deploy emerging Internet technologies, and present a unique opportunity to discuss the future of the Internet with the people who help craft it. More than a simple lecture series, ION events provide hands-on interaction with industry experts so you walk away with the answers you need to deploy new standards and technologies on your own networks.

Event Schedule

There are usually three or four ION Conferences per year. Each ION is co-located with an existing event that shares a similar target audience. ION Conferences are generally a half-day in length and held on a different continent each time.

Programme Content

ION Conferences focus on real-world deployment opportunities and challenges. ION content engages audience members in interactive conversations with industry experts. ION Conferences may feature “Ask-the-Expert” panels featuring question and answer sessions, panel discussions on regional deployment challenges, case studies, hands-on tutorials, and/or gathering audience feedback to learn their deployment information needs.

Because ION Conferences are part of the larger Deploy360 Programme, the team is able to gather audience feedback at IONs, publish their requested content on the web portal, share it over social media, and then speak about it at the next event to help the next audience.

Audience Profile

Attendees come from a diverse cross-section of the Internet industry and include all levels of individuals, from hands-on engineers to executives. Some of the key industry segments include:

- Network operators
- Developers
- Content providers
- Consumer electronics vendors
- End-user companies



Sponsor Levels and Benefits

ION Conferences offer a unique opportunity to reach leading network engineers and industry experts. Several sponsorship opportunities are available:

Benefit (in USD)	Platinum \$10,000	Gold \$5,000	Silver \$2,500
Company name and logo on website and all event promotional collateral including brochures, emails, and advertisements	✓	✓	✓
Executive Quote in Event Press Release (if applicable)	✓		
Speaking Slot	✓		
Banners/Promotional Items Onsite	✓	✓	
Bag insert	✓	✓	
Logo on Printed Materials	✓	✓	✓
Ad in programme booklet	✓	✓	✓
Social Media mentions	✓	✓	✓
Discount registration code for clients and customers (some events)	✓	✓	✓

Additional sponsorship opportunities may include (depending on event and availability):

- Breaks
- Meals
- Social gatherings
- Lanyards
- Network connectivity
- Registration bag

For more information, email us at deploy360@isoc.org or contact:

Andrew Dvorshak (Americas & Caribbean)

dvorshak@isoc.org

+1 703 439 2129

Graham Minton (EMEA)

minton@isoc.org

+41 22 809 0360

Amelia Yeo (Asia-Pacific)

yeo@isoc.org

+65 9739 5737

