Clearly, we have made progress. However, fundamental challenges and issues remain if we are to ensure the Internet remains a platform for communication and innovation, even as it grows to connect billions more people and devices. To address emerging trends, we are organising and advancing our efforts in 2013 to focus on four key strategic objectives:

Fostering an open, innovative, and trusted Internet worldwide
Widespread implementation of new technologies and open standards is key to the Internet's success. Through the Deploy360 Programme Web portal, we expect to continue our efforts to drive global and regional awareness and adoption of critical technologies and standards. We will also continue our leadership in educating and empowering users, fostering discussion on crucial topics in various forums, and engaging industry and developers.

Advancing policies and strategies that strengthen the Internet's growth and evolution
We will continue our work in this area through programmes such as the AXIS project and development forums such as ITU-D, amongst others. We will deepen our policy support to address Internet development topics of local and regional concern, and will also reach across the Internet community via our engagement at ITU's World Telecommunication Policy Forum and other gatherings.

Enabling a vibrant organisation and vital global community to advance the Internet's future
We see a growing need on a global scale for talented, knowledgeable leaders and influencers who can navigate complex policy and technology issues related to the Internet. We will continue to develop materials and programmes to support Chapters and Members, and to implement leadership development activities. We will use social media and other channels to engage the Internet Society community and Internet users around the world.

Empowering people to achieve human potential through unencumbered Internet use
We aim to advance the access and use of the Internet on an open, non-discriminatory basis, and empower individuals and communities, including the vulnerable and underserved, to maximise the transformative opportunities the Internet enables. To succeed, there are many important and complex questions that demand the collective energy and expertise from all stakeholders to fully address, including governments, businesses, computer scientists, technical organizations and even end users. The Internet Society is committed to playing a central role in facilitating this effort.