

2011 Planning Member Survey Report

Internet Society
November 2010

Overview and Summary

The goal of the 2011 Planning Member Survey is to gather input from Internet Society members to inform plans and programmes for the coming year. To accomplish this goal, participation in an online (Web) survey was solicited via email to the isoc-members-announce@elists.isoc.org list. All Internet Society individual members (approximately 42,000 email addresses) are subscribed to this list.

The request for participation was distributed on 1 October with responses requested by 11 October. The survey instrument was provided in English, French, and Spanish. The survey instrument and email invitation are appended to this report.

We will distribute this summary report to Chapter leaders, Advisory Council members, and directly to the [isoc-members-announce](mailto:isoc-members-announce@elists.isoc.org) list.

Responses and Results

A total of 495 responses were received. A summary of the responses to each of the questions is provided below. More detailed responses are provided in an appendix. Also below is a sampling of the qualitative responses received via the online survey tool.

Responses

Number of responses by language:

English	395
French	51
Spanish	49
Total responses	495

Results

All results below presented as a percentage of overall responses.

Question 4: What is the top Internet policy issue for the global Internet?

Network Neutrality.....	61.4%
Privacy	42.2
Censorship.....	22.6
Other	12.7

Question 5: What is the most significant emerging technical issue for the global Internet?

IPv6.....	51.1%
Domain Name System	18.4
Online identity/Trust systems.....	50.5

Other 9.1

Question 6: What is the most significant issue facing expanded access to the global Internet?

Increased infrastructure/connectivity 58.2%

Technical capacity building 22.8

Interconnection 34.8

Other 11.7

Question 7: How important are the following Internet Society activities?

	Not at all important	Somewhat important	Important	Very important	Most important	Total Response
Support of Internet standards bodies	0	20	130	204	134	
Engagement in global Internet governance and policy discussions	4	17	108	217	141	488
Support of emerging Internet technologies such IPv6 and DNS Security	4	18	106	216	146	487
Initiatives to enable access and capacity development in underserved regions	7	37	117	169	162	490
Support for the Chapter development programme	12	72	177	148	70	492
Initiatives to promote Trust and Identity	15	48	137	187	100	479
INET meetings programme	18	108	210	104	30	487
Next Generation Leaders programme	19	91	143	139	94	470

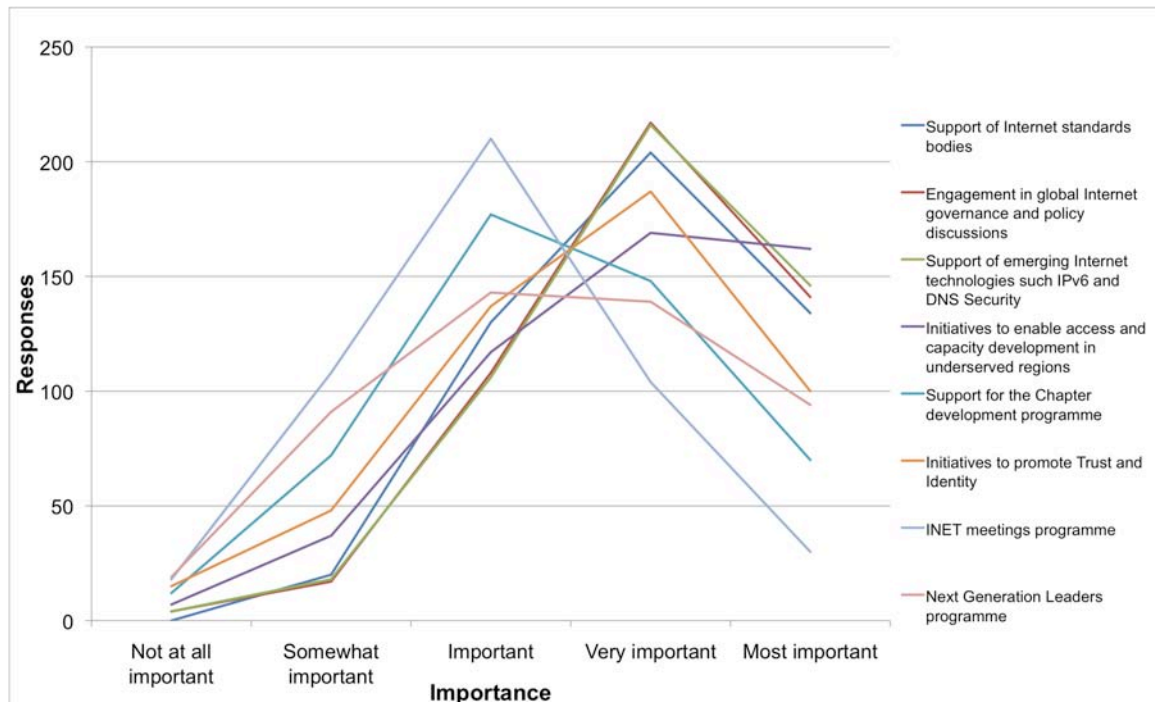


Figure: Importance of Internet Society Activities

Question 8: In your estimation, how well known are the following: The Internet Society, Internet Society Chapters, the Internet Engineering Task Force (IETF).

	Not very well-known	Somewhat known	Very well-known	Total Responses
The Internet Society	106	272	120	395
Internet Society Chapters	270	192	34	394
The Internet Engineering Task Force (IETF)	150	180	164	392

Comments

The survey asked respondents to add further comments relating to the development of the ISOC priorities for 2011. Below is a summary of the more common themes across the three surveys and illustrative comments. The Internet Society is encouraged to:

Undertake more developing country activities such as workshops, capacity building, training and NGL-like activities

“Increase support for internet engineers, programmers and scientists from emerging markets to collaborate further with the rest of the global internet community.”

“More support programmes such IT professional development and training, workshops and conferences for under developed or developing countries to improve and enhance the skills and knowledge of personnel supporting ICT infrastructure and systems.”

“I would like the Internet Society to do more in capacity building and NGLP programmes especially in developing countries as the people are driving forces for changes, developments, and productivity issues.”

Focus further on Internet security-related issues, generating awareness of online risks; do more in the privacy space, particularly in policy development

“Would like to see cyber security issues/actions addressed more, the Catch-22 of net neutrality, security and privacy.”

“There are number of very important matters in my mind... At the same time Internet privacy/censorship and security are all critical matters.”

« Organiser des sessions sur la sécurisation des données sur Internet. »

“Actively participate in the development of public policies related to privacy and personal data protection on the Internet in competent international organizations.”

Increase Chapter development activities and focus on establishing, supporting and empowering Chapters

« Renforcement du rôle des chapitres dans les décisions de l'Isoc; »

«Fourniture aux Chapitres de kits de communications permettant de soutenir l'accès au grand public; - Mise en place de forum sur le site de l'Isoc permettant de gérer les interaction sur des sujets de manière plus performante que les mailing-lists; »

"We must encourage more exchange between chapters, conducting regional conferences for current and completed projects. Have an additional, interactive training platform to train all members on the features and tools and to search for funding for the ISOC chapters, so that those receiving training are able to access it."

“Need to find way to empower local chapters and allow greater general collaboration within the broader ISOC.”

Implement greater regional focus through regional programmes

“Internet Society should focus more on having cross border implementation of policies related to Internet, i.e. uniform rules and regulations w.r.t. Internet throughout the world as Internet is a global phenomenon rather than which is confined within country's boundary.”

“More programs that are region focussed on issues (say IPv6) and showcase best practices from rest of the world.”

Increase engagement with younger Internet users, increase NGL programme and build partnerships/programmes with universities

“The Internet society (should) try and promote the society more by engaging young school children for future leadership of the organisation.”

“Increase promotion and participation incentives for the Next Generation Leader Programme”

“Supporting young professional from developing countries to be able to participate in IGF and IETF meetings - is the greatest opportunity to use the gained knowledge on local level and develop local capacity”

« Pensez à créer et dynamiser des liens institutionnels entre ISOC et les universités »

Continue Open-internetworking messaging

“Please keep plugging the message of open and interoperable networks - it can't be said too often, too loudly or in too many different ways - and ISOC is the key interlocutor with the credibility and global reach to keep on hammering home this message. Every year, there are more threats to an open Internet, but this year it seems even more urgent.”

Foster research programmes in Internet technology and focus on emerging technologies (particularly DNSSEC, IPv6)

“Emphasizing on emerging technologies that will help improve security of the internet. Technologies such as DNSSEC, which its awareness is rather very limited especially to developing countries. IPv6 should also be looked at as its deployment statistics is rather shocking, example in Tanzania, a country hosting a population of 45 million people have only one ISP (Simbanet) and CCTLD (.TZ) which are IPv6 ready.”

« -former beaucoup des jeunes cadres ingénieurs capables de gérer l'administration de IPv6 »

Work with governments to educate policy makers on Internet issues

“I think political leaders need to be educated about Internet issues.”

“Get a large sledgehammer so that communicating with governmental bodies becomes easier (seriously, I see that as the biggest challenge in driving forward trust/identity ideas).”

“Keep up the great efforts and don't let governments take control of the Internet for whatever reason proffered.”

“Associate with government advisor groups and working parties related to the internet.”

Build greater awareness of the Internet Society, its activities and Chapters.

“Be closer to communities of non-technical users to disseminate ISOC activities and information to them. Thanks.”

« Plus de publicités dans des magazines mensuels à fort tirages (généralistes en informatique/sciences) pour des conférences ou autre dans le but d'augmenter la visibilité de l'Internet Society et de canaliser des idées. »

“Should try to put Internet Society out there as a thought leader - a representative of tech-savvy Internet users.”

“Increase awareness of Internet Society's importance and activities mainly in under served regions...”

Appendix: Invitation to Participate

From: Jon McNerney mcnerney@isoc.org
Date: October 1, 2010 11:36:11 PM GMT+08:00
To: isoc-members-announce@elists.isoc.org
Subject: [ISOC] Internet Society 2011 Planning Survey

Dear Internet Society Members,

Our planning for 2011 is underway. As part of that process, staff are closely reviewing this year's progress and successes, examining areas where improvement is possible, and applying experience and understanding gained throughout the year. Of course, we are guided by our vision and aim to advance our strategic initiatives. And, of course, we consult closely with the Board of Trustees.

The feedback and information we receive from members is an important component of our overall planning process. We have spoken with and heard from many of you throughout the year—thank you for sharing your thoughts and insights. As we did last year, we would also like to provide an opportunity to hear directly from the global Internet Society community. To that end, we have drafted a brief online survey, available at:

English: <https://www.surveymonkey.com/s/2011-planning>
Français: <https://www.surveymonkey.com/s/fr-2011-planning>
Español: <https://www.surveymonkey.com/s/es-2011-planning>

I would like to encourage you to complete the survey. We will be randomly selecting from those that complete the survey an individual to receive an Apple iPad.

The deadline for responses is 1200 UTC on 11 October 2010. We will make the results public in a summary report.

Thank you in advance for taking the time to provide this information. Your feedback will help us make the Internet Society's programmes and activities even more effective in realizing our shared vision: the Internet is for Everyone.

Sincerely,

Jon McNerney
Chief Operating Officer
Internet Society
<http://InternetSociety.org>

Chers membres de l'Internet Society,

Notre planification pour 2011 est en cours. Dans le cadre de ce processus, le personnel est en train de revoir de près les progrès accomplis cette année et les succès obtenus, en examinant les domaines où des améliorations sont possibles et en appliquant l'expérience et

la compréhension acquises tout au long de l'année. Bien sûr, nous sommes guidés par notre vision et notre objectif de faire progresser nos initiatives stratégiques. Bien entendu, nous nous concertons étroitement avec le conseil d'administration.

Les commentaires et les informations que nous recevons des membres sont un élément important de l'ensemble de notre processus de planification. Nous avons dialogué avec beaucoup d'entre vous tout au long de l'année, merci d'avoir partagé vos réflexions et vos idées. Comme nous l'avons fait l'an dernier, nous tenons également à vous donner l'occasion de recevoir des nouvelles de la communauté mondiale de l'Internet Society. À cette fin, nous avons élaboré une brève enquête en ligne, disponible sur :

English: <https://www.surveymonkey.com/s/2011-planning>

Français: <https://www.surveymonkey.com/s/fr-2011-planning>

Español: <https://www.surveymonkey.com/s/es-2011-planning>

Je voudrais vous encourager à remplir le questionnaire. Une personne, parmi toutes celles ayant répondu à l'enquête, sera sélectionnée aléatoirement et se verra remettre un iPad Apple.

La date limite pour les réponses est le 11 octobre 2010 à 12h00 UTC. Nous publierons les résultats dans un rapport de synthèse.

Nous vous remercions d'ores et déjà de prendre le temps de nous fournir ces informations. Vos commentaires nous aideront à rendre les programmes et les activités de l'Internet Society encore plus efficaces dans la réalisation de notre vision commune : l'Internet pour tous.

Cordialement,

Jon

Jon McNerney

Chief Operating Officer

Internet Society

<http://InternetSociety.org>

Estimados miembros de Internet Society:

Nuestros planes para 2011 están en marcha. Como parte de dicho proceso, el personal está examinando detenidamente el progreso y los logros obtenidos durante este año, estudiando en qué campos se puede mejorar y aplicando la experiencia y los conocimientos adquiridos a lo largo del año. Naturalmente, nos guía nuestra visión y tenemos como objetivo promover nuestras iniciativas estratégicas. Y, por supuesto, consultamos continuamente al Consejo Directivo.

La información y los comentarios que recibimos por parte de los miembros son un componente esencial de nuestro proceso de planificación global. A lo largo de todo el año hemos mantenido conversaciones con muchos de ustedes y queremos darles las gracias por compartir sus ideas y opiniones con nosotros. Al igual que el año pasado, también nos gustaría tener la oportunidad de escuchar directamente a la comunidad global de Internet Society. Con dicho fin, hemos redactado el borrador de una breve encuesta en línea, que está disponible en:

English: <https://www.surveymonkey.com/s/2011-planning>

Français: <https://www.surveymonkey.com/s/fr-2011-planning>

Español: <https://www.surveymonkey.com/s/es-2011-planning>

Me gustaría animarles a que realicen la encuesta. Entre las personas que realicen la encuesta seleccionaremos a una de forma aleatoria y le haremos entrega de un iPad de Apple.

La fecha límite de respuesta es el 11 de octubre de 2010 a las 12:00 UTC. Publicaremos los resultados en un informe resumido.

Gracias de antemano por proporcionarnos esta información. Sus comentarios nos ayudarán a hacer las actividades y los programas de Internet Society aún más eficaces a la hora de convertir en realidad la visión que todos compartimos: Internet es para todos.

Atentamente,

Jon

Jon McNerney
Chief Operating Officer
Internet Society
<http://InternetSociety.org>

Appendix: Survey Instrument

Question 1. Your name

Question 2. Your email address

Question 3. Do you belong to an Internet Society Chapter?

Question 4. What is the top Internet policy issue for the global Internet? (Choose one)

- a. Network Neutrality/Open Inter-networking
- b. Privacy
- c. Censorship

Question 5. In your opinion, what is the most significant emerging technical issue for the global Internet?

- a. IPv6
- b. Domain Name System
- c. Online identity/trust systems

Question 6. What is the most significant issue facing expanded access to the global Internet?

- a. Increased infrastructure/connectivity
- b. Interconnection
- c. Technical capacity building

Question 7. How important are the following Internet Society activities:

(For each of the following, select: Not at all important, Somewhat important, Important, Very important, Most important)

Support of Internet standards bodies

Engagement in global Internet governance and policy discussions

Support of emerging Internet technologies such as IPv6 and DNS Security

Initiatives to enable access and capacity development in underserved regions

Support for the Chapter development programme

Initiatives to promote Trust and Identity

INET meetings programme

Next Generation Leaders programme

8. In your estimation, how well known are the following:

(For each of the following, select: Not very well-known, Somewhat known, Very well-known)

The Internet Society

Internet Society Chapters

The Internet Engineering Task Force (IETF)

9. Do you have any further comments that could help us develop 2011 plans and programmes?