



Global INET 2012

22–24 April 2012
Geneva, Switzerland

www.internetsociety.org/GlobalINET



Message from Lynn St.Amour, President and CEO



Lynn St.Amour, President and CEO
Internet Society

The year 2012 marks the Internet Society's 20th anniversary, providing an opportunity to recognize the achievements of so many and to celebrate the wonderful benefits the Internet has brought to all.

Excitement is building around our 20th anniversary, and we have a number of milestone events planned such as the Internet Hall of Fame, the 20 Defining Moments in Internet History, and Global INET 2012. Hosted 22–24 April 2012, in Geneva, Switzerland, Global INET 2012 is an international forum that will bring together thought leaders and Internet pioneers—old and new—to share their insights on critical topics.

Global INET 2012 will facilitate dialogue across stakeholders—technologists, public policymakers, government representatives, business executives, and individuals. Our goal is simple: to ensure the future Internet is open, easily and fully accessible, and individually definable.

We have a stimulating conference program featuring thematic keynotes by industry leaders and visionaries, plus thought-provoking track and panel discussions—each one focused on the challenges and opportunities facing the Internet in the next 20 years. In addition, Global INET 2012 will offer a breadth of unique relationship-building and educational opportunities for Internet Society Individual Members, Organization Members, and Chapters.

Global INET 2012 is a must-attend event, and we expect more than 1000 Internet technologists, policymakers, Internet Society Members and Chapters representatives, business executives, and individuals to participate.

With so much activity and excitement, I would like you to consider sponsoring Global INET 2012. It offers unparalleled visibility and abundant networking opportunities among a preeminent global and Internet-knowledgeable community.

Please take a moment to review our sponsorship offerings and sign up today.

I look forward to seeing you in Geneva—to celebrating the past and, together, envisioning the future.

Sincerely,

A handwritten signature in black ink that reads "Lynn St.Amour".

Lynn St.Amour
President and CEO
Internet Society

Global INET 2012



To help mark its 20-year anniversary, the Internet Society is hosting a global forum that will bring together visionaries and thought leaders from around the world to focus on issues that will impact the future of the Internet.

Attendees at Global INET 2012 will collaborate on topics critical to the global Internet's future, including:

- Security
- Privacy
- IPv6
- Net neutrality
- Digital content and innovation
- Human rights and freedom of expression

We need your input and your help to ensure these ideas translate into actions that build an Internet that is safe, stable, and accessible for all.

Who will attend?

Global INET 2012 will be the place for collaboration and thoughtful discussions on a range of critical issues impacting the health of the Internet. The event will draw an international audience of:

- Internet Pioneers
- Visionaries and thought leaders
- Policy makers from international and local governments
- Policy makers from intergovernmental organizations
- Technologists and technical engineers
- Business executives and representatives
- Architects of community change and community organizers
- Internet Society board members, chapter representatives, and members
- Students and young adults
- Global and industry-specific media

CONFERENCE OVERVIEW

Sunday, 22 April

Morning

Executive Program
Chapter Workshops

Afternoon

Executive Program
Chapter Workshops

Evening

Welcome Reception

Monday, 23 April

Morning

Membership Breakfast
Opening Plenary Session

Afternoon

Roundtables

Evening

20th Anniversary Awards
Gala

Tuesday, 24 April

Morning

Women in Technology
Breakfast
Roundtables

Afternoon

Roundtable
Closing Plenary Session

The Opportunities



As a key collaborator in supporting an open and accessible Internet, we are pleased to offer you a limited number of highly beneficial sponsorship opportunities at Global INET 2012.

To maximise your organization's participation and ensure optimal visibility, select one of our packaged sponsorships: Platinum, Gold, Silver, or Bronze. Then consider enhancing your presence via one of our select Sponsorship Upgrades, each one specifically designed to further showcase high-level sponsor organizations.

Don't miss this invaluable opportunity to set your organization apart from the rest. To sign up as a sponsor or obtain additional information regarding sponsorship packages, contact Graham Minton (Europe, Middle East, and Africa) at minton@internetsociety.org, or Andrew Dvorshak (Americas and Asia) at dvorshak@internetsociety.org.

Sponsorship Packages

All figures in U.S. dollars (USD).

Platinum • \$100,000

- Logo included on all Global INET 2012 marketing communications
- Fifteen (15) complimentary registrations for Global INET 2012
- Executive quote in Internet Society's press release on Global INET 2012
- Full-page, color advertisement in Global INET 2012 programme guide
- Exhibition booth (3 meter x 3 meter)
- Recognition in Internet Society's newsletter (distributed to more than 40,000 individuals)
- Inclusion of a designated spokesperson in Internet Society's recommended interview contact list (distributed to the media)
- Collateral/gift insert in Global INET 2012 delegate bag
- Four (4) complimentary Gala Awards Dinner invitations
- Four (4) complimentary invitations to VIP Reception preceding Gala Awards Dinner
- Access to VIP Lounge
- Logo recognition in Global INET 2012 programme guide
- 150-word organization description in Global INET 2012 programme guide
- Logo recognition on onsite signage and materials
- Logo on Global INET 2012 homepage
- Hyperlink from Global INET 2012 website to sponsor's homepage
- Special recognition for your organization and representatives during Global INET 2012

Sponsorship Packages, continued

All figures in U.S. dollars (USD).

Gold • \$50,000

- Eight complimentary registrations for Global INET 2012
- Executive quote in Global INET 2012 press release
- Half-page, color advertisement in Global INET 2012 programme guide
- Collateral/gift insert in Global INET 2012 delegate bag
- Two complimentary Gala Awards Dinner Invitations
- Logo recognition in Global INET 2012 programme guide
- 100-word organization description in Global INET 2012 programme guide
- Logo recognition on onsite signage and materials
- Logo on Global INET 2012 homepage
- Hyperlink from Global INET 2012 website to sponsor's homepage
- Special recognition for your organization and representatives during Global INET 2012

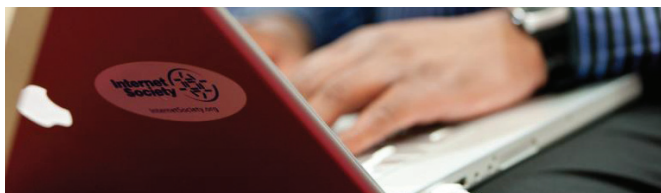
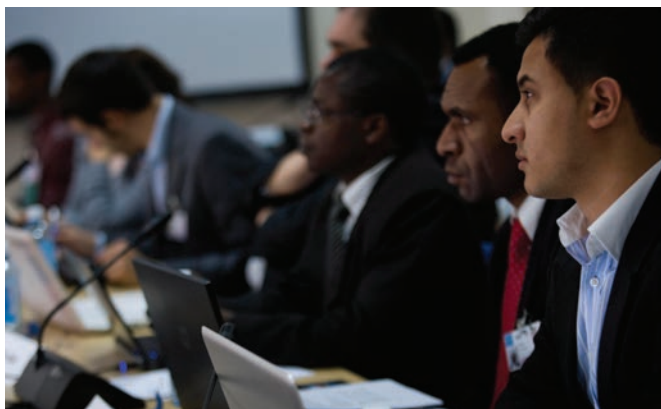
Silver • \$25,000

- Five complimentary registrations for Global INET 2012
- Half-page, color advertisement in Global INET 2012 programme guide
- Logo recognition in Global INET 2012 programme guide
- Fifty-word organization description in Global INET 2012 programme guide
- Logo recognition on onsite signage and materials
- Logo on Global INET 2012 homepage
- Hyperlink from Global INET 2012 website to sponsor's homepage
- Recognition for your organization and representatives during the conference



Bronze • \$15,000

- Two complimentary registrations for Global INET 2012
- Recognition in Global INET 2012 programme guide
- Twenty-five-word organization description in Global INET 2012 programme guide
- Logo recognition on onsite signage and materials
- Logo on Global INET 2012 homepage
- Hyperlink from Global INET 2012 website to sponsor's homepage
- Recognition for your organization and representatives during the conference



Sponsorship Package Upgrades

Increase your presence at Global INET 2012 with a package upgrade

All figures in U.S. dollars (USD).

Gala Awards Dinner, Title sponsor • \$25,000

Maximum of four sponsors

- Sponsor will receive special recognition during Gala Awards Dinner
- Option to provide promotional giveaway to attendees
- Twenty Gala Awards Dinner invitations (2 tables)
- Premium placement for organization tables
- Four invitations to VIP Reception preceding Gala Awards Dinner
- Logo displayed on special signage advertising Gala Awards Dinner
- Designation in Global INET 2012 programme guide as Gala Awards Dinner Title sponsor

Opening Reception, Title sponsor • \$20,000

Maximum of three sponsors

- Sponsor will receive special recognition during Welcome Reception
- Option to provide promotional giveaway to attendees
- Option to place organization banner at Welcome Reception
- Logo displayed on special signage advertising Welcome Reception
- Designation in Global INET 2012 programme guide as Welcome Reception sponsor

Conference Lunch • \$15,000

Two available: enjoy exclusive sponsorship on 23 April or 24 April

- Option to provide promotional giveaway to attendees during your lunch
- Select, premium seating for up to 10 participants during your lunch
- Logo displayed on special signage advertising lunch
- Designation in Global INET 2012 programme guide as lunch Title sponsor

Cyber Café • \$12,500



Press Room • \$12,500

Fellowship sponsor • \$10,000

We invite you to join us in bringing Internet leaders from emerging economies to attend Global INET 2012. Your contribution goes directly towards supporting travel costs.

- Organizations receive special recognition during Global INET 2012 and in the programme guide as a contributor to the Sponsored Fellowship Programme.
- We welcome individual donations to the Sponsored Fellowship programme.



ISOC Membership Breakfast • \$8,000

23 April

- Option to provide promotional giveaway to attendees during your breakfast
- Select, premium seating for up to 10 participants during your breakfast
- Logo displayed on special signage advertising breakfast

Women in Technology Breakfast • \$8,000

24 April

- Option to provide promotional giveaway to attendees during your breakfast
- Select, premium seating for up to 10 participants during your breakfast
- Logo displayed on special signage advertising breakfast

Exclusive Delegate Bag • \$7,500

Enjoy exclusive sponsorship
Sponsor provides bag

Exclusive Lanyard • \$7,500

Enjoy exclusive sponsorship
Sponsor provides lanyard

VIP Lounge • \$7,500

Maximum of two sponsors

- Option to provide promotional giveaway in VIP Lounge
- Six VIP Lounge Access passes
- Logo displayed on special signage advertising VIP Lounge
- Designation in Global INET 2012 programme guide as VIP Lounge sponsor

Post Event Web Branding • \$5,000

- Opportunity to brand webcasts and other post-event broadcasts

Exhibition Booth • \$4,000

Choose from one of 12 exhibition booth (3 meter x 3 meter) locations to present your organization to the Internet community.

- The exhibition area will be the place to network and interact. To ensure maximum face time with attendees, coffee breaks and buffet lunches will be served in the exhibition area.

Gala Awards Dinner, Table sponsor • \$2,500

- Sponsor receives special recognition during Gala Awards Dinner
- Ten Gala Awards Dinner invitations (one table)
- Premium placement for organization table
- Logo displayed on special signage advertising Gala Awards Dinner
- Designation in Global INET 2012 programme guide as Gala Awards Dinner Table sponsor



Sponsorship Package Comparison Chart

	Platinum	Gold	Silver	Bronze
Exhibition booth (3 meter x 3 meter)	✓			
Logo on all Global INET 2012 marketing communications	✓			
Recognition in Internet Society's newsletter (distributed to more than 40,000 individuals)	✓			
Inclusion of a designated spokesperson in Internet Society's recommended interview contact list (distributed to the media)	✓			
Executive quote in Internet Society Global INET 2012 press release	✓	✓		
Collateral/gift insert in Global INET 2012 delegate bag	✓	✓		
Complimentary registrations for Global INET 2012	15	8	5	2
Gala Awards Dinner invitations	4	2		
Invitations to VIP Reception Preceding Gala Awards Dinner	✓			
Access to VIP Lounge	✓			
Color advertisement in Global INET 2012 programme guide	Full page	Half page	Half page	
Logo recognition in Global INET 2012 programme guide	✓	✓	✓	✓
Organization description in Global INET 2012 programme guide	150 words	100 words	50 words	25 words
Logo recognition on onsite signage and materials	✓	✓	✓	✓
Logo on Global INET 2012 homepage	✓	✓	✓	✓
Hyperlink from Global INET 2012 website to sponsor's homepage	✓	✓	✓	✓
Special recognition for your organization and representatives during Global INET 2012	✓	✓	✓	✓



Get your organization noticed. Sign up today!

Contact **Graham Minton** (Europe, Middle East, and Africa) at minton@internetsociety.org,
or **Andrew Dvorshak** (Americas and Asia) at dvorshak@internetsociety.org.

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