Local Content

Outcome presentation – Local content working group:
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Sulaiman AlAnsari – United Arab Emirates Chapter
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Middle East Chapters Meeting, Day 3, 21 April 2017
Policy Focus:

Local Content

Mission

- Promoting Local content
- Developing Strategies to launch on a national level
Challenges:

- Lack of continuity when it comes to national strategies. (No implementation, no follow up)
- Legal obstacles
- Low digital literacy
- Weak Infrastructure
- Low level of collaboration on a regional level
- Lack of visionary leadership (In most Governments)
Policy Recommendations:

Empowering Arabic identity by encouraging government and other stakeholders to empower the community.
Empower Arab youth to innovate by promoting liberalization, freedom, creativity
- Lobbying the whole community
- Developing necessary policies
Improving the legal framework for financial and operational structures that facilitate projects/startups
Improving the legal framework for financial and operational structures that facilitate projects/startups to innovate with creating local content.
Reducing cost elements for the hosting industry in order to produce competitive market.
Supporting the formation of independent digital entities to develop/discuss strategies for promoting local content.
Enhancing collaboration by leveraging proximity of the regions countries. (Cultural, Geographical, Linguistic).
Need to empower the academia to invest more in R&D to support innovation
Support the role of NGO’s in developing local content and in its production
Potential:

- Youth innovation and the rise of entrepreneurs and startups
- Growth in internet usage
- Wealth of offline content that can be translated to digital
- Common language, culture and market (Ease of access)
- Largely unexploited market