The Africa Peering and Interconnection Forum 2017


Date: 22nd – 24th August, 2017

www.internetsociety.org
Now in its 8th year, The African Peering & Interconnection Forum aims to address the region’s unique interconnection opportunities and challenges by:

1. Fostering national and cross-border interconnection opportunities by providing a forum in which key players, such as infrastructure providers, service providers, Internet exchange points (IXPs), regulators, and policy makers may engage, share experiences, and learn from both experts in their field and each other.

2. Promoting both the establishment of new and the growth of existing IXPs by building community cooperation and demonstrating the value proposition of local, national, and regional interconnection.

3. Bridging information asymmetry with respect to peering and transit economics.

4. Providing an online portal at www.afpif.org

5. Opportunity to directly develop peering agreements through the ‘Peering Bilaterals’ section of the agenda. AfPIF 2016 received the largest participation with over 298 participants from 35 countries in Africa and 13 countries from other parts of the world. With over 18 African IXPs present and support from 22 sponsors and partner organizations, over 60 bilateral face-to-face meetings took place. The remote audience and visibility opportunity increased with 839 participating remotely from 50+ countries. More information about AfPIF and previous events is available at www.afpif.org.

AfPIF 2017, Abidjan, Côte d’Ivoire

After 7 years of consistent engagement on peering and interconnection, AfPIF has evolved into a key development and business opportunity event. AfPIF provides the regional Internet Industry a unique opportunity for learning, community discussion and problem solving, and social and business networking.

By being part of this event you will have the opportunity to network with:

- Internet Service Providers,
- Infrastructure providers,
- Global, regional and local Content Distribution Networks,
- Regional and local Data Center Operators
- NRENs,
- Internet exchange points (IXPs),
- Policy makers and regulators.

For further event updates, please be sure to check out the website www.afpif.org.

This brochure includes our plans thus far.
AfPIF 2017 will be held for three days to ensure ample time for important discussions of key issues. Keep an eye on our website https://www.internetsociety.org/afpif/2017 in order to view updates to the agenda.
In its 8th year, AfPIF has become the platform to expand Internet infrastructure and services across Africa by bringing together key players to address the opportunities in interconnection, peering, and traffic exchange on the continent. By consistently engaging with various stakeholders, we have increased key attendance from across the technical, policy, and business communities from Africa as well as around the world.

These are our main target audiences, with good attendance from ISPs, infrastructure providers, CDNs, Data Center Operators, NRENs, and policy makers.

An important component of AfPIF 2017 is the social activities that enable relationship building among conference participants.

Planned social activities include:

- **Beer and Peer Cocktails** – held at the end of day one to maximize networking and business opportunities
- **AfPIF 2017 Social and Dinner** – a more formal event for people to enjoy a taste of Abidjan.
AfPIF has already established itself as the seminal event for the peering and interconnection ecosystem in Africa—its reputation will be further enhanced in 2017 by greater opportunities for business networking, more opportunities at the Peering bilaterals (during which businesses have the opportunity to provide a fifteen-minute pitch), as well as the AfPIF exhibition area.

Côte d’Ivoire is strategically positioned, from an Interconnection point of view. The country is served by 3 key submarine cables namely SAT3, WACS and ACE that jointly expose it to 18 African countries on the western seaboard (12 West Africa, 3 Central Africa, 3 Southern Africa), two (2) countries on the Northern African seaboard, and multiple locations in four (4) strategic countries in Europe. In addition to having a progressive regulatory regime, it is uniquely located between a rich and mixed diversity of its five (5) neighbors of which two (2) are Anglophone and three (3) are Francophone countries. This makes Côte d’Ivoire a prime location for the premier peering event in Africa.

AfPIF 2017 represents a unique opportunity for newcomers and old ones to build high level business visibility within Africa. By highlighting your company at the Platinum, Gold, and Silver levels, your participation will ensure the growth of the forum providing new opportunities for business growth in Africa with each sponsorship offering a variety of benefits.

### Specific business opportunities include:
- Tabletop exhibition space
- Extended coffee and lunch breaks for business meetings
- Brief presentation opportunities to potential clients
- Bilateral meetings now built into the agenda.

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<th>Benefit</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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<tr>
<td>Re Tweeting of up to 4 suitable posts in social media</td>
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<td>Executive quote in Internet Society press releases on the AfPIF meeting</td>
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<td>Thanks and recognition of company and representative executive at the AfPIF meeting Plenary</td>
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<td>Logo recognition in the AfPIF conference programme</td>
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<td>Logo recognition on the Internet Society’s AfPIF web page</td>
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<td>Opportunity to provide logoed bag, folio, or other item in which conference materials will be packaged for distribution to attendees</td>
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To discuss getting involved with AfPIF 2017, please contact:

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