The African Peering and Interconnection Forum (AfPIF)

22-24 August 2012
Johannesburg, South Africa
Hilton Sandton

Join us at AfPIF to access the interconnection opportunities in Africa

Register Today!  www.afpif.org

Why attend AfPIF?

> AfPIF is a regional event with global appeal! This is the best opportunity for African Operators, Service Providers, content providers and hosting providers to network
> Meet and learn from the experts in your field
> Participate in focused panel discussions on the business opportunities for regional interconnection and content growth
> Acquire key knowledge on the latest global peering and interconnection strategies and techniques for operators
> Meet and negotiate regional and international interconnection agreements
> Advance Africa’s global Internet competitiveness

According to 2011 research, 99% of the 142,000* peering and interconnection agreements were informal “handshake” agreements mostly negotiated at regional and global peering forums such as AfPIF.

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At AfPIF we will address the key interconnection opportunities and challenges including:

> Fostering national and cross-border interconnection opportunities
> Promoting the establishment of new Internet Exchange Points
> Bridging the information asymmetry with respect to peering

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*Analyzed
AfPIF is changing how your network works

Following AfPIF 2009, East Africa has experienced 80% growth in the number of external regional networks interconnecting the Kenya Internet Exchange Point (KIXP).

Attend AfPIF, and bring real change to your network

AfPIF will be a major opportunity for learning, community discussion, problem solving and business networking. With three full days of learning and sharing, AfPIF is a must attend event. Day 1 features special tutorials to bring you up to date on the latest in peering, transit economics and negotiations. Stay on for day 2-3 to gain the most from AfPIF, with key topics covering issues critical to the advancement of interconnection in Africa.

Who will attend:

> African region Internet providers and operators
> Telecommunications regulators
> Content providers
> Internet Exchange Point (IXP) Operators
> Infrastructure providers
> Data center managers
> National research and education networks
> Carriers and Transit providers

Key Networking Opportunities

AfPIF is a special opportunity to network and build relationships. Attend and connect with peers to advance your initiatives and build interconnections in Africa.

22-August – Beer & Peer
Held in the exhibit area, this is a terrific opportunity to maximize business networking.

23-August – Social & Dinner
This more formal dinner creates the perfect setting to develop deeper relationships and solidify business partnerships while enjoying the best of South African hospitality.

24-August – Closing Reception
Your final opportunity to network and meet with peers and colleagues.

Agenda & Programme Outline:

22-August: AfPIF Tutorial Day
> Peering and Transit Economics
> Peering Negotiations and Strategies for Operators – Tools and Tricks of the Trade

23-August: AfPIF
> Reducing the Transit Deficit
> Submarine Cable Ownership Models: Business vs. Development

24-August: AfPIF
> Terrestrial Capacity: From Capetown to Cairo – Appearance vs. Reality
> Transition from National IXPs to Regional IXPs and the Local Content Formula

Registration is limited! Sign up today!

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