7 March 2014

Global Multistakeholder Meeting on The Future of Internet Governance ("NETmundial")

The Internet Society (ISOC) appreciates the opportunity to provide input for consideration by the participants in the Global Multistakeholder Meeting on the Future of Internet Governance ("NETmundial") that will be held 23 to 24 April in Sao Paulo. ISOC values this multistakeholder dialogue and the opportunity to provide written submissions to ensure the discussions in Sao Paulo are informed and constructive.

The Internet Society would like to submit this paper on “OpenStand - Modern Paradigm for Global Standards Development: Principles” as an official background paper to the 2014 NETmundial conference.

We hope this document will provide valuable background information to the discussions.

Kathryn C. Brown
President and Chief Executive Officer
Internet Society
Open Stand

Modern Paradigm for Global Standards Development: Principles

FEBRUARY 2014
As per disseminated in the OpenStand movement (www.open-stand.org), the Modern Paradigm for Global Standards Development is shaped by adherence to the following five principles:

1. **Cooperation.** Respectful cooperation between standards organizations, whereby each respects the autonomy, integrity, processes, and intellectual property rules of the others.

2. **Adherence to principles.** Adherence to the five fundamental principles of standards development:
   
   - **Due process.** Decisions are made with equity and fairness among participants. No one party dominates or guides standards development. Standards processes are transparent and opportunities exist to appeal decisions. Processes for periodic standards review and updating are well defined.
   
   - **Broad consensus.** Processes allow for all views to be considered and addressed, such that agreement can be found across a range of interests.
   
   - **Transparency.** Standards organizations provide advance public notice of proposed standards development activities, the scope of work to be undertaken, and conditions for participation. Easily accessible records of decisions and the materials used in reaching those decisions are provided. Public comment periods are provided before final standards approval and adoption.
   
   - **Balance.** Standards activities are not exclusively dominated by any particular person, company or interest group.
   
   - **Openness.** Standards processes are open to all interested and informed parties.

3. **Collective empowerment.** Commitment by affirming standards organizations and their participants to collective empowerment by striving for standards that:
   
   - are chosen and defined based on **technical merit**, as judged by the contributed expertise of each participant;
   
   - provide **global interoperability, scalability, stability, and resiliency**;
   
   - enable **global competition**;
serve as building blocks for further **innovation**; and

contribute to the creation of **global communities**, benefiting humanity.

4. **Availability.** Standards specifications are made accessible to all for implementation and deployment. Affirming standards organizations have defined procedures to develop specifications that can be implemented under fair terms. Given market diversity, fair terms may vary from royalty-free to fair, reasonable, and non-discriminatory terms (FRAND).

5. **Voluntary adoption.** Standards are voluntarily adopted and success is determined by the market.