ISOC AC Engagement

Discussion topics
What is said on the ISOC Website…

Advisory Council
– The Internet Society Advisory Council serves as an advisory body to Internet Society senior management and board on matters affecting the general welfare and effectiveness of the global Internet and its users.
High Level Questions

› How can the AC be more Advisory?
› How can the AC members participate with and advise the ISOC Senior Staff
› How can the AC members participate in driving agenda items for discussion at AC meetings?
› How can the AC members participate in advising the ISOC Board of Trustees on their agenda and work items?
2014 Opportunities

› Leveraging the AC Members
  – The more vested AC members are in the work of ISOC the more valuable the AC membership becomes to the companies involved

› Bridging the gap between the Government world and the Technology world
  – ISOC is very effective here, how can the AC help to further this mission?

› “Peer Level” Recognition
  – AC member company CEO’s/CTO’s could provide valuable insight in “high-level” events occurring in 2014.
Goal

› ISOC AC should be much more than a simple two-way street

› ISOC AC <-> ISOC BoT and President/ISOC Staff
  – Communication and collaboration both ways

› ISOC <-> AC member company involvement
  – The more involved a member company is, the more valuable membership becomes

› Spread the word and raise awareness of the “big picture” issues ISOC and the IETF are working on
  – Internally to the IETF –and–
  – Externally

› The outside world needs an non-technical interface into the work of the IETF
  – Internet for Political Science majors

› Make ISOC the first “google hit” when Governments think of Internet Policy

› Further enhance the reputation of the IETF as the premier Internet standards development organization
Discussion

› Actions
› Assignments

› Upcoming
  – ISOC @ ICANN meeting
  – ISOC AC Lunch in Argentina (@ICANN)
  – ISOC BoT in Argentina
  – ISOC AC in London