Our Mission

"Serve as a platform for fostering engagement in community efforts to promote the Internet as a key tool for empowering the Egyptian society".

In fulfilling its mission, Internet Masr shall:

- Promote the use of the Internet and technology in the development of Egypt’s economy and knowledge-based society;
- Promote Internet access all over the country and across all sectors of the society;
- Promote online freedom of expression and free flow of information;
- Promote the development of skills in Internet and technology related areas.
Strategic Activity Tracks

- Community awareness and developing local capacities on Internet related technical and policy issues
- Play an active role in influencing Internet policy making processes and related national legislations and regulatory frameworks
- Provide a platform for community dialogue and exchange of views on various Internet related issues
- Connect local stakeholders with international Internet and technology related fora
Recent Policy Activities

- Organized roundtables, seminars and expert panels on:
  - Shaping the future of broadband access in Egypt
  - Egypt’s draft cybercrime law
  - Egypt as an Internet Exchange Hub
  - OTT – a threat or opportunity
  - Development of the Internet ecosystem in Egypt
  - Privacy and digital safety
  - Evolving Egypt’s Cybersecurity Regulatory Environment
  - Facing and addressing the Internet security challenge – a local perspective and role of EG-CERT
  - Online education (upcoming)

and shared key outputs and recommendations with policy makers.
Recent Policy Activities

- Developed and disseminated a statement and position paper on:
  - The Secure Connection SSL disruption in Egypt on the week of 21/08/2016
- Organized training workshops and awards for knowledge sharing and competence development on:
  - Shaarawy’s award on Arabic content development in partnership with Fikrbayan (Best Arabic Website)
  - IPv6 training in partnership with AfriNIC
  - Introduction to Internet Governance workshop in partnership with the AUC
  - Summer school on Internet Governance (upcoming)
- Policy discussions via mailing list and hangouts to:
  - Exchange key developments on Internet related issues
  - Encourage members engagement in global policy fora
Challenges

- Lack of financial resources
- Unsustainable volunteer-based work model
- Continuous engagement of members in events and policy discussions
- Extending the membership base
- Establishing channels with policy makers and parliamentarians
Key Policy Topics for the Region

- OTT and revenue cannibalization
- Internet and fragmentation trends
- VOIP regulations
- Broadband penetration and unbundling prospects
- Cybersecurity
- Data protection and end-user privacy
- Cloud computing
- Internet policies and the development agenda
Thank you …

http://internetmasr.org/