.ORG support enables ISOC to develop and promote programmes and communication activities in support of an open Internet.

PUBLIC INTEREST REGISTRY SUPPORTS ISOC’S MISSION AND PROGRAMMES

A major source of programme funding for many of ISOC’s initiatives is the Public Interest Registry (PIR), a not-for-profit corporation created by ISOC in 2002 with ISOC as its sole member.

ISOC was awarded the privilege of operating .ORG as the result of a competitive bid process conducted by the Internet Corporation for Assigned Names and Numbers (ICANN).

PIR’s mission is to manage the .ORG domain in an exemplary manner and to ensure that it is the home for non-commercial entities on the Internet.

Through ISOC, PIR has the benefit of long-established and well-recognised mechanisms in place for responding to and involving non-commercial Internet users.

PIR contributes to, supports, and enhances ISOC’s mission and programmes by contributing surpluses generated by .ORG domain registration revenues to the sponsorship of ISOC-managed programmes in line with the following common purposes of ISOC and PIR:

- To facilitate and support the continuing evolution of the Internet as a research, education, and communication infrastructure and to stimulate involvement of the non-profit community and others in the continuing growth and evolution of the Internet
- To educate the non-profit community and the public at large about technology and the Internet and to encourage others to do the same
- To stimulate and facilitate effective use of the Internet by non-profit organisations and others

In the area of public policy, .ORG support enables ISOC to develop and promote programmes and communication activities in support of an open Internet. In 2004 that effort was concentrated on the WSIS and WGIG activities.

In the area of education, .ORG support has made possible certain initiatives such as the ISOC Workshop Resource Centre and regional network training workshops in many parts of the world.

All of these activities are examples of ways ISOC supports public interest programmes with the proceeds of .ORG domain name revenues generated by PIR.

Afilias Limited, a global leader in advanced domain name registry services, provides registry support services for PIR and is an ISOC Platinum member.