Internet Society initiatives 2017
& Chapter engagement

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Chapters & Chapter Engagement
Activities and tools available to chapters

Resources & Opportunities
What should chapters expect from ISOC

Communications & Advocacy
Using the brand to reach out & create impact

ISOC@25
Special activities this year
Internet Society Middle East Bureau
Established in November 2016
- Arab Workshop @ IGF 2016
- IXP Best Practices workshop in Beirut 24-25 March 2017
- Middle East Chapters Workshop 19-21 April 2017
- 2 regional calls; several one on one calls and meeting

**Strategic Objectives**
- Empowering chapters and members
- Strengthening Government Relationships
- Address Gender Gap
- Improve Participation in the Digital Economy
- Build the Middle East Technical Community

**Engagement through partnerships with governments, civil society, and private sector**
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<tr>
<th>Chapter</th>
<th>Chapter Members</th>
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What is an Internet Society Chapter?
Internet Society Chapters

- **Internet Society Chapters bring together our members in local and regional groups** that run programmes and activities dedicated, among other things, to inform policy and educate the public about Internet-related issues.

- Sustaining an active and vibrant Chapter requires a good level of **volunteer engagement** and availability

- Internet Society Chapters **support the Internet Society’s vision and mission** (see: http://www.internetsociety.org/who-we-are/mission)

- Internet Society Chapters identify **what Internet related topics** (could be policy topics, technical topics, educational topics, etc.) are most relevant for their context and **community**. Based on this, they develop their own vision & mission in line with the Internet Society’s vision & mission
Examples of Chapters Policy Engagement

• Interact with national policy makers
• Consult with the membership during policy development process
• Read the monthly “Policy Alert” sent by ISOC global
• Participate in Key Internet Governance dialogues
• Participate in Regional Chapter Workshops and Calls
• Online Community Dialogues on key policy topics (online training, Connect)
• Give feedback to ISOC global in a structured manner
Examples of Chapters Activities

- Publish and discuss policy position papers
- Implement projects and activities
- Implement Community Based projects (community networks, mesh networks, network measurements, useful tools and apps)
- Organize training and awareness raising workshops
- Establish Internet Exchange Points
- And many many more…. 
Chapter engagement

Two-Way Communications between ISOC global and chapters
Key activities and support for 2017

1 - Regular regional calls with Chapters – every 2 months
   • share updates
   • discuss, learn, exchange
   • policy and technical discussions

2 - Regional Chapter Workshop
   • Discuss relevant policy issues
   • Training, such as project management, grants proposal writing, …
   • Discuss I* community activities in the region

3 - Regular contact and communication with individual Chapters
   • 1-1 meetings, during events, or as stand-alone visits
   • Calls (Zoom, Skype, other)
   • Email
4 – How to be engaged in the wider global community

• **Special Interest Groups (SIGs):** e.g. on Youth, Blockchain, see: [https://www.internetsociety.org/get-involved/join-special-interest-group](https://www.internetsociety.org/get-involved/join-special-interest-group)

• **Join a community of interest on Connect:**
  [https://connect.internetsociety.org/communities/allcommunities](https://connect.internetsociety.org/communities/allcommunities)

• **Subscribe to mailing lists of interest**, e.g. on Public Policy. You can do so via the Internet Society’s member portal at [https://portal.isoc.org/membership/interests](https://portal.isoc.org/membership/interests)
Resources

What is there to help Chapters do their work?
2017 Chapters Funding

Internet Society funding opportunities:
- Beyond the Net Medium (up to 10’000 USD) and Large (up to 30’000 USD) grants (Jan-March)
- Beyond the Net Small (up to 3’500 USD) grants (Jan-Nov)
- Chapter Admin funding (April-June)
- 25th Anniversary (April-June)
- Chapterthon (Aug-Sept)

Read more on each of these funding programmes:
In addition to the funding opportunities on the last slide, here some of the resources that the Internet Society makes available for its Chapters:

- **Connect**, the Internet Society’s member platform: connect.internetsociety.org
  Please send a message to chapter-support@isoc.org if you would like to have a Community on the Connect platform to communicate with your Chapters

- **Zoom**, for online video conferences:
  Please send a message to chapter-support@isoc.org if your Chapter would like to use Zoom for one of its meetings

- **Chapter Portal (AMS)**: https://portal.isoc.org

- **Policy Briefs**: http://www.internetsociety.org/policybriefs (on topics such as Botnets, Encryption, Internet of Things, etc.)

**Full list of resources:** http://www.internetsociety.org/who-we-are/chapters/start/chapter-resources
Online Courses - Inforum

• Internet Society has several online courses of interest to the technical community

• These courses are administered through a local moderator to groups of 8 people or more.

• The groups come together to discuss the material in the online courses.

• The courses are free of charge

• The Internet Society is looking for moderators
Fellowship Opportunities

Internet Society

- Fellowship to attend the Internet Engineering Task Force (IETF)
  Next: IETF 100 (Singapore) – applications open 10 July
  IETF 101 (London) – applications open 30 October
- Policy fellowships to the IETF
- IGF Ambassadors Program

ICANN

- Fellowship to attend ICANN meetings: https://www.icann.org/fellowshipprogram

RIPE NCC

- Fellowship to attend RIPE NCC meetings: https://www.ripe.net/participate/ripe/ripe-fellowship
Communications and Advocacy

Activities and tools available to chapters.
Connect

The Internet Society’s member platform at:
connect.internetsociety.org

Some examples of online communities on Connect:
- Middle East Chapters Community
- Middle East Internet Governance Community
- Other topic related Communities as relevant
- Chapter specific Online Communities on Connect, e.g. the Yemen Chapter Community
ISOC’s new visual identity  https://www.internetsociety.org/identity

To help differentiate between Chapters and Special Interest Groups (SIG) each has its own version of the Internet Society logo.

Chapter and SIG logos are available for download. Please contact identity@isoc.org for more information.
Monthly Policy Engagement Alerts

The Monthly Policy Alerts are:

• a monthly policy information update

• shared with our Chapter leaders (via the Chapter Leaders’ Community on Connect) on the first Monday of each month

• to make you aware of:
  • forthcoming ISOC policy submissions
  • our policy-related engagements
  • meetings and dialogues
  • upcoming policy documents where your input might be sought
Other Communication Tools

Chapter Portal (AMS)
- Used by Chapters to communicate their activities to ISOC
- Used by Chapters to manage and communicate with their members
- https://portal.iosc.org

Zoom – Video conferencing tool
- Used by Chapters to hold virtual meetings
- Send a message to chapter-support@isoc.org if you are interested in using Zoom for one of your meetings
In 2017 we celebrate the Internet Society's 25th year of advocacy for an open, trusted Internet available to everyone, everywhere. Join us on this journey into #thenext25!
ISOC@25 Celebration

Our global hybrid event returns with a special edition to celebrate our 25\textsuperscript{th} anniversary.

- “Sun Chaser” model; we will start at 00:00 UTC on 18-September and run for 18 hours
- InterCommunity 2017 will kick off with our Internet Hall of Fame Induction Ceremony, and will conclude with a Roundtable Discussion featuring Inductees, Trustees, and 25 Under 25 Awardees.
- Nodes will circle the globe, and will feature locations that have either historical significance or are home to Internet Hall of Fame inductees.
- Each Node will serve as the “host” for one hour, and will bridge with adjacent Node locations for a short celebration.
- Join us on this journey into #thenext25 !
InterCommunity Celebration Nodes

Inviting our community to join the global celebration of our 25th anniversary

- This initiative supports the participation of Chapters in InterCommunity 2017, as Viewing Nodes
- Chapters will be invited to apply for funding to support a “Celebration” event that aligns with InterCommunity; as part of their participation they will receive collateral branded materials and giveaways
- The organization of these events will empower Chapters to use the new branding, promote ISOC to new audiences, and share a moment of community celebration.
- https://www.internetsociety.org/25th/chapter-celebration-nodes
Roundtable Discussions and Community Forums

**Roundtables:**
- May 11: How does the Internet affect Societies, with Chatham House
- October 26: Security/Trust, aligned with Global Conference on Cyberspace with Chatham House
- November: Government’s role in Multistakeholder model (Singapore, IETF 100)

**Community Forums:**
- March 16: Youth focus, launch of 25 under 25
- June: Follow-up to May Chatham House Roundtable
- September: IHOF and 25 under 25 discussion on future Internet as wrap-up to InterCommunity
- November: The IOT and the nexus of Access and Trust – proposed topic
More ISOC@25 Activities

• 25 under 25
  Deadline 31 May. We’re looking for young people between 13-25 who use the Internet to make a positive impact in their communities and beyond https://www.internetsociety.org/25th/25-under-25/form

• Internet Hall of Fame
  Welcoming the next class of Internet Hall of Fame inductees will be a cornerstone of our 25th anniversary celebration

• Internet Futures Report
  Following extensive research with our community, the report will explore driving forces that may impact the Internet we want in the future

• Further details and activities can be found here:
  https://www.internetsociety.org/25th
Thank you.

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Get involved.

There are many ways to support the Internet. Find out today how you can make an impact.