Beyond the Net Info Session!
28 January 2016

Join us to keep the Internet open, thriving, and benefitting people around the globe.

http://www.internetsociety.org/beyondthenet
Our Goal

Support our Chapters who wants to use the Internet to make a positive difference in people’s lives!

http://www.internetsociety.org/beyondthenet
**Topics Covered**

- Programme guidelines and specifications
- Criteria, Timeline and Budget
- Tips for a successful application
Programme Guidelines and specifications

Understanding the programme requirements will help you plan your project!

- Programme Categories/Priorities/Funding/Eligibility
- Timeline and Budget
- Application and Assessment Process
- How to get help

Project Categories

- Access and Development
- Open Standards, Security and Resilience
- Policy Environment

Internet is for everyone

https://www.internetsociety.org/who-we-are/mission

Solar Power classes, Uganda
What we look for?

Projects that:

- Provide **EQUAL** Internet access for everyone
- Help people not only understand why **OPEN** standards are important but also how to use them
- Help more people take part in important discussions toward better Internet **GOVERNANCE**
Projects - What we prioritize?

**Issues that affect the Internet**
- national/regional or global level

**Replicable Ideas**
- within a topic or across regions

**Collaboration**
- between chapters, cross regional and local communities

**Long-term Sustainability**
- local partnerships
Eligibility

- Internet Society Chapter in good standing*
- Internet Society members (must demonstrate chapter involvement)
  - If you are a member of ISOC and would like to know if there is a Chapter presence in your country, consult Find a Chapter
  - If you leave in a place where there isn’t a chapter presence, contact beyondthenet@isoc.org
- Reporting on previous grants is completed
- Programme guidelines are respected

*Note: Chapters in good standing need to meet at least the minimum Chapter standards as outlined in the Chapter Charters

Applications form Chapters in Rejuvenation will not be considered
Eligibility

- The Chapter must have not received funding for the same project from any other Internet Society Programmes

- Project proposals must be the result of a teamwork (One man show project’s are not considered)

- Project management costs shall not exceed 15% of the total project-funding amount. Applicants are required to carefully evaluate projects costs and provide a complete and accurate budget on how the funding will be spent;

- The project may not be a commercial endeavor subject to taxation

Read the full programme guidelines:

Funding

1. Chapter Small projects
   - One-off projects that address a particular community need
   - Up to 3,500 USD
   - No closing date (however proposals for 2016 must be submitted until 30 Nov)

2. Chapter Medium-scale funding
   - Up to 10,000 USD
   - One year projects focusing on lasting solutions to local challenges
   - Two cycles (Spring and Fall)

3. Chapter Large-scale funding
   - Up to 30,000 USD
   - Two year projects that tackle challenges affecting the Chapter Community
   - Two cycles (Spring and Fall)
When to Apply

1. Medium and Large Applications (Spring Cycle): 03 March 2016

2. Small Chapter projects are evaluated as they come in.

Check our Web site for the latest available deadline.
How To Apply

- Applications must be submitted online via ZoomGrants platform /
  - ZoomGrants automatically saves your data
  - You can Edit your proposal after submission (until deadline)
- Can be completed in English, French and Spanish
Questions!
What next?

• Identify the problem
• Talk to your peers
• Involve beneficiaries
• Plan carefully!
• Submit early!
Identify the problem

Identify a need in your local community:

- Affordable Internet access?
  - Access to technology and training?
- Better Internet governance?
  - Up-to-date technical knowledge?
Plan Carefully

Applications are more likely to be successful if the project has been carefully thought out!

Project plans can have different forms but the following points should be taken in consideration:

1. Why & What (activities, outputs the project will deliver to solve the problem…)
2. When & How (activities start date, expected duration…)
3. Where/who (location, resources…)
4. Impact/target (achievement of your goals)
Think Carefully about the project costs

The budget is key for the success of your application, make sure it is complete, clear and accurate!

- Find out exactly what kind of equipment, professional services, labour, and additional resources you are going to need and exactly what the cost will be.

- Complete the Budget Narrative by listing the contact details for the sources of support and how you will be using the funds.
Budget – Section one: Other Sources of Support

- If you’re receiving funding from local partners, please list them here and provide full details about the support in the narrative section.

Other Sources of Support:

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Total amount (USD$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding source 1 (Please rename this headline)</td>
<td>$</td>
</tr>
<tr>
<td>Funding source 2 (Please rename this headline)</td>
<td>$</td>
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<tr>
<td>Funding source 3 (Please rename this headline)</td>
<td>$</td>
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<td>$</td>
</tr>
</tbody>
</table>
Budget – Section two: Expected Support From ISOC

- How will you spend the funding received from ISOC?
  - List all expenses related to the project
  - Make sure amounts are accurate

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Quantity</th>
<th>Unity Cost (USD$)</th>
<th>Total amount (USD$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>e.g renting space</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>e.g labour costs</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>e.g Computers (indicate the brand)</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>


### Budget Sample

<table>
<thead>
<tr>
<th>Item Description</th>
<th>Amount in US$</th>
</tr>
</thead>
<tbody>
<tr>
<td>5GHz 100MBps Wireless Bridge</td>
<td>$550</td>
</tr>
<tr>
<td>Ubiquiti NanoStation</td>
<td>$294</td>
</tr>
<tr>
<td>19dBi Triband Panel</td>
<td>$195</td>
</tr>
<tr>
<td>Solar PowerSetup</td>
<td>$3,250</td>
</tr>
<tr>
<td>WiFi network design</td>
<td>$750</td>
</tr>
<tr>
<td>Location capacity site survey</td>
<td>$750</td>
</tr>
<tr>
<td>Travel to Haiti</td>
<td>$1,780</td>
</tr>
<tr>
<td>WiFi Network set up and testing</td>
<td>$2,250</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$9,819</strong></td>
</tr>
</tbody>
</table>
Assessment Process

1. Pre-Screening
   ✓ Applicant is eligible and Application is complete
   ✓ All documentation is provided
   ✓ Budget is correct and coherent

2. Committee Assessment
   ✓ The Selection Committee reviews all eligible applications
   ✓ Regional Development Staff will make recommendations
   ✓ Clarifications may be required during this phase / Stay tuned!
   ✓ All applicants will be informed of project results.
Helpful Tips

• Discuss your project idea with the Chapter team. Does your Chapter have the capacity to accomplish the project?

• Write the application in collaboration with other Chapter members, their expertise can be key to your project.

• Be specific about project results. The proposal should explicitly state expected practical tangible results, e.g. number of people trained, data collected etc.

• Ask other team members to proof read the application.

• If your project receives funding what is the story you would like to read on the news?

• If your proposal is approved are you ready and able to commit to the project achievement?
Helpful Tips

• Write so the reader, any reader can understand your project.

• Be clear and concise when responding to questions, don’t use jargon.

• Write the project summary last.

• Start early and submit your application early.

• Provide only the required documentation.

• If the project is supported by other sources, don’t just say so, but provide a letter of support.
Thank you!

Learning Mouse skills – Solar classes, Uganda
Take the opportunity

There are so many ways to support the Internet. Explore how you can make an impact.

Become a Member  Join a Chapter  Apply for a Grant

This is your Internet. Make a difference!

www.internetsociety.org